



From IT Challenges to Business Solutions

The Future of Observability

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ITLGEN-1020

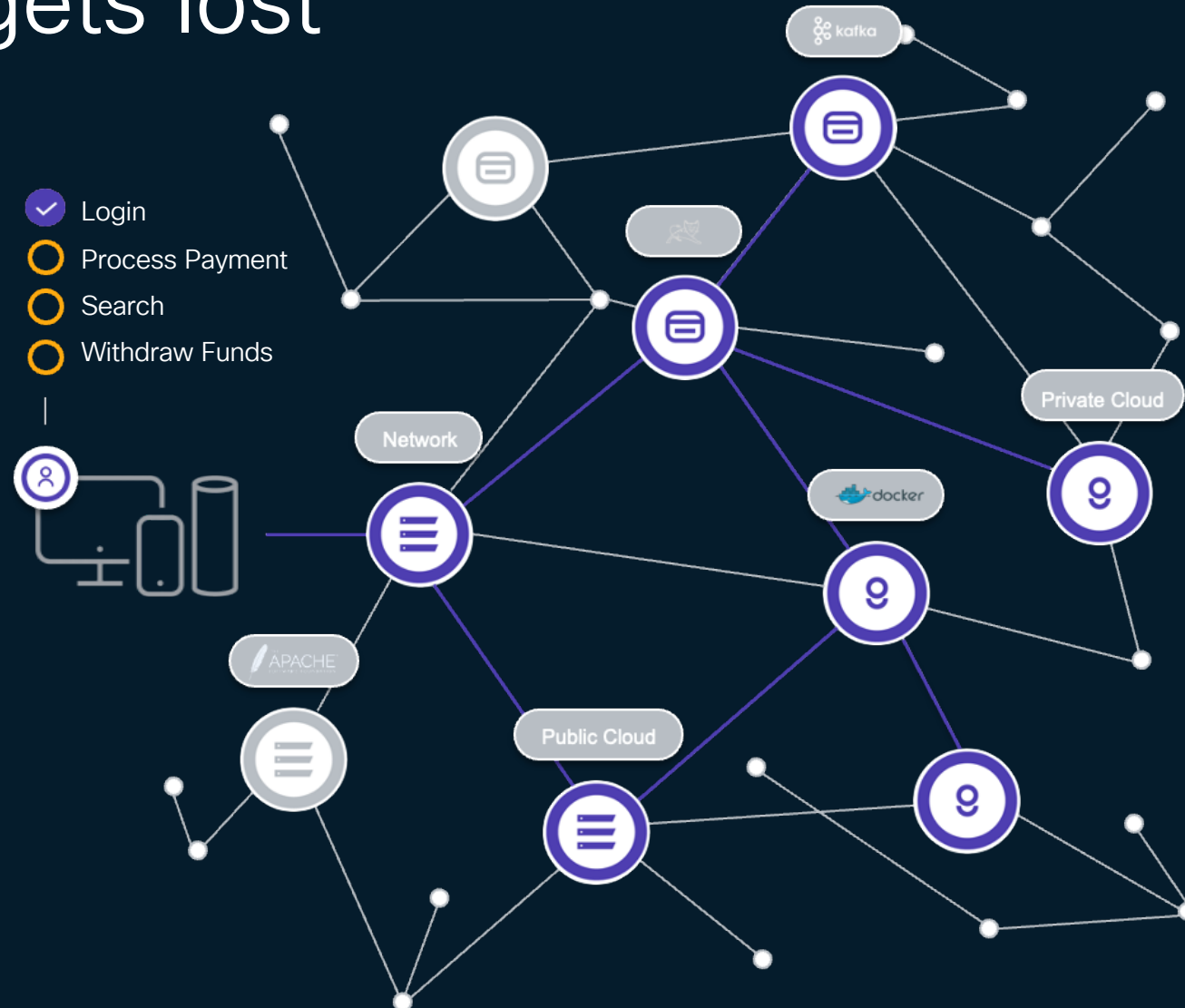
CISCO *Live!*
IT Leadership Program

#CiscoLiveAPJC



Business context gets lost

Are sales for gold tier customers going up or down?

