

## What You Make Possible







# Adding Value to your Career with Cisco Certifications

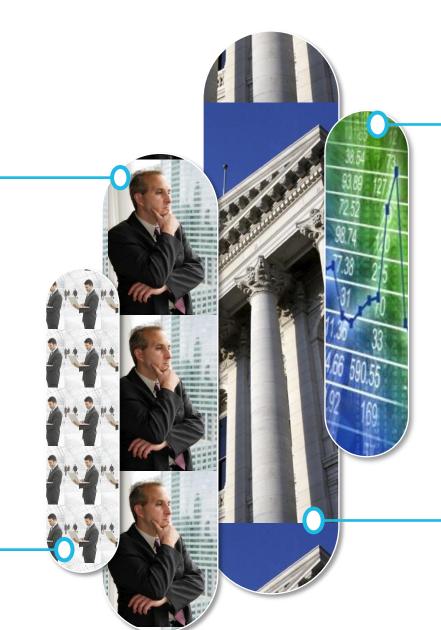
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# A More Demanding Environment for Business and Education

### Rising Expectations

Employees seek the same personalised, on-demand services at home and at work



### Market Velocity and Volatility

New global competitors, new business models, accelerated business capability

### Innovation Everywhere

Innovation can come from Anywhere, Anyone, and at Anytime

### Financial Pressures

Market expectations to grow while reducing cost



## Learning@Cisco: Top 5 Priorities



Align with Growth Markets and Opportunities

Transform Offering (Delivery, Content, Developer Program)

Exceed Expectations- Quality (Customers, Partners, Cisco)

Create Next Generation Workforce

Infrastructure to Scale (Labs, Virtual Classroom)

Create the next generation of loyal customers and partners that will transform the world through the intelligence of the network.



