

What You Make Possible



Orchestrating the Cloud Infrastructure using Cisco Intelligent Automation for Cloud

BRKSPG-1663

Orchestrate the Cloud Infrastructure

Business Drivers for Cloud

Long Provisioning Times for New Services

- Lack of agility
- High cost of IT staff
- Business-it dissonance

High Capital Costs Due to Provisioning for Peak Loads

- Low capacity utilisation
- High operating costs
- Overcrowding of datacentre

Pressure to Move towards Proactive SLA Management

- Labor-intensive, manual processes
- for service management

Lack of Centralised Control and Governance

- High error rates due to
- disconnected processes
- Infrastructure sprawl


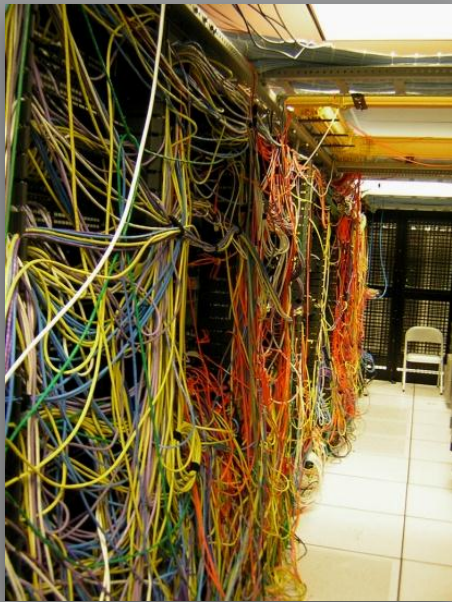
**Lack of
IT-Business
Alignment**

Orchestrate the Cloud Infrastructure

The NEXT Transition to Self-Service Orchestrated Cloud

Legacy Management:
Slow, Complex, Brittle, Expensive

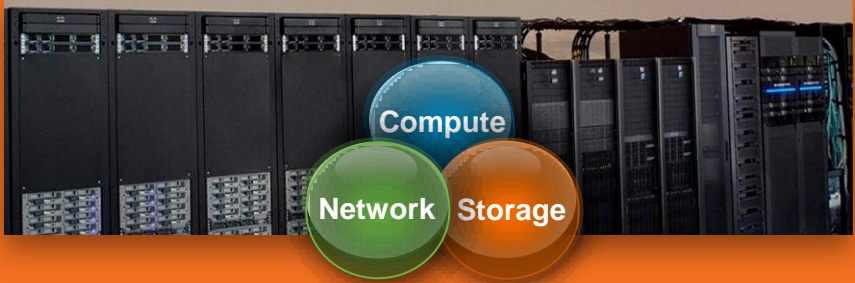
Legacy IT



Cloud Management:
Fast, Simple, Flexible, Cost-Effective

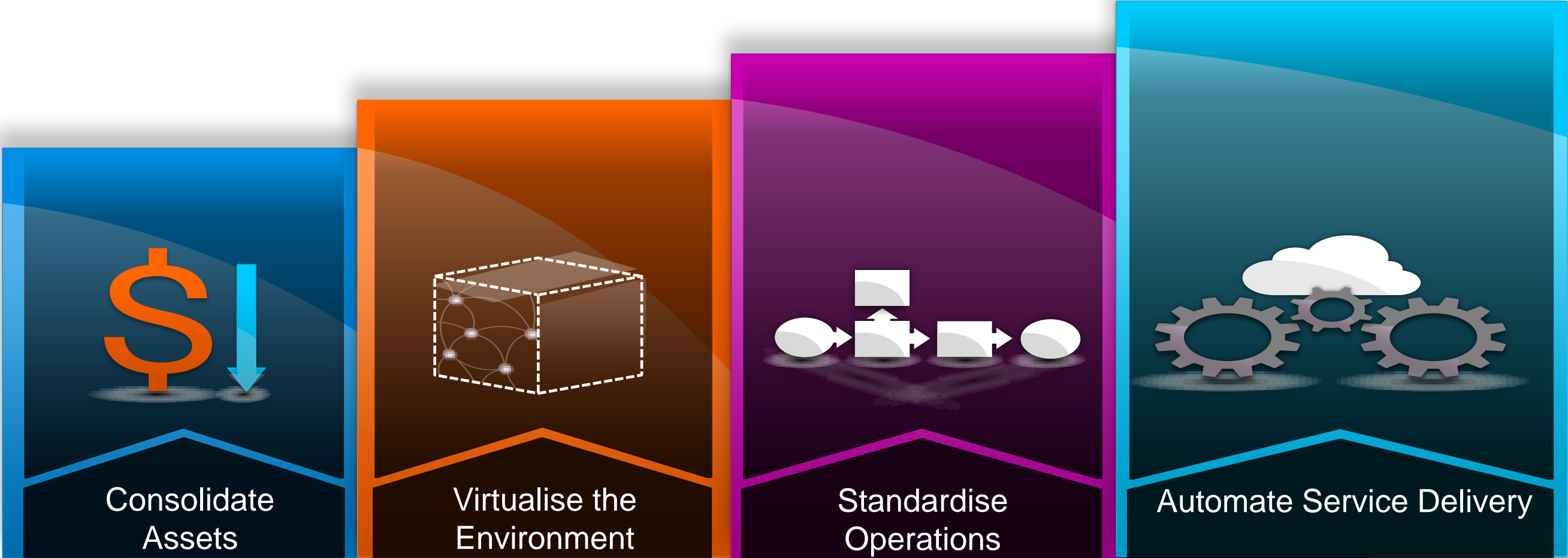
IT-as-a-Service

Measured Service	Rapid Elasticity	
On-Demand Self Service	Broad Network Access	Resource Pooling



Orchestrate the Cloud Infrastructure

Journey to IT Delivered as a Service



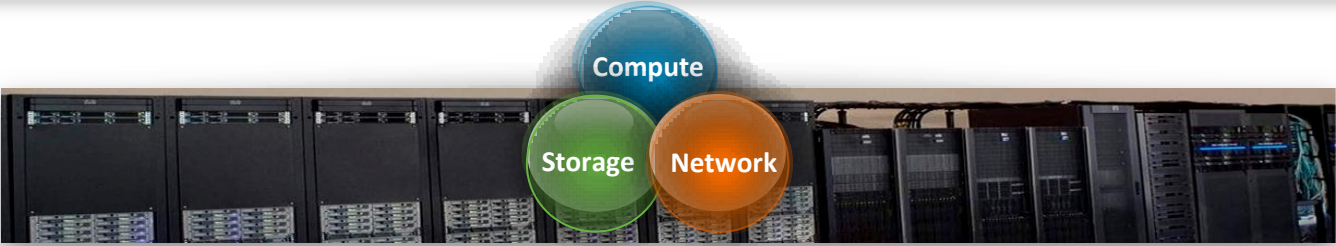
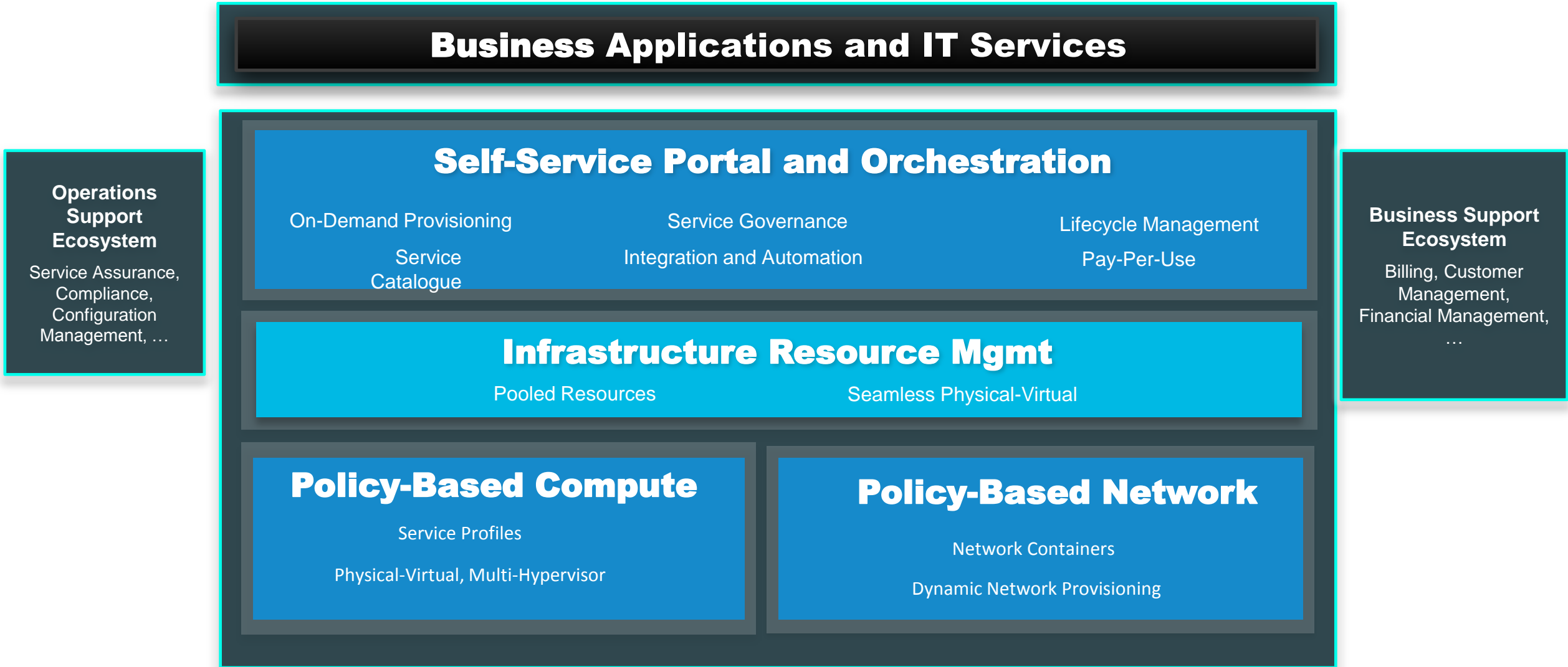
Increased IT Operational Excellence (Agility, Efficiency and Simplicity)