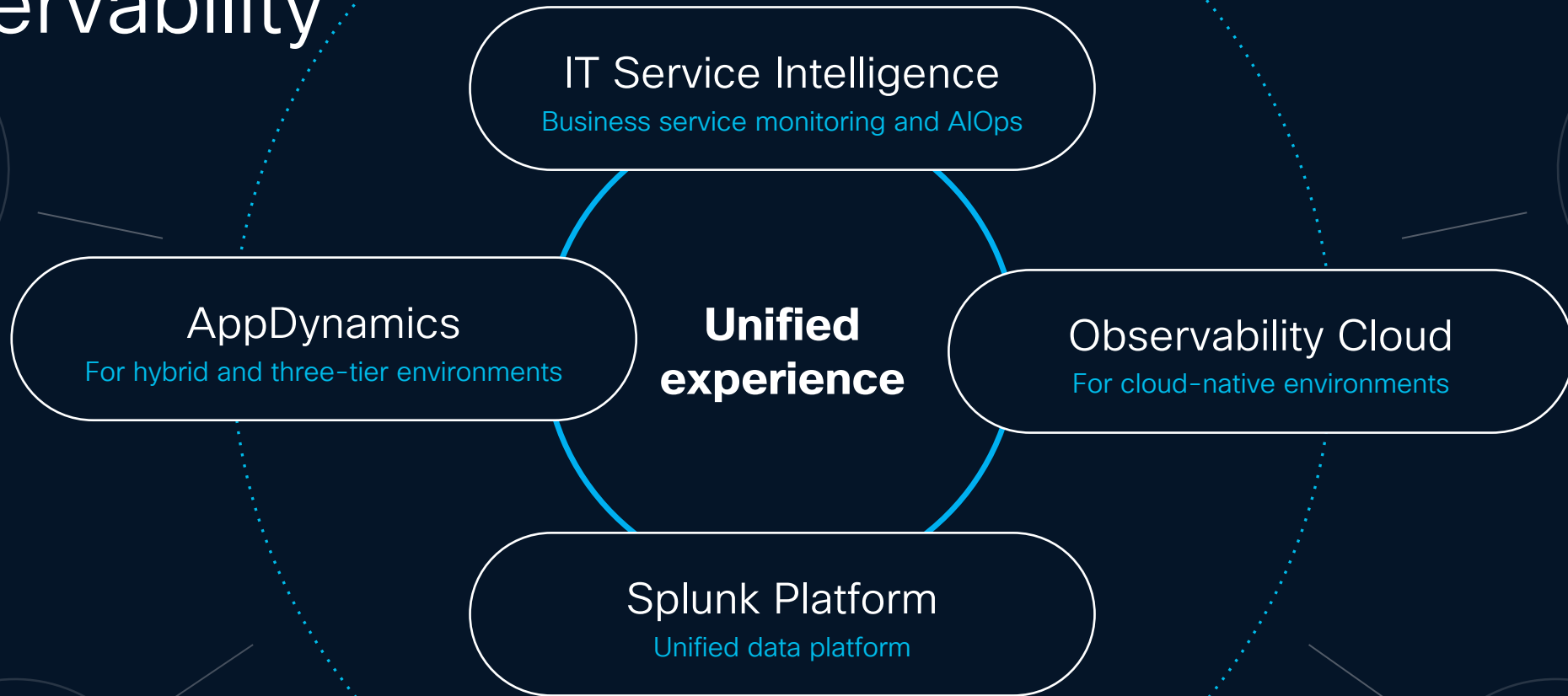


Applications are built in a complex environment



Splunk Observability
at Cisco

Splunk Observability



Splunk Observability
at Cisco

Splunk Observability

AppDynamics

For hybrid and three-tier environments

Observability Cloud

For cloud-native environments

Splunk Observability
at Cisco

Splunk Observability



AppDynamics

For hybrid and three-tier environments

Observability Cloud

For cloud-native environments

Splunk Platform

Unified data platform



Splunk Observability
at Cisco

Splunk Observability