# Linking Learning to Performance: The Five Moments of Need

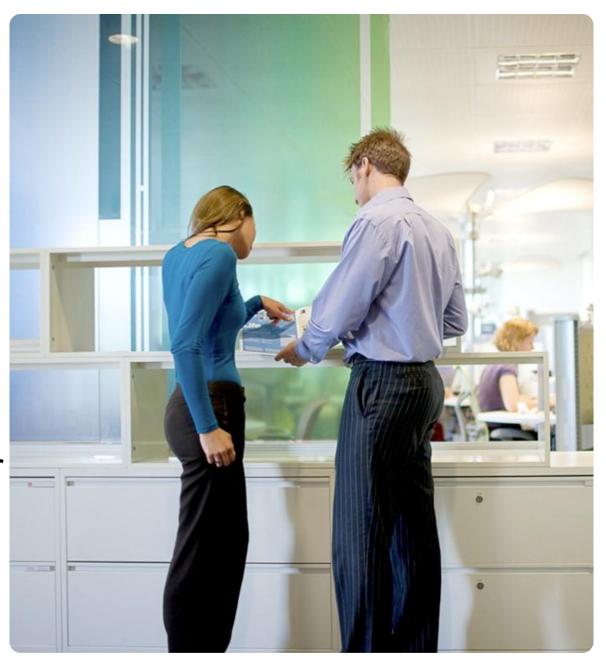
Dr. Conrad Gottfredson

### Acquisition of Knowledge

- 1. When learning for the first time
- 2. When wanting to learn more

### On Demand/On Need

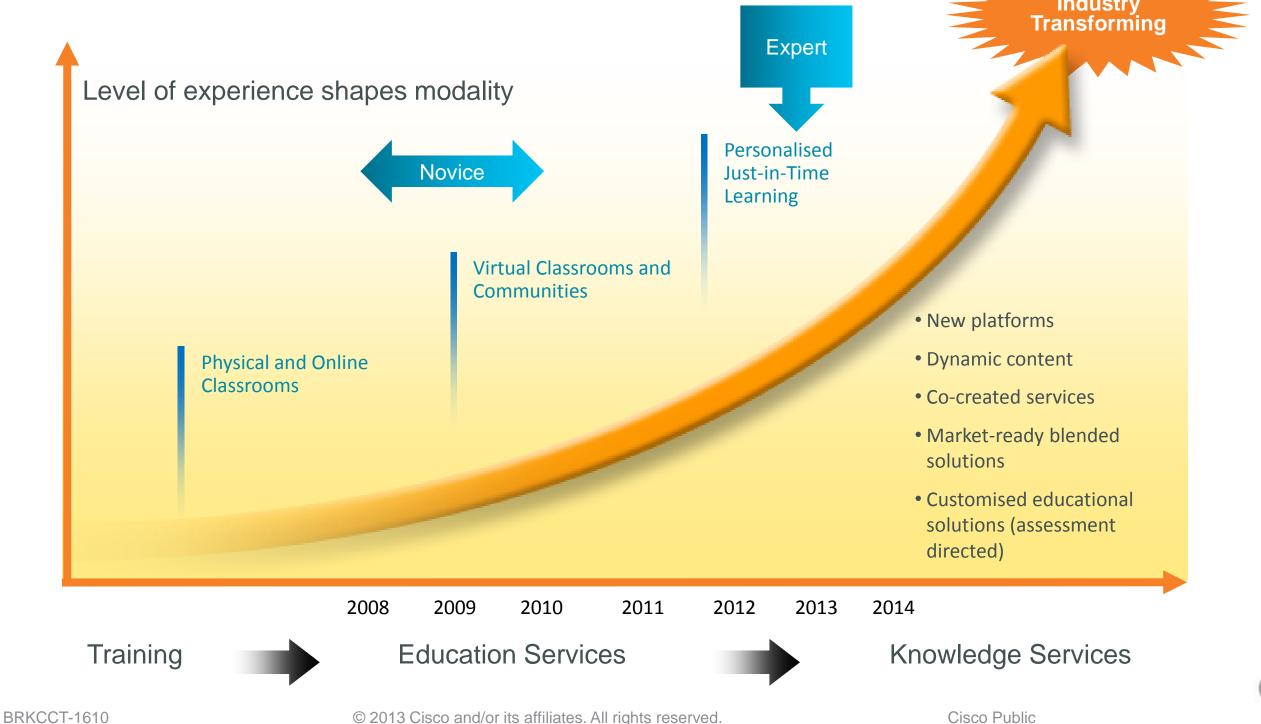
- 3. When trying to remember and/or apply
- 4. When something goes wrong
- 5. When things change



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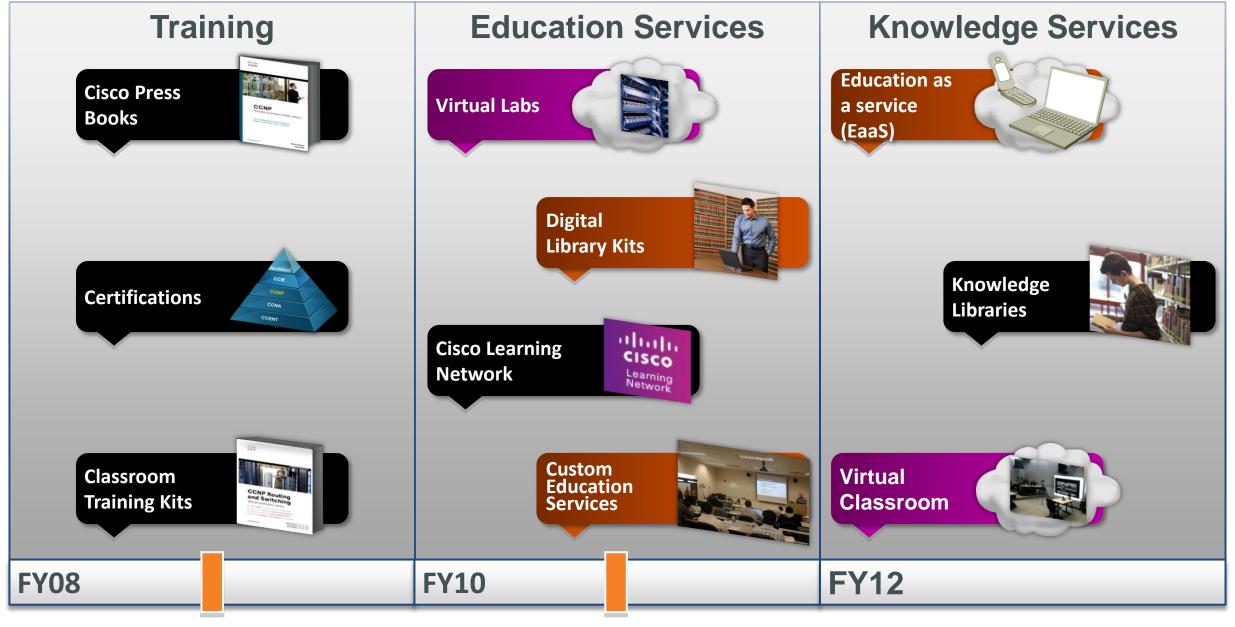
## Journey of Talent Development