Increased Cloud Readiness (Physical - Virtual - Cloud)



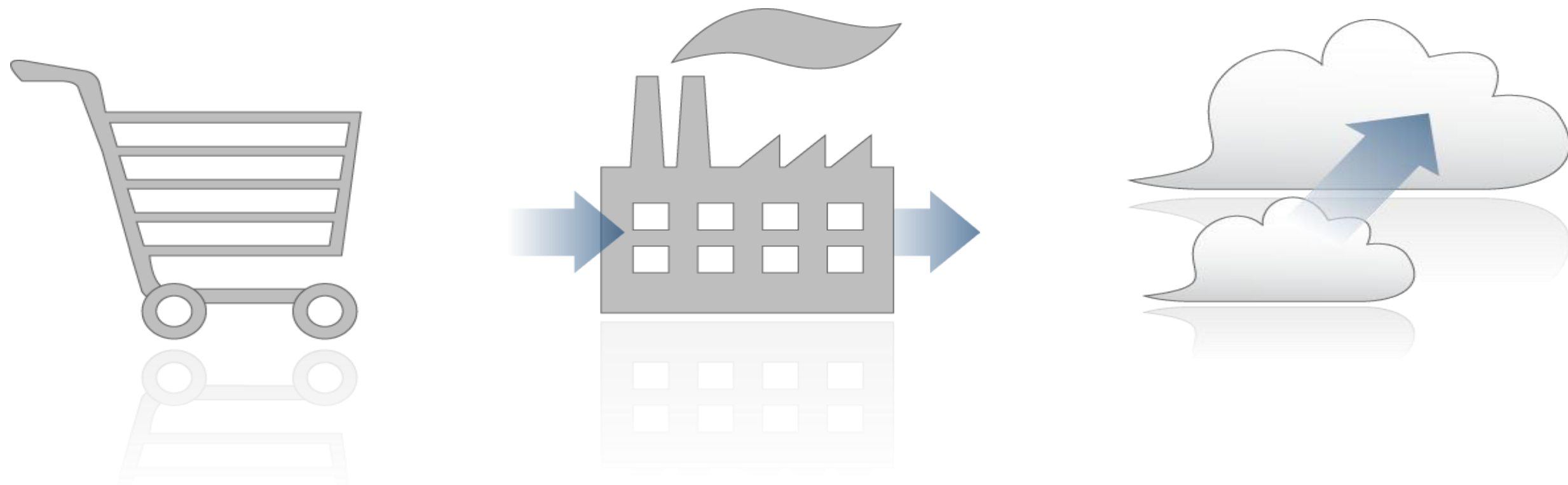
Orchestrate the Cloud Infrastructure

IT-as-a-Service Requires a New Management Approach



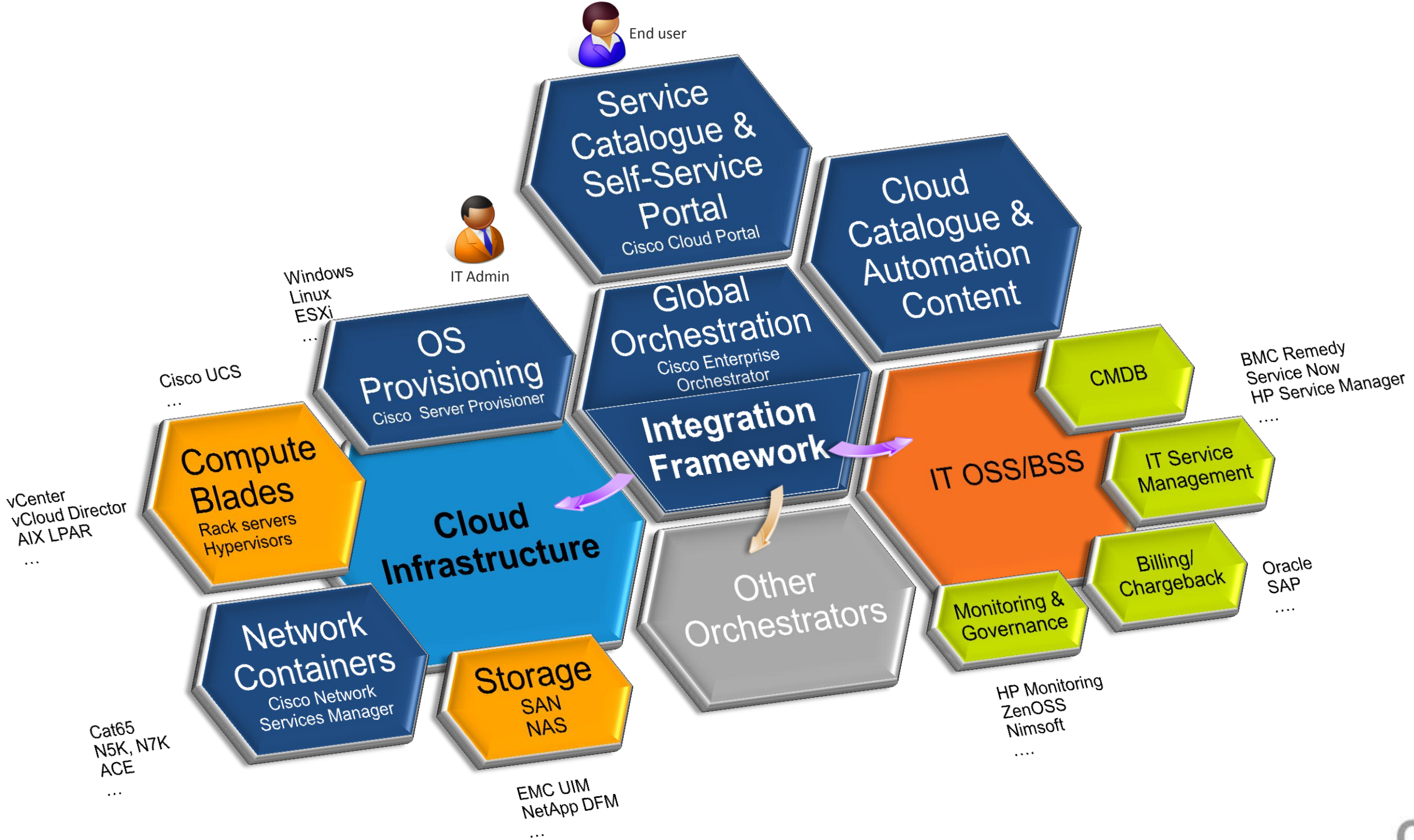
Orchestrate the Cloud Infrastructure

Cisco's approach to Cloud Computing



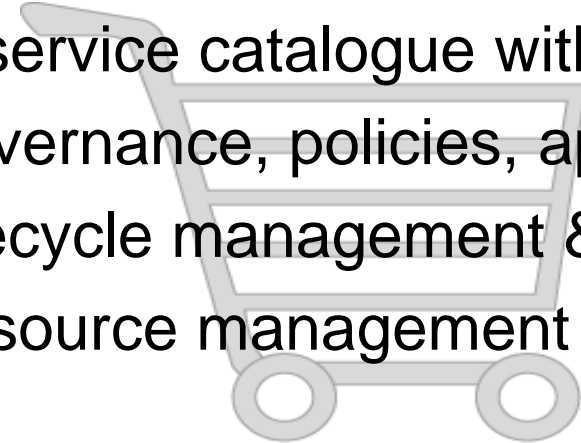
Cisco Intelligent Automation for Cloud

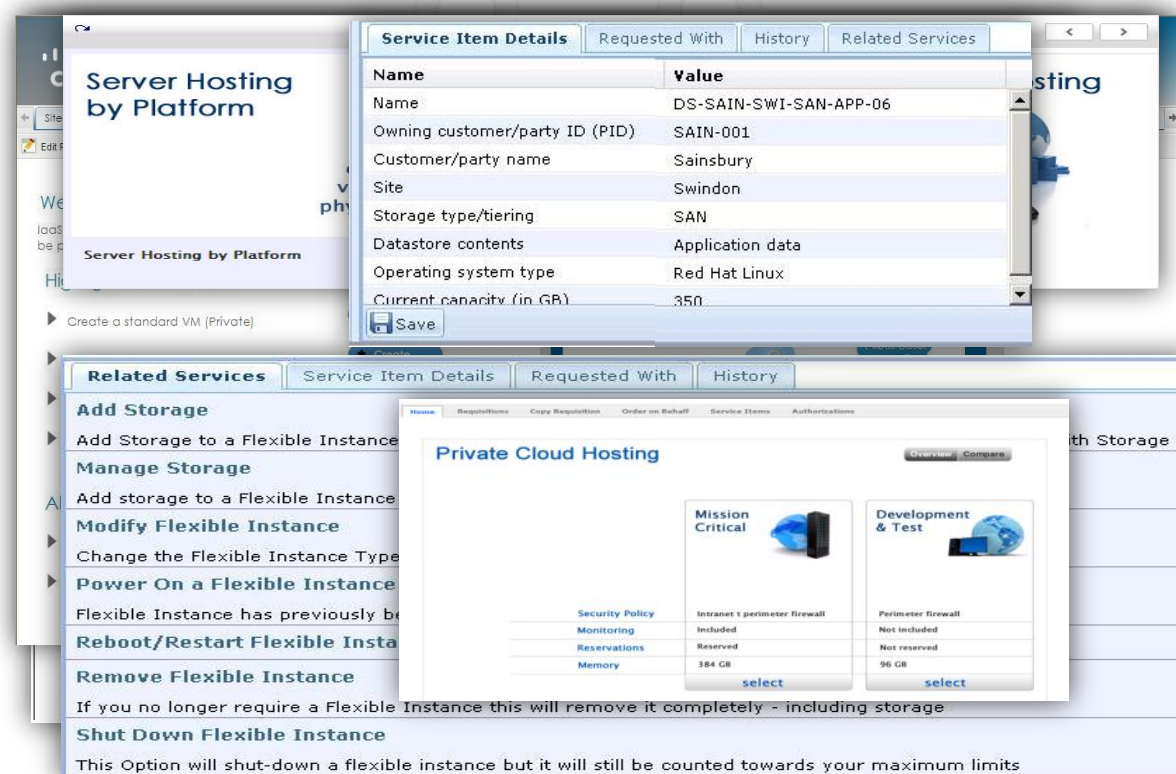
Cloud Solution Components



Cisco Intelligent Automation for Cloud

Solution Highlights

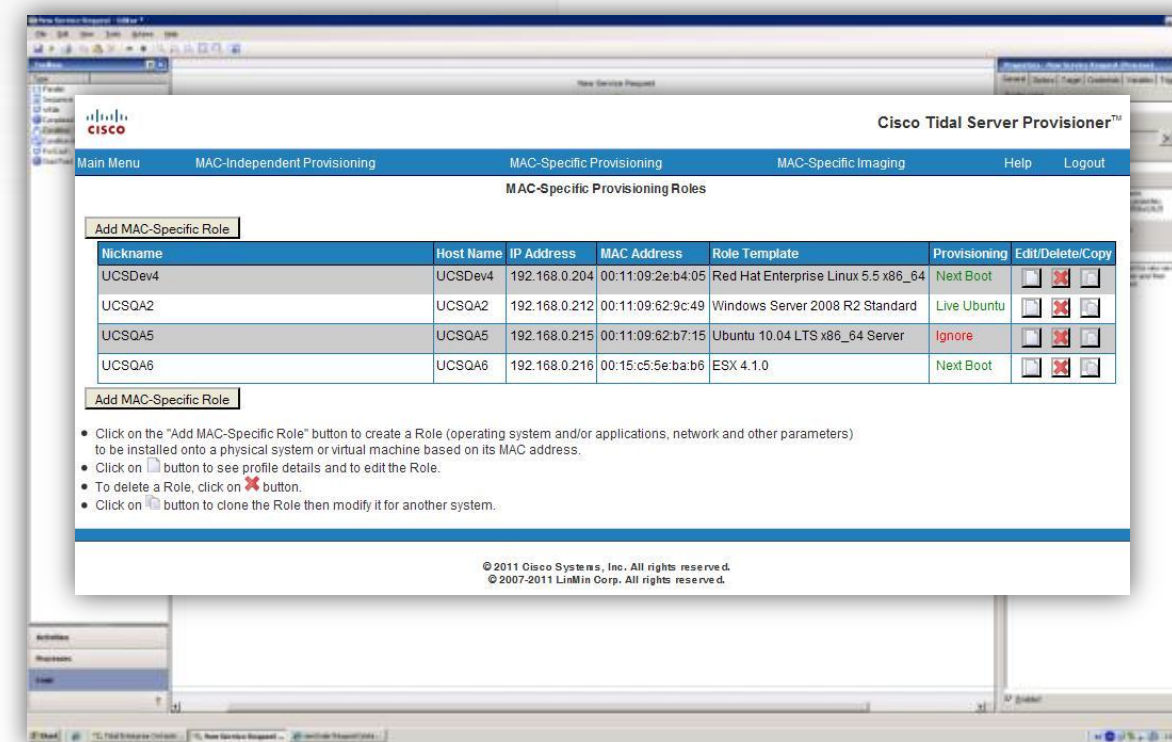
- One-stop shop self-service portal
 - IT service catalogue with tiers and pricing
 - Governance, policies, approvals, & controls
 - Lifecycle management & tracking
 - Resource management & reservations
- 
-
- Orchestrated infrastructure provisioning
 - OS & app provisioning
 - Virtual Data Centre Provisioning (VDC)
 - Integration with ITIL tools & processes
 - Automation of ongoing operations:
 - Monitoring, incident, fault mgmt



The screenshot displays a self-service portal interface. On the left, there's a sidebar with options like 'Server Hosting by Platform' and 'Private Cloud Hosting'. The main content area shows a 'Service Item Details' window for a server hosting service. The details include:

Name	Value
Name	DS-SAIN-SWI-SAN-APP-06
Owning customer/party ID (PID)	SAIN-001
Customer/party name	Sainsbury
Site	Swindon
Storage type/tiering	SAN
Datastore contents	Application data
Operating system type	Red Hat Linux
Current capacity (in GB)	350

Below this, there's a 'Related Services' section with a list of actions: 'Add Storage', 'Manage Storage', 'Modify Flexible Instance', 'Power On a Flexible Instance', 'Reboot/Restart Flexible Instance', and 'Remove Flexible Instance'. A 'Private Cloud Hosting' window is also visible, showing options for 'Mission Critical' and 'Development & Test' environments with associated security policies and memory reservations.