AppDynamics
For hybrid and three-tier environments

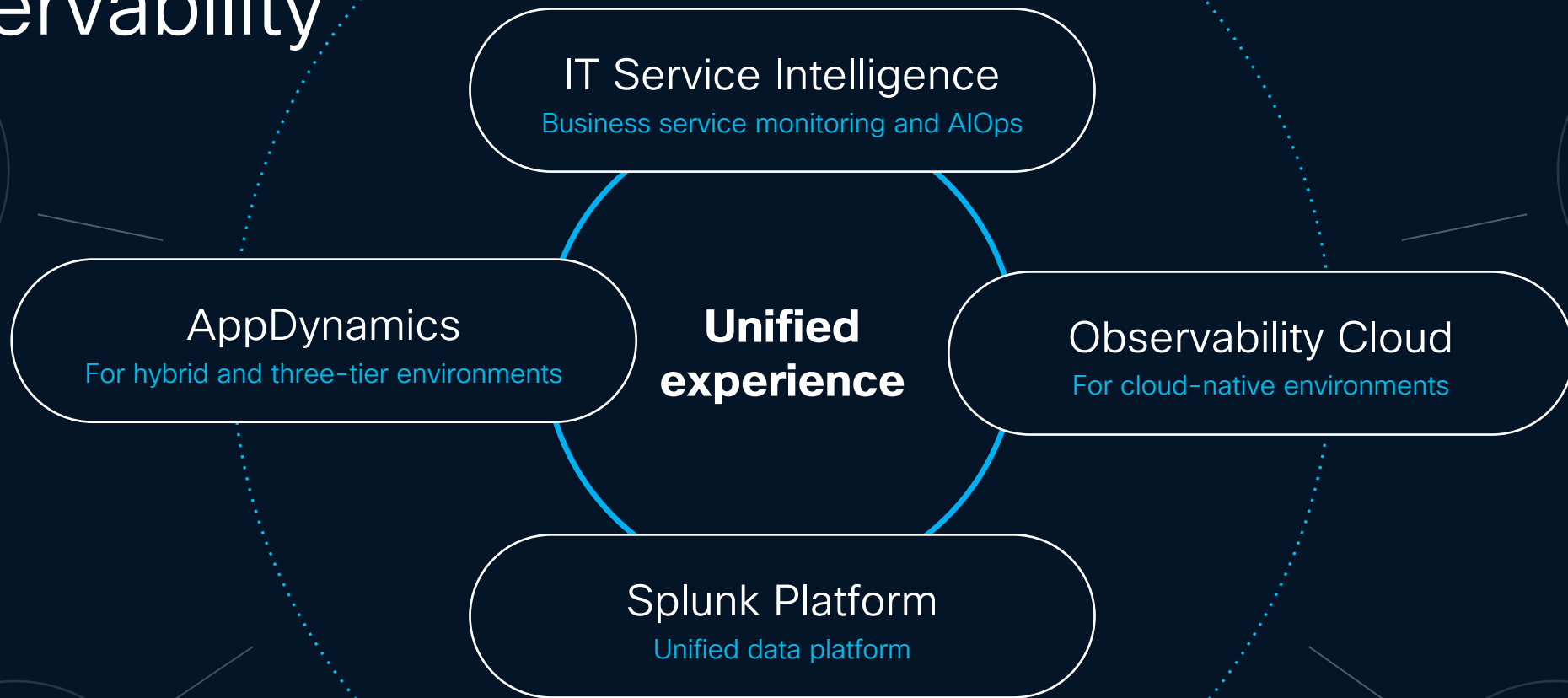
**Unified
experience**

Observability Cloud
For cloud-native environments

Splunk Platform
Unified data platform

Splunk Observability
at Cisco

Splunk Observability



Splunk IT Service Intelligence

Align IT and the Business with service monitoring

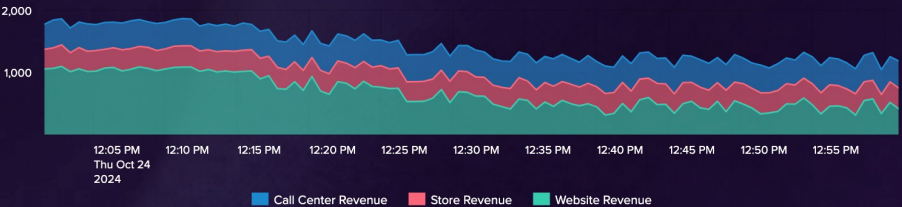
- Analyze IT service health in context
- Reduce alert noise with intelligent alert correlation to resolve issues faster
- Prevent outages with embedded AI and machine learning