Building for Green, Mobile, Global, and Affordable





# **Evolution of Learning@Cisco Customers** and Partners











## The Virtual Classroom Experience:

Meeting the Demands of Our Customers

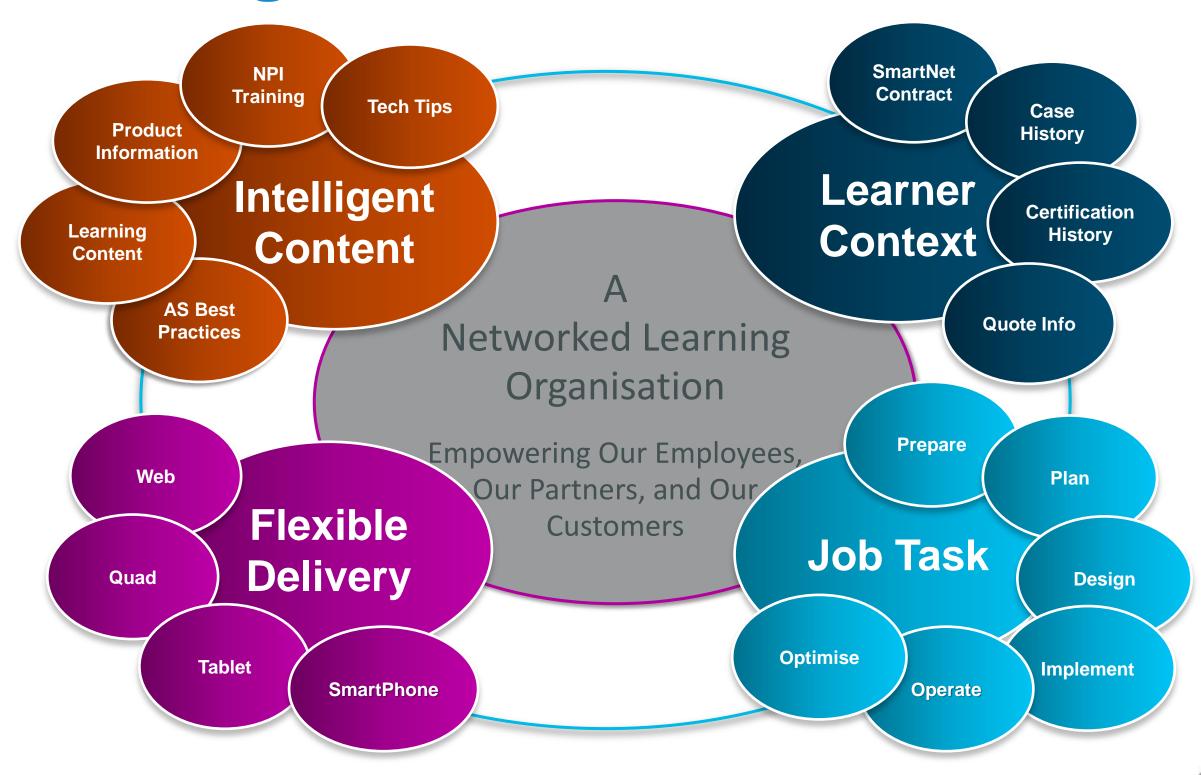


**New CCSI Instructor Programs** 

Anytime, Anywhere, Anyone Delivery on Any Device Affordable and Removes Barriers



## **Knowledge Services**





## Learning@Cisco Certification and Training Portfolio



# Cisco is the Leader in IT Training and Certifications

- Cisco is the IDC MarketScape leader for IT education
- Great balance of speed, innovation and quality
- Scale-ability, depth and breadth are built into the program
- Consistently growing double digits in revenue while "others" lag

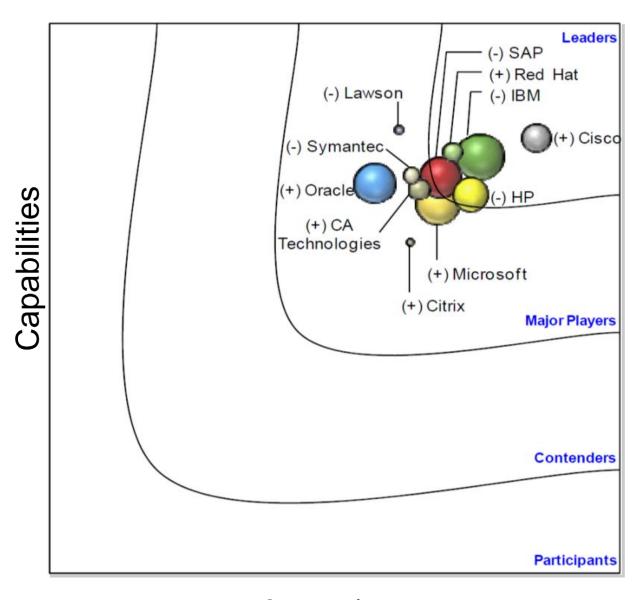








#### IT Training Market



Strategies

IDC MarketScape 2012 IT Ed.Training Vendor Assessment



## **Award Winning Certification Program**

Learning 100! Award, Elearning! Rank #3
Cisco Learning Network Collaboration
Excellence, 2012