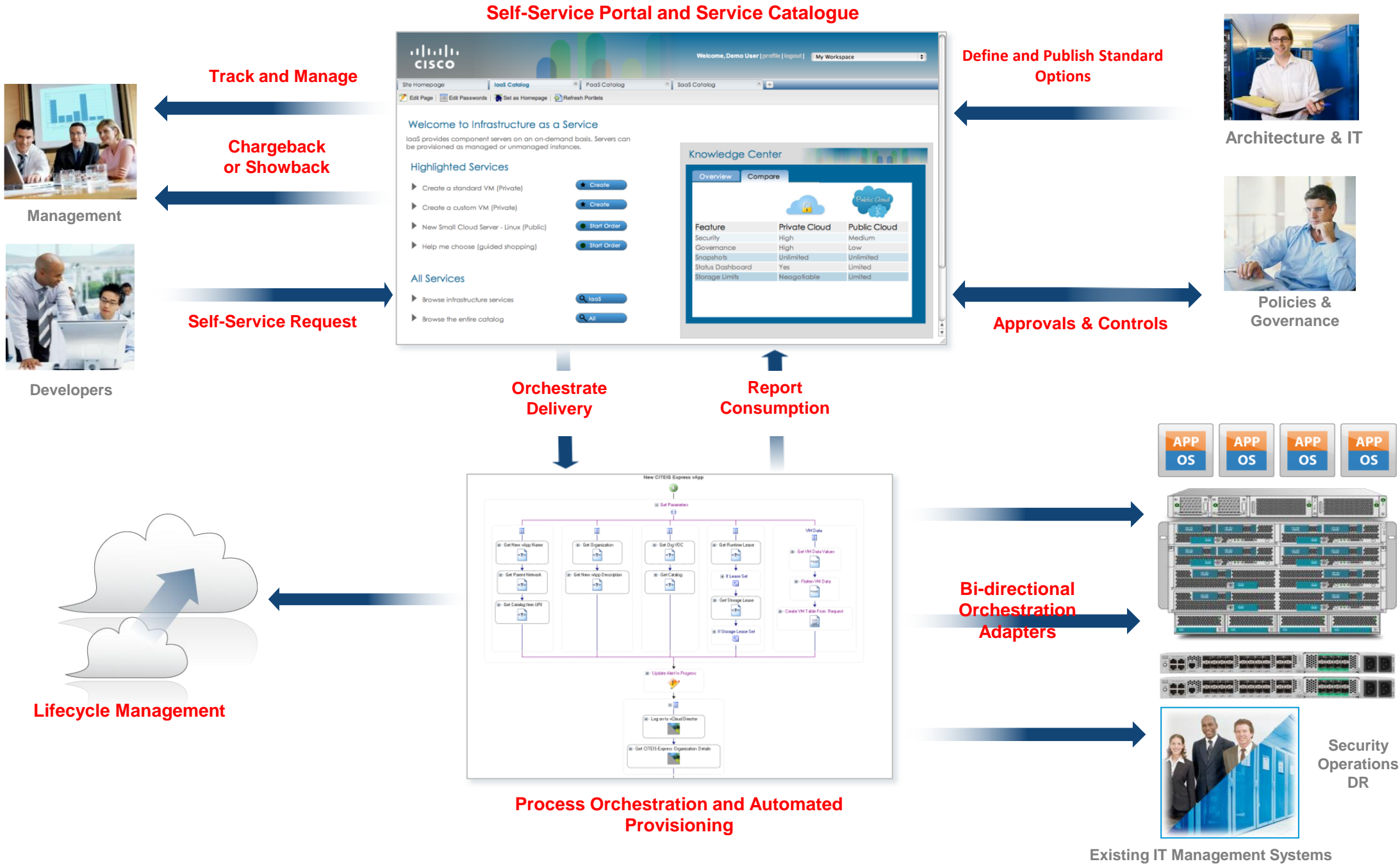
The screenshot shows the Cisco Tidal Server Provisioner interface. It features a navigation menu with options like 'Main Menu', 'MAC-Independent Provisioning', 'MAC-Specific Provisioning', and 'MAC-Specific Imaging'. The main content area displays a table of 'MAC-Specific Provisioning Roles'.

Nickname	Host Name	IP Address	MAC Address	Role Template	Provisioning	Edit/Delete/Copy
UCSDev4	UCSDev4	192.168.0.204	00:11:09:2e:b4:05	Red Hat Enterprise Linux 5.5 x86_64	Next Boot	[Edit] [Delete] [Copy]
UCSQA2	UCSQA2	192.168.0.212	00:11:09:62:9c:49	Windows Server 2008 R2 Standard	Live Ubuntu	[Edit] [Delete] [Copy]
UCSQA5	UCSQA5	192.168.0.215	00:11:09:62:b7:15	Ubuntu 10.04 LTS x86_64 Server	Ignore	[Edit] [Delete] [Copy]
UCSQA6	UCSQA6	192.168.0.216	00:15:c5:e:ba:b6	ESX 4.1.0	Next Boot	[Edit] [Delete] [Copy]

Below the table, there are instructions for adding and managing MAC-specific roles, including a 'Next Boot' button and a 'Live Ubuntu' button. The interface also includes a footer with copyright information: '© 2011 Cisco Systems, Inc. All rights reserved. © 2007-2011 LinIn Corp. All rights reserved.'

Cisco Intelligent Automation for Cloud

How it Works..



Cisco Intelligent Automation for Cloud Network Services Manager



Cisco Intelligent Automation for Cloud

Network Services Manager (NSM)

➤ Infrastructure architectures designed, tested and validated specifically for Cloud operations (VMDC).

➤ Seamless physical and virtual service components integrated with demand-driven Compute (UCS).

- Designed for automation to quickly deploy physical/virtual services, infrastructure support services and bare-metal workloads.
- Dynamically configure resources to accommodate diverse tenant needs and workloads.
- Elastic scaling: rapidly scale-out tenancy and services for high demand; remove tenant infrastructure, supporting services and reduce power during low demand.