Buttercup Retail

... for Hipsters and Horses

Business Metrics



Internal View

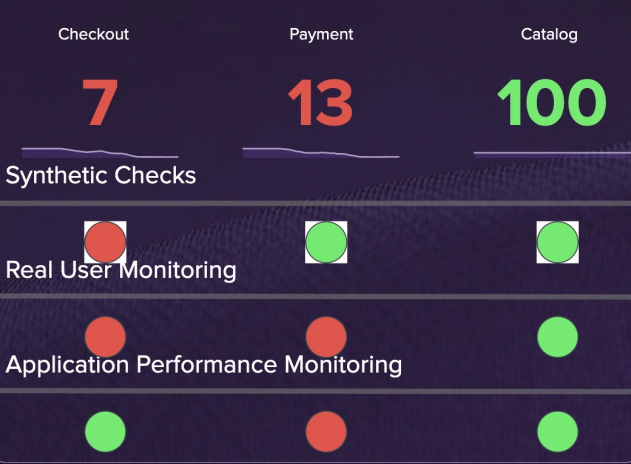
Website



Shopfront and Call Centre



Services Health Scores

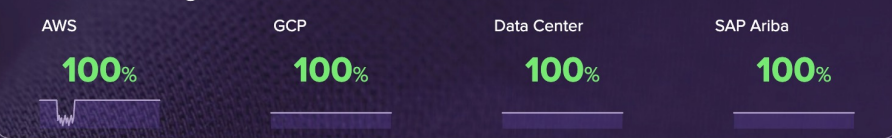


Ticket Activity

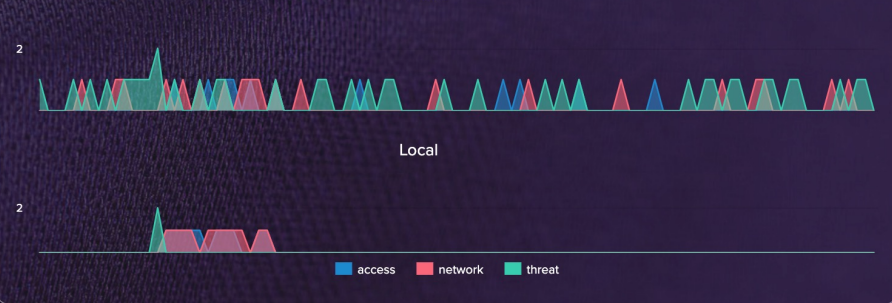


External View

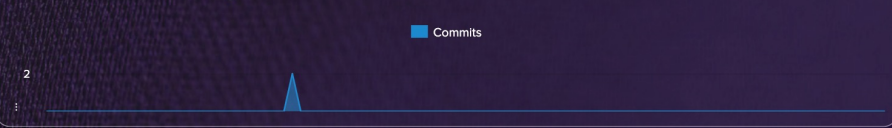
IaaS and Hosting Health



Security Notables



Incidents and Changes



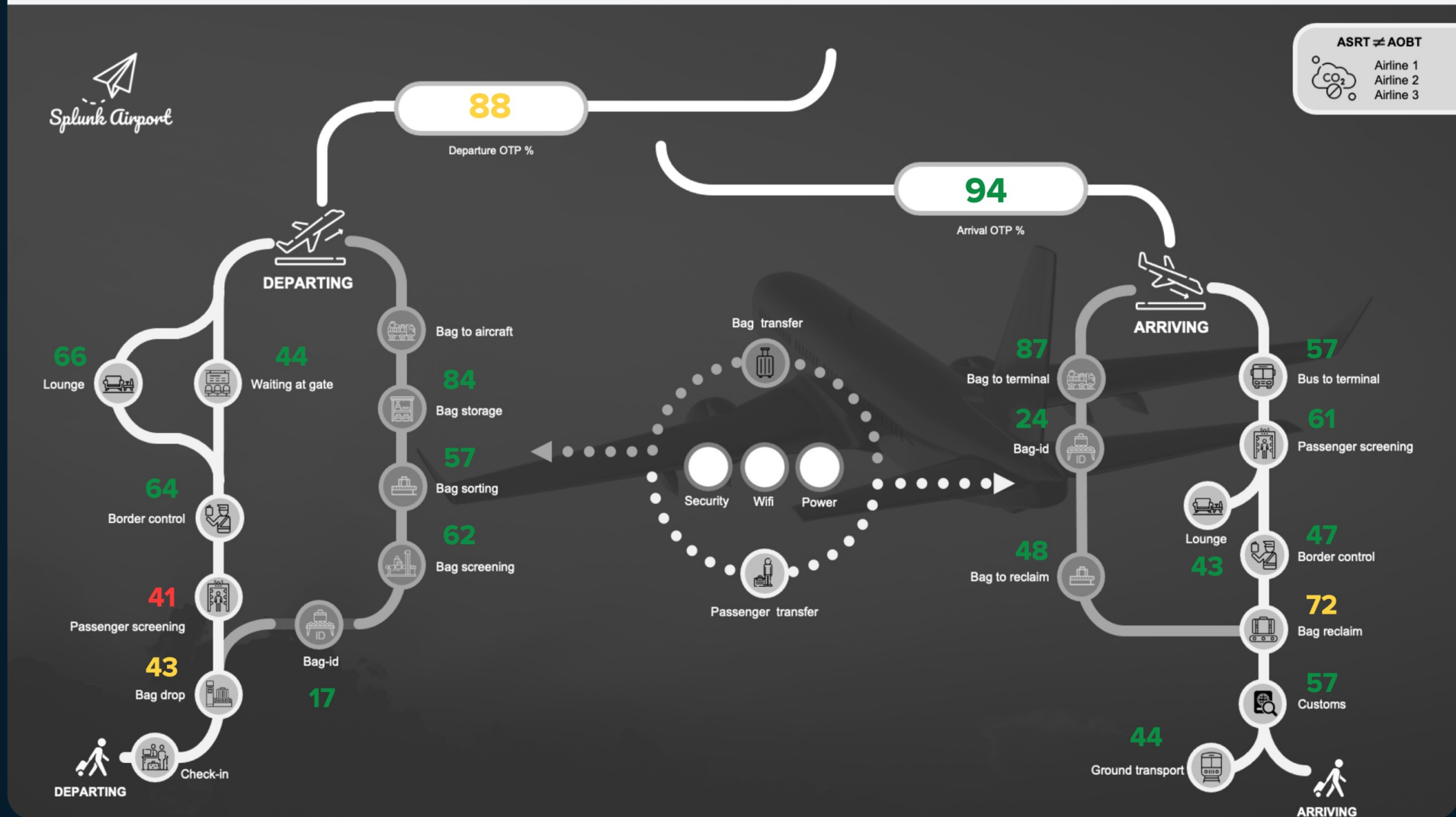
5 - Airport

Global Time Range

Last 60 minutes

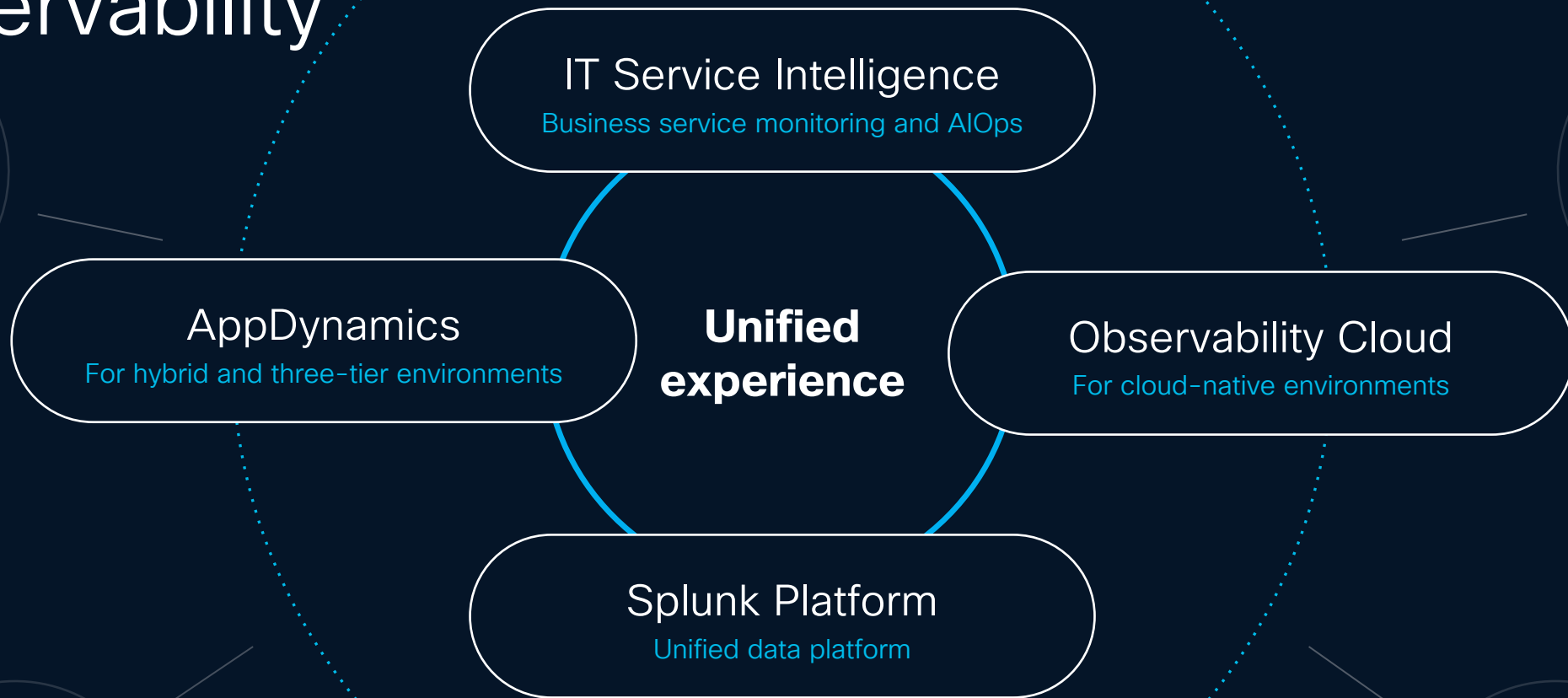
Global Refresh Rate

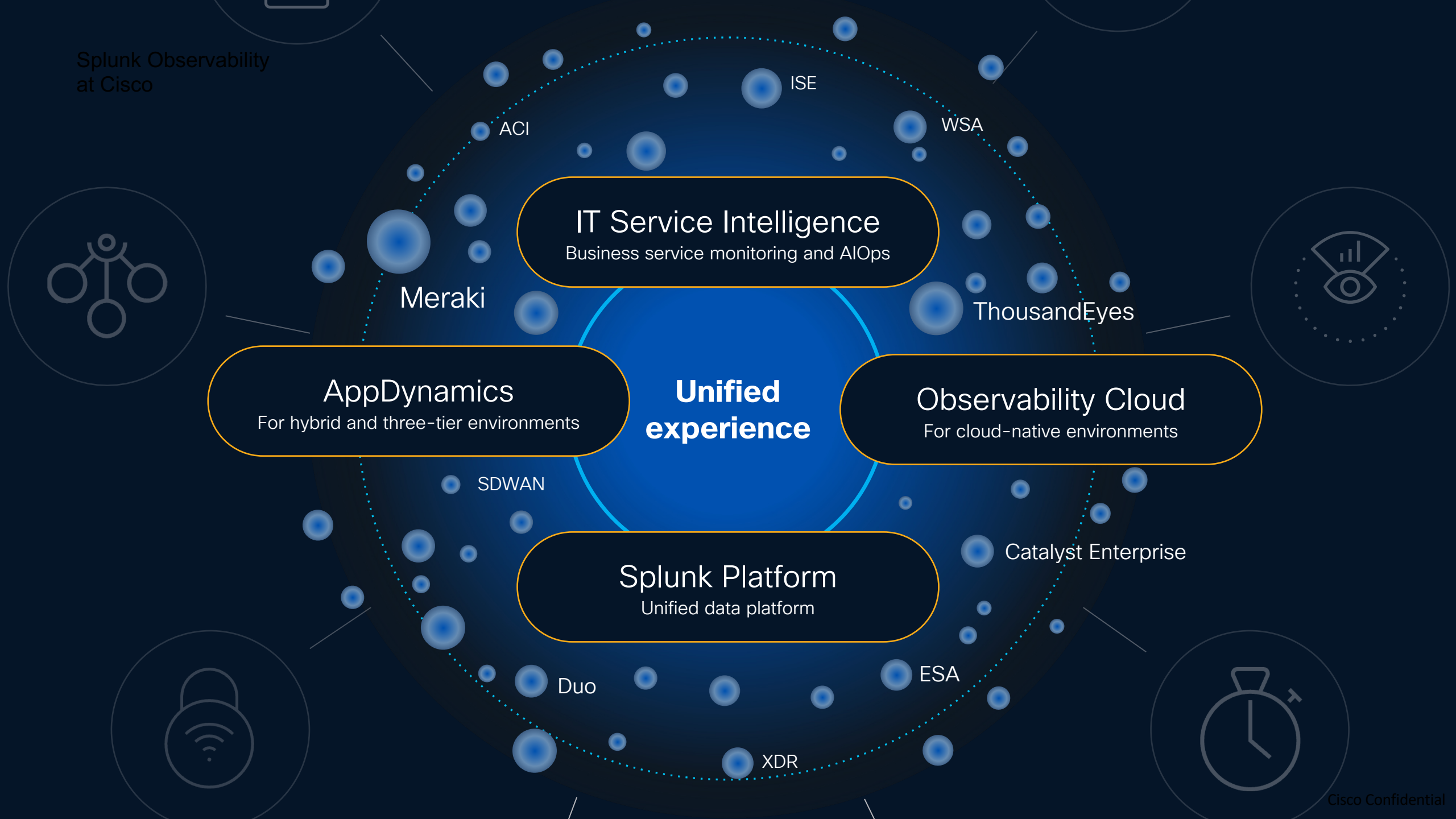
1 Minute



Splunk Observability
at Cisco

Splunk Observability





IT Service Intelligence