Dice Learning: CCNA:
Top 10 Pay Boosting Certifications, 2010



Brandon Hall Excellence Award Best Advance in Mobile Learning Technology, 2011



Network World: 5 Hot IT Certification Picks: Cisco Certified Architect, 2010



IPv6 Certified for Routing & Switching, Security, Service Provider and Design Certifications, 2011





Learning! 100 Award, Elearning!
Top 100 Learning
Organisations, 2011



Top 10 IT Networking Certifications (CCNA, CCNP, CCIE, CCIE Voice), 2010

[ci]channelinsider

Tech Republic, 10 Best IT Certifications (CCNA), 2010



Brandon Hall Research
Cisco Learning Network, 2010



ASTD Excellence in Practice Cisco Learning Network, 2010



## **Networking Skills Market Opportunity**

Robert Half Survey of 1,600 CIOs in North America (2012)

How Challenging Is it To Find Skilled IT Professionals?

Somewhat to very challenging: 65 percent

Professional Firms Are Looking Right Now for:

Systems and networking engineers

Credentials in Greatest Demand:

Cisco certifications: CCNA, CCIE

Top Technical Skills in Demand:

Network administration: No. 1 at 64 percent

Salary Premium for Competitive Skills:

Cisco network administration: +9 percent

Average Starting Salary Change from 2011 to 2012:

• Networking: 4 to 6 percent increase, depending on job type





# Networking Market and Job Specialisation Growth

The demand from companies for dedicated job roles is expected to increase over the next five years.

#### Security:

 Expect an increase from 46 percent dedicated now to 80 percent in 5 years

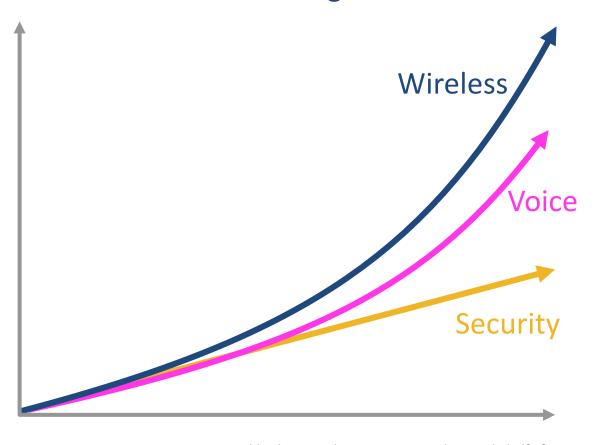
#### Voice:

 Expect an increase from 40 percent dedicated now to 69 percent in 5 years

#### Wireless:

 Expect an increase from 39 percent dedicated now to 66 percent in 5 years

## Projected Growth in Advanced Technologies Increases



2008 Worldwide Survey by Forrester Consulting on behalf of Cisco

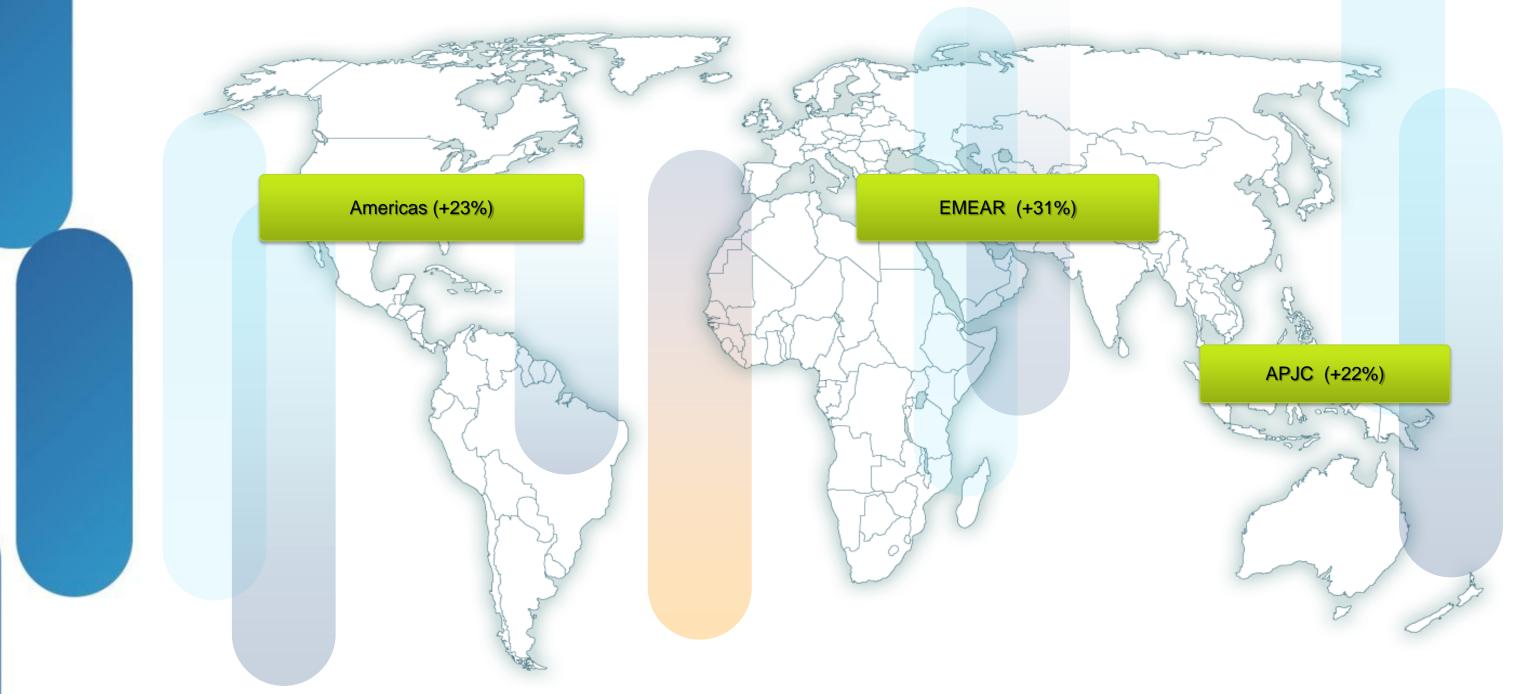


# **Building Next Generation Network Solutions: New Challenges for Talent**

#### The Internet of Everything **Software Automation Technical & Business Architects** Cloud Filling the Gaps **Evolution of the Network** Network Software Engineers Vertical solutions providers Collaboration/Video · Designers, Planners, Operators **Data Centre Unified Communications Enhanced Security Voice Transport Complex Solutions** Telecommuting / VPN **Profitable Services Business Consulting Ethernet Switching** Routing

**Role of the Network Grows** 

## World Wide Cisco Certifications Total 1.9M



Growth Rate over 2 years Include all certifications and specialist certifications Data as of July FY12



## Cisco Training and Certifications Portfolio:

Adapting to Meet Real-World Needs

#### **Career Certifications**

### **Specialist Certifications**

#### **Architect:**

Cisco Certified Architect

#### **Expert:**

CCIE® R&S, Storage, SP, SP Ops, Security, Voice, Wireless, and CCDE®

#### **Professional:**

CCNP®, CCNP Security, CCSP®, CCNP Voice, CCNP Wireless, CCNP SP Ops, and CCDP™

#### **Entry/Associate:**

CCENT®, CCT™, CCNA®,
CCNA Security, CCNA Voice,
CCNA Wireless, and CCDA®



- Advanced Routing and Switching
- Data Centre
- Optical
- Security
- Service Provider
- Storage Networking
- Unified Communications
- Video
- Wireless

### **Soft Skills / Business**

**Product Training** 

LVCI, Business Transformation (Selling, Positioning, Services)



NPI, Solutions, Multi-vendor Implement, Support)

(Design,



## Learning@Cisco Portfolio

Cisco Learning Partners and High-Touch Services Together



Instructor-Led Training

Synchronous Training

Gaming, Lab Simulations

Customised Consulting Services Cisco Learning
Network and
the Cisco
Learning
Network Store

Virtual Mentoring

Accelerated Learning Programs Certifications,
Formative
Assessment
Products

Cisco Press,
Digital Libraries

## Learning@Cisco Products

Learning Products for eLearning and Self-Study Developed by Learning@Cisco and/or Authorised Learning Partners

Learning products for exam readiness including the following options:

Cisco Mind Share

(Learning game for CCENT and CCNA)

Cisco Certification
Practice Exams

(CCENT and CCNA)

Cisco
M-Learning and
Test and Study

(Supplemental mobile learning and testing for multiple certifications and technologies)

Cisco