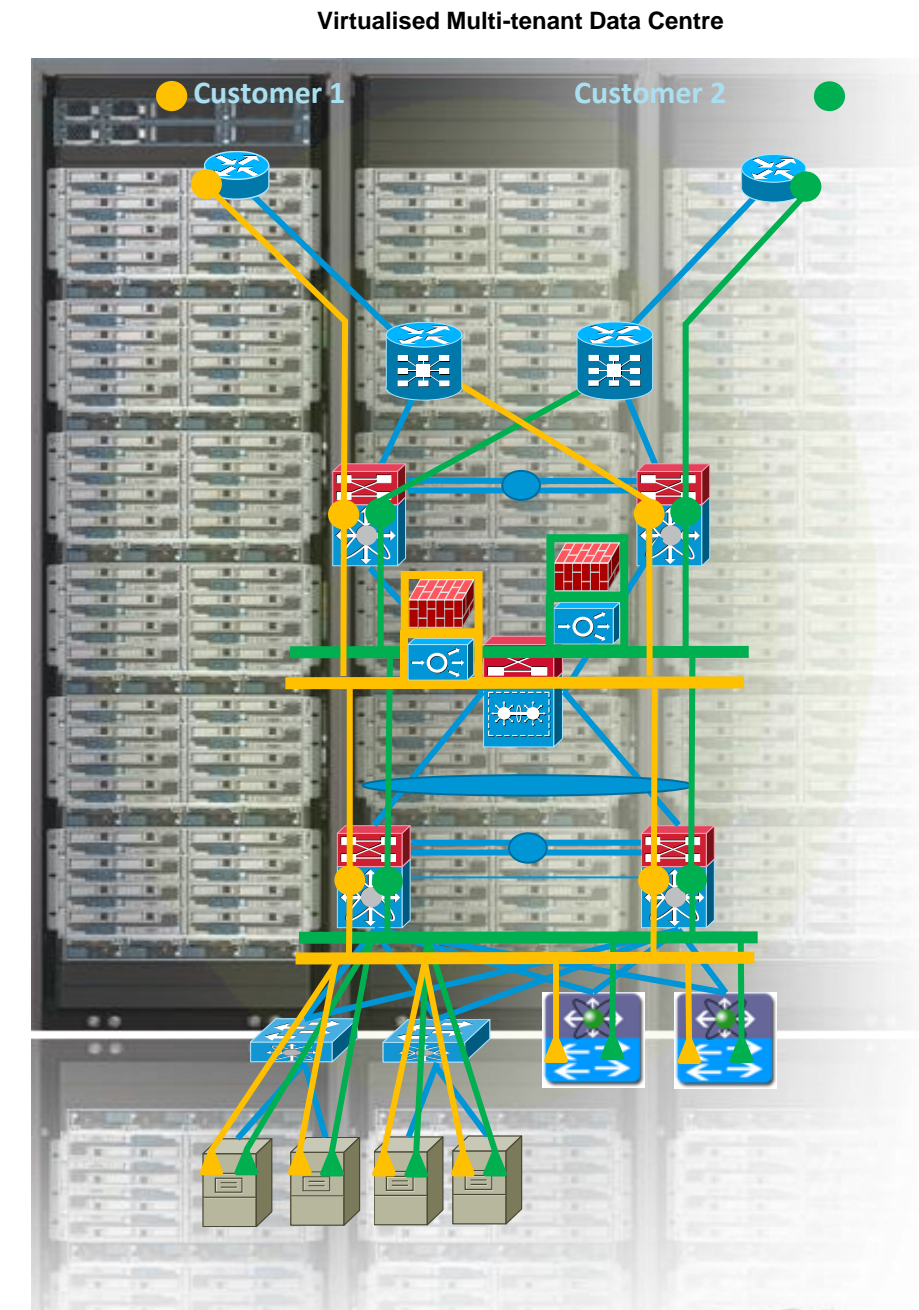
Virtualised Multi-tenant Data Centre



IAC Network Services Manager

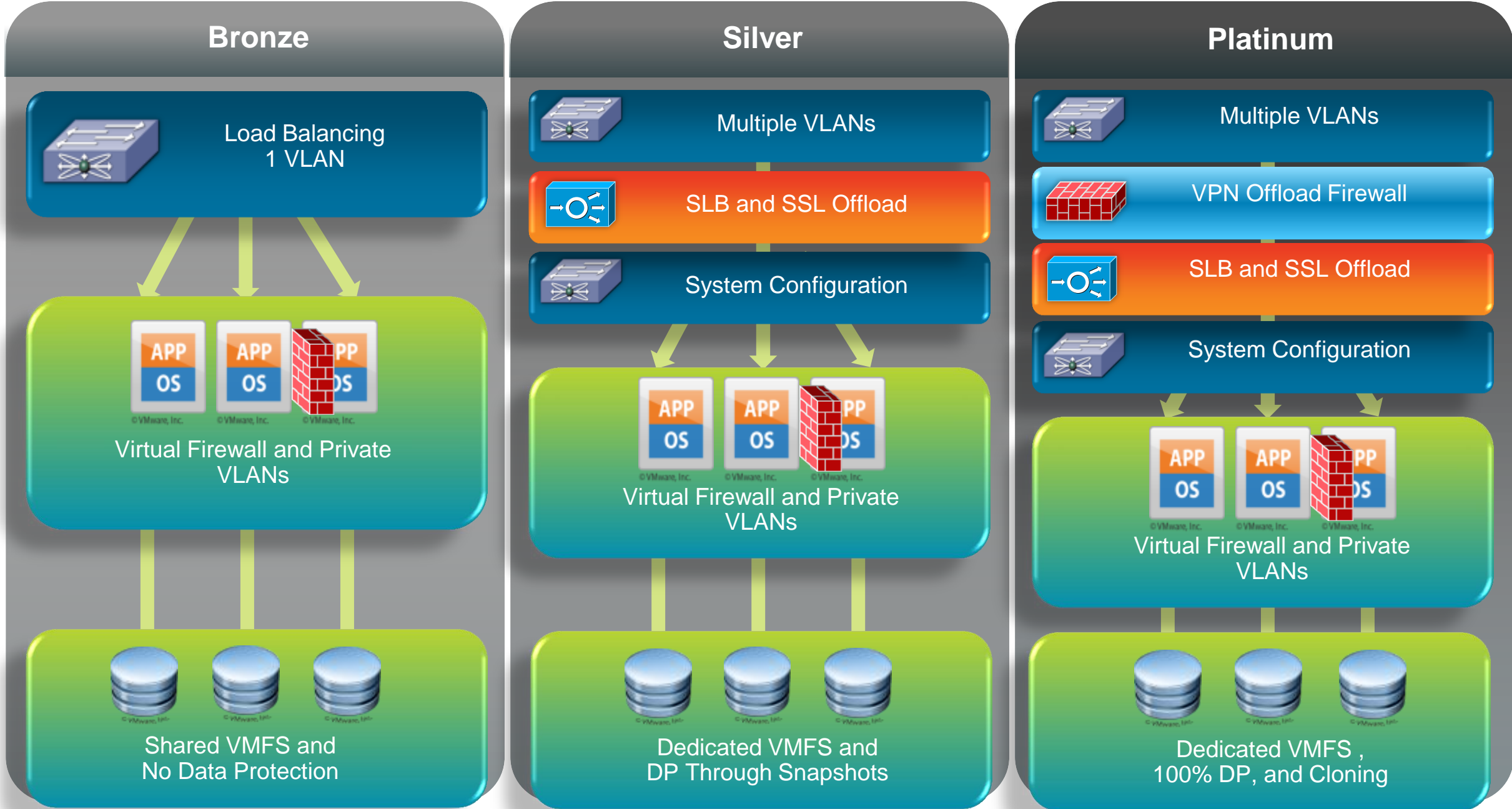
Cloud Enabled Network Infrastructure

- Fully isolated tenant environment (integrated security)
- Abstraction of complexities (enables speed)
- Automated processes and controls (ensures scale)
- Streamlined, holistic coordination of resources and services (maximises capacity)
- Customisable service definitions and implementation (shortens time to market)
- Proven, tested solutions – infrastructure and automation/orchestration (reduces risk)