Business service monitoring and AIOps

Meraki

WSA

ThousandEyes

AppDynamics
For hybrid and three-tier environments

**Unified
experience**

Observability Cloud
For cloud-native environments

SDWAN

Splunk Platform
Unified data platform

Catalyst Enterprise

Duo

ESA

XDR

We're **a leader** in observability



Leader
2024 AIOps Radar

Leader
2023 APM Radar

Leader
2023 Incident
Response Platforms Radar

Top Vendor
2024 Vendor Selection Matrix
for AIOps

Overall Leader
2024 SPARK Matrix Full-Stack
Observability

Overall Leader
2024 SPARK Matrix IT
Infrastructure Monitoring Tools

Our customers see results

FedEx®

ROYAL
LONDON

pepsi



[B]³ BRASIL
BOLSA
BALCÃO

Santander

Jefferies

skandia : banken

origin

FOCUS BRANDS®

NCR V•YIX

Westpac

Honeywell

Norsk Tipping

AstraZeneca

El Corte Inglés



economical
INSURANCE®



Spark^{nz}

HSBC
Mexico

bradesco

ELKJOP

elisa

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IT Leadership Program



Vijay Krishnan

Chief Information Security Officer

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IT Leadership Program

The path to digital resilience

Foundational visibility

See across environments

Troubleshoot mission-critical apps and infrastructure by combining metrics with logs.

Guided insights

Detect threats and issues with context

Prioritize issues based on business impact & reduce alert noise to focus on what matters.

Unified workflows

Collaborate seamlessly

Prevent outages & accelerate MTTR with guided root cause analysis.

Proactive response

Get ahead of issues

Standardize observability practices across teams to improve productivity, with shared data, context & workflows.

Accelerated by Splunk AI

CISCO *Live!*

IT Leadership Program

Improve your digital resilience with Splunk Observability

95%

Fewer false
positives



Find & fix problems
faster

300%

Growth managed, no
unplanned downtime



Ensure reliability

100%

Increase in
developer
productivity



Build better customer
experiences



Thank you

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