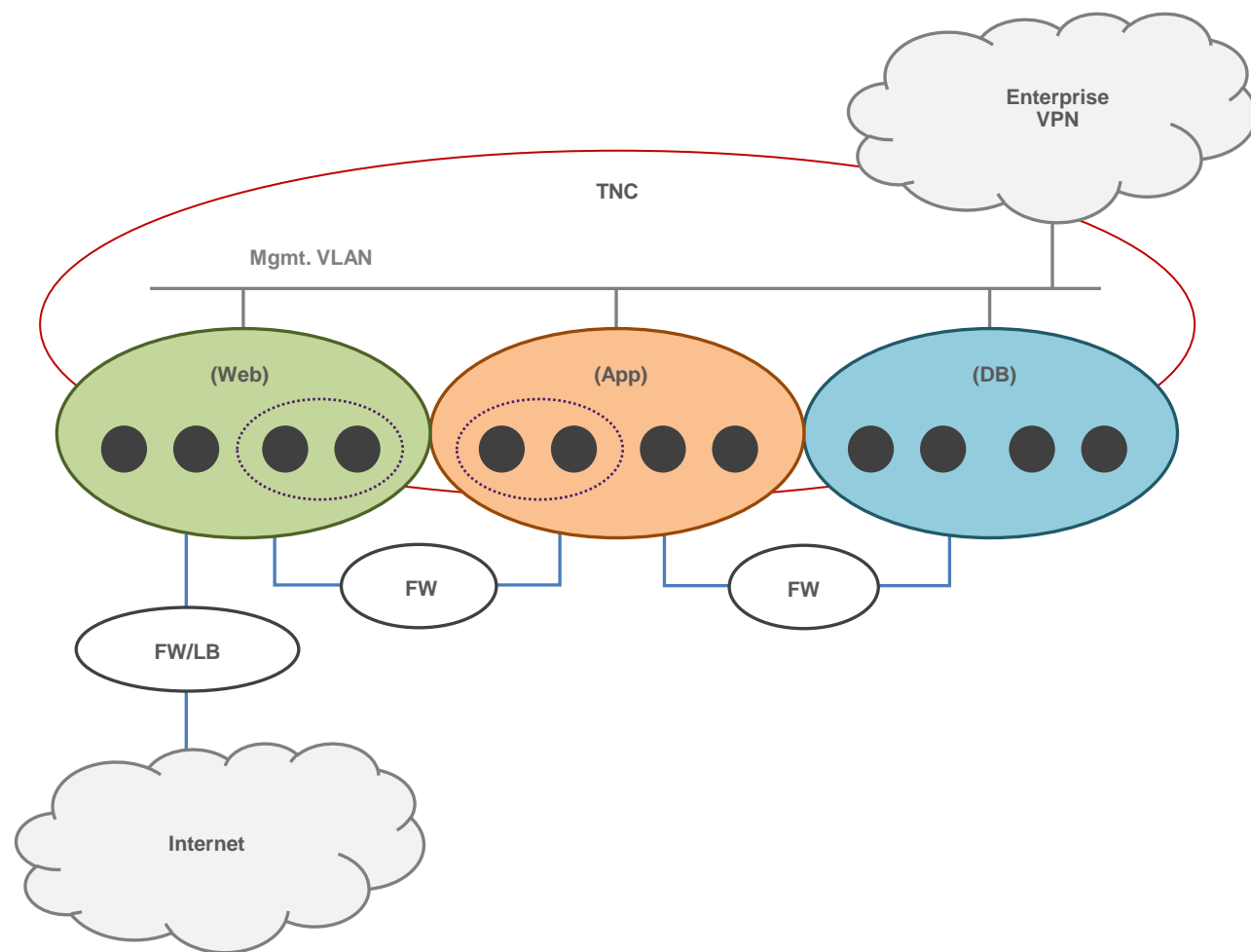
IAC Network Services Manager

Network Services as Containers



IAC Network Services Manager

Flexible Network Services



Tenant Creation

Basic Network Container

Enhanced Network Container

Large Network Container

Security and Load Balancing Services

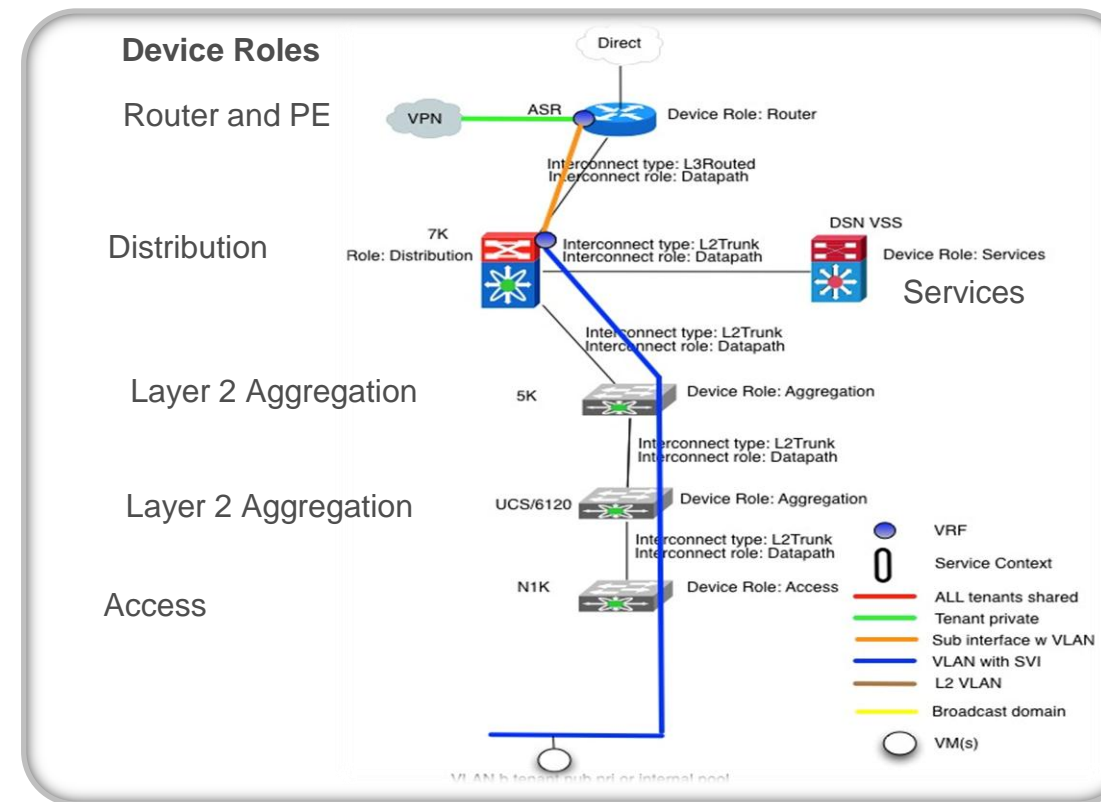
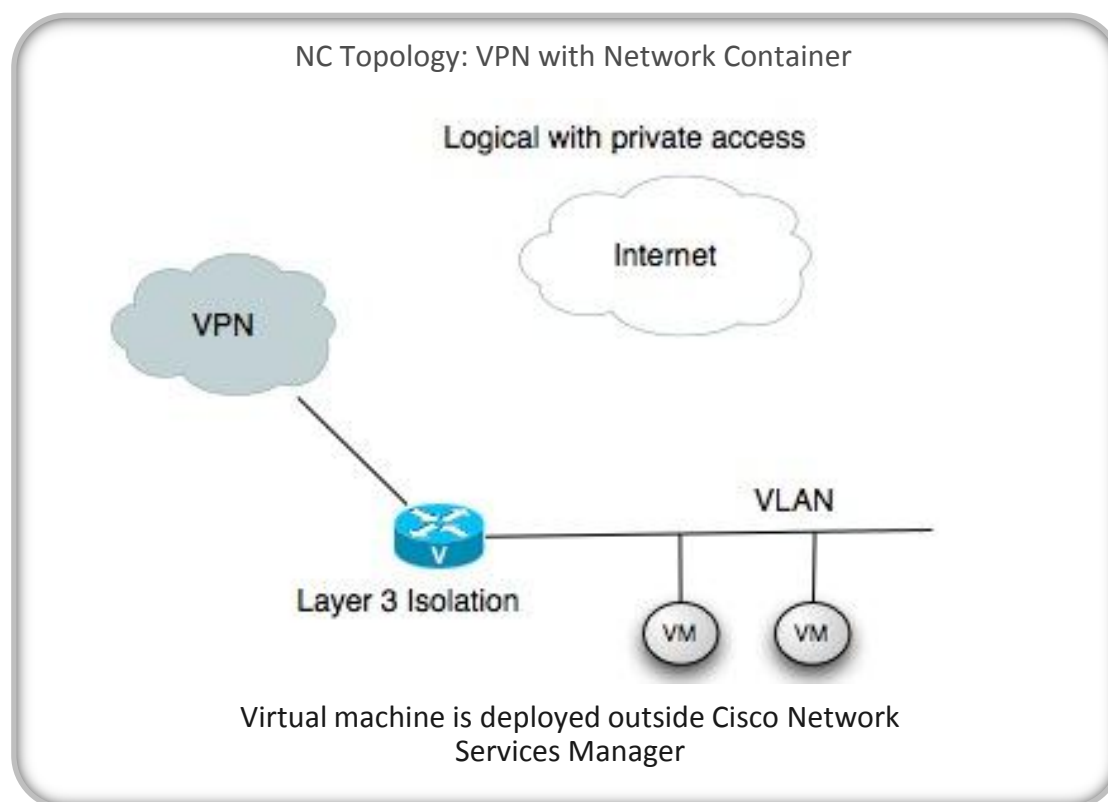
Multi-Tiered

IAC Network Services Manager

Service Use Cases Using Network Containers

Sample Customer Use Case

- Computing and storage resources attached to a routable VLAN
- Capability to partition and zone virtual machines and access within their containers
- Accessible from a VPN connections (hybrid cloud)



This use case supports creation of a protected private zone. The customer requires that the only way to reach this zone is through a private VPN (MPLS, SSL, and IPsec). To build this solution, Cisco® Network Services Manager will build both the private zone and the network container within it.

Cisco Intelligent Automation for Cloud (DEMO)

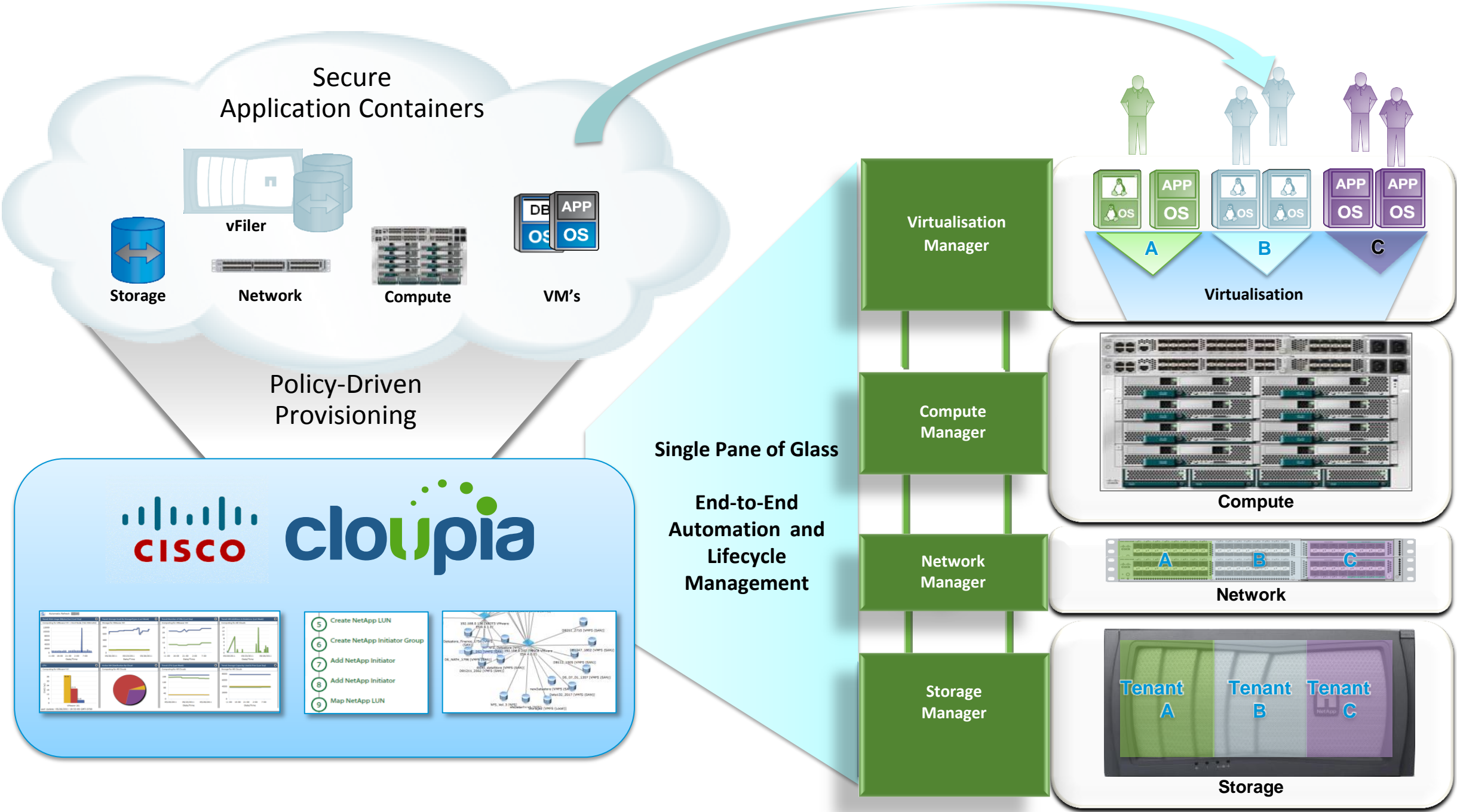


IAC and Cloupia Unified Infrastructure Controller (CUIC)



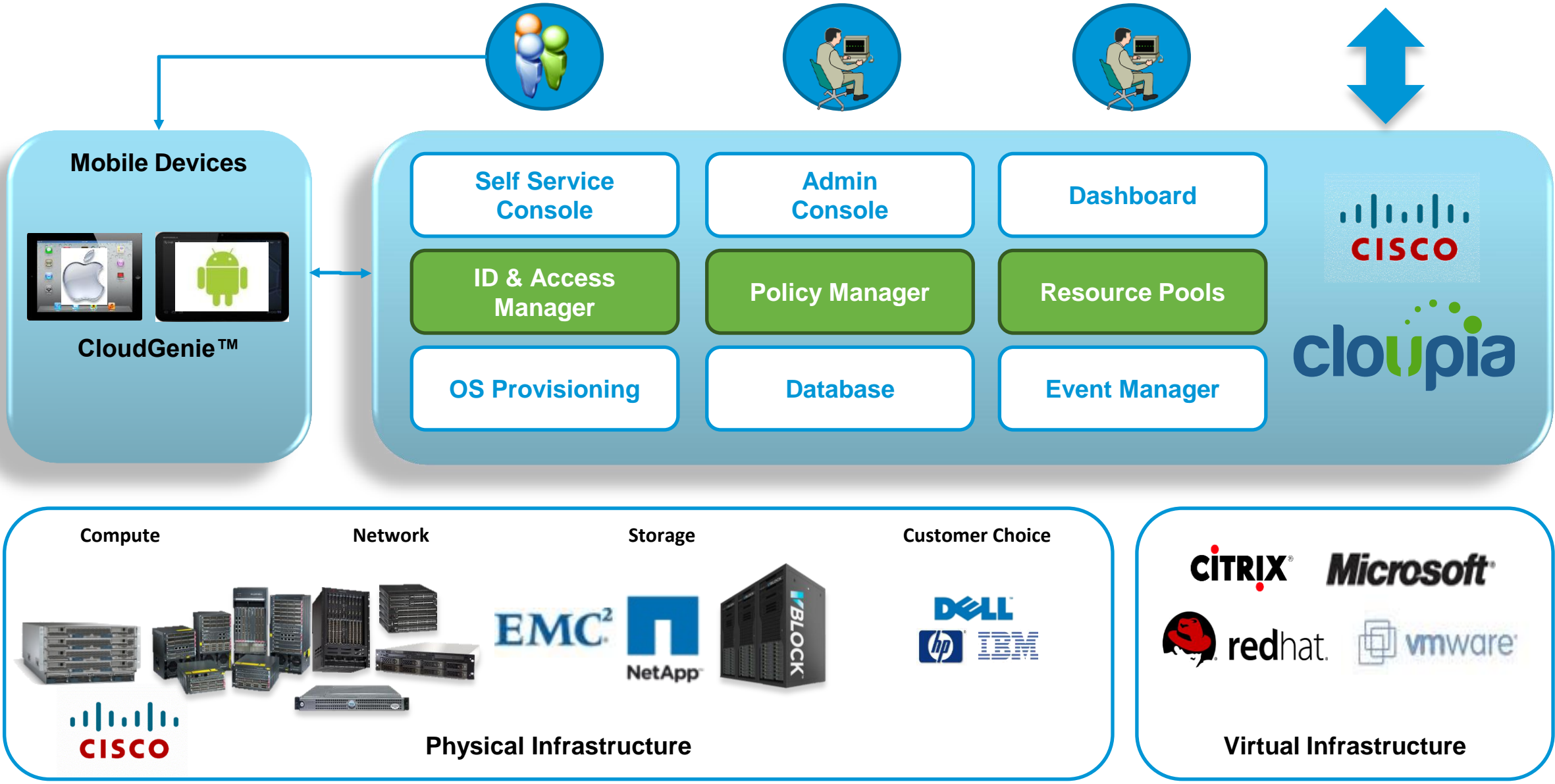
Cisco Intelligent Automation for Cloud

Cloupia Unified Infrastructure Controller (CUIC)



Cisco Intelligent Automation for Cloud

CUIC Converged Infrastructure Management and Automation



Cisco Intelligent Automation for Cloud

CUIC Seamless Data Centre Management Strategy

Self-Service Infrastructure Provisioning



Management Across Global Operations

Enforce Best Practices with Consistent Infrastructure Policies



UCS Central


Manage Hardware with the Flexibility of Software

Data Centre 1 




- Performance Intensive Apps
- Scale-up Apps


  



Data Centre 2 

- Virtualised Applications
- Virtual Desktops



Data Centre 3 


- Business Continuity
- Disaster Recovery


  



Data Centre 4 

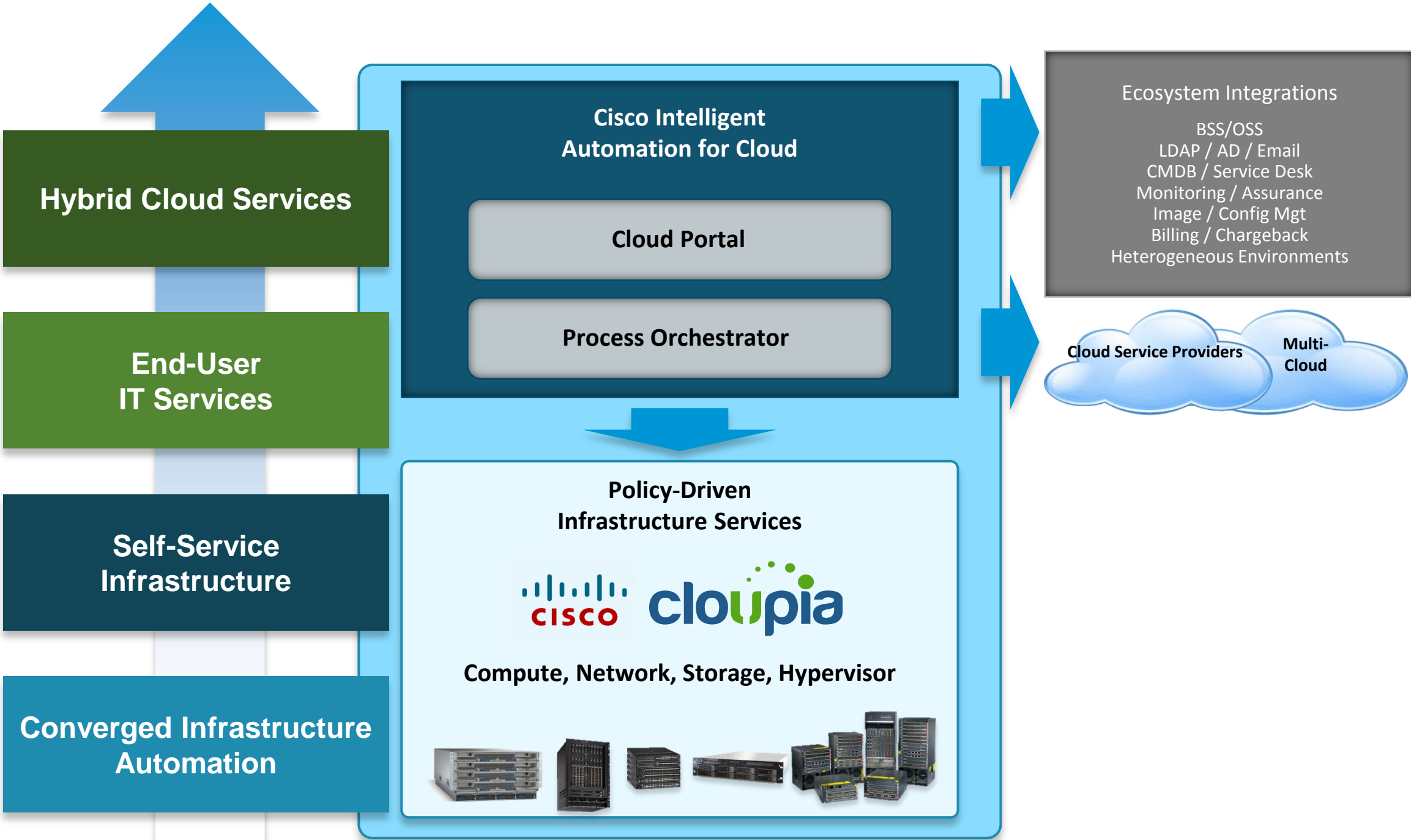
- Enterprise-Grade Cloud
- Big Data Grid



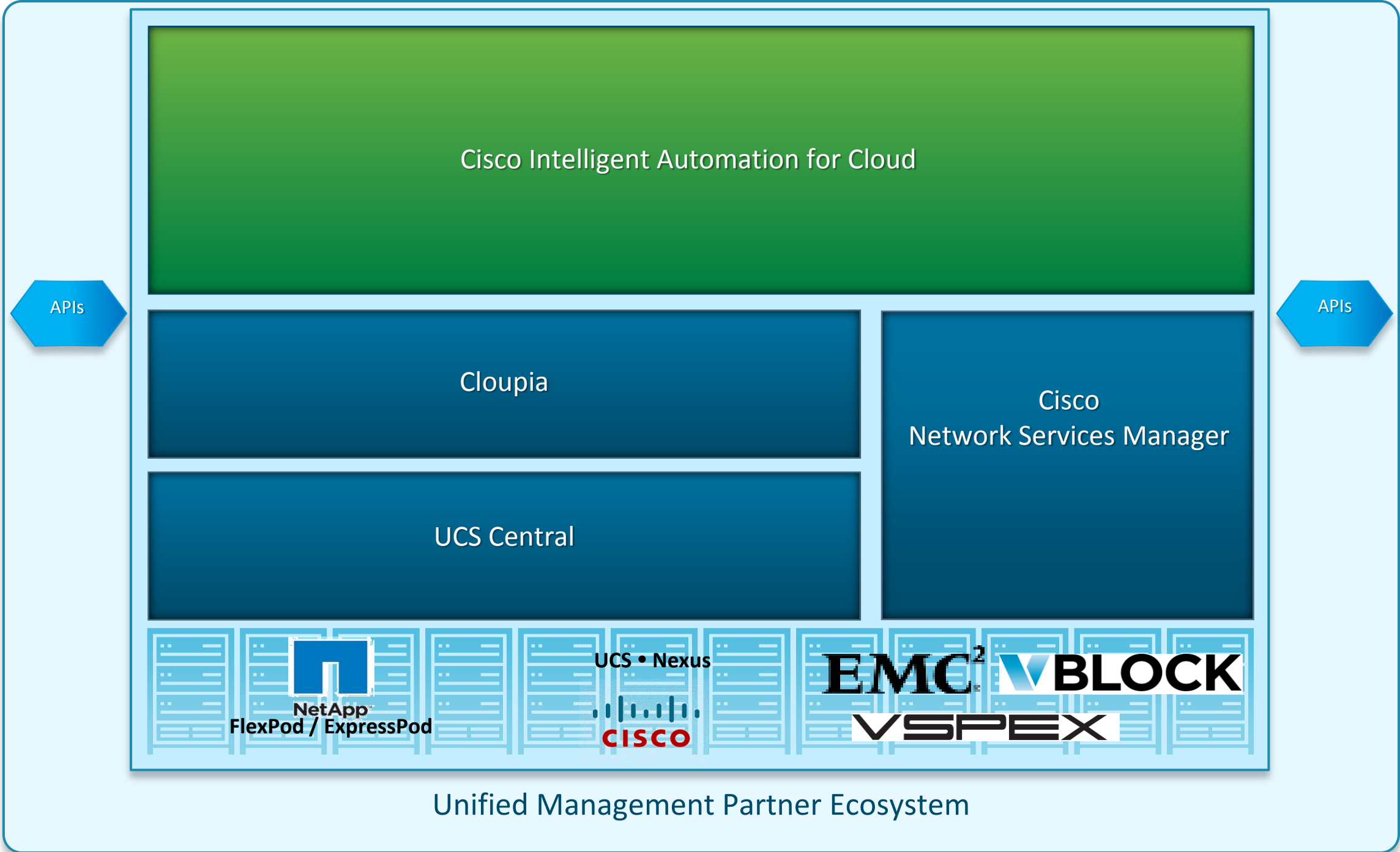
Cisco Intelligent Automation for Cloud

Cloud (IAC) and Infrastructure Management (CUIC)



Cisco Unified Management

Solutions for Cloud and Infrastructure Management



Cisco Intelligent Automation for Cloud

Why Cisco Customers Choose IAC?

'Right Size' solution

- Core service automation (catalogue, orchestrator)

Leverage existing investments

- Open to heterogeneous hardware, virtualisation, IT software
- Allows customer flexibility and customer choice

Flexibility

- Agile cloud use case build-out
- Extensible from IaaS to PaaS and other services
- Content packs for rapid service creation & deployment

World class user experience

- Your friendly face to the business
- Visual, no-code design of catalogue & automation

Best in class platform

- Optimised to Cisco UCS and other Cisco solutions
- Support for common vendor infrastructure & OSS/BSS
- RBAC, policy controls, order governance & lifecycle mgmt

This is our focus

- We specialise in IT automation & self-service

Single support model

- For management, infrastructure and solution content

Cisco *live!*

Cisco Intelligent Automation for Cloud

To Learn More

- **For details about the following capabilities...**

Vblock orchestration

FlexPod orchestration

vCloud director integration

Hybrid clouds / cloudbursting

Multi-tenancy

VDI/VXI solutions

OpenStack integration

Other use cases

Integration framework, adapters and packs

Closer look at automation workflows

Closer look at catalogue & portal

Product screenshots

Demo videos

Advanced services offerings

Product road map and NSM integration

- **We can organise a deep dive for you.**

Q & A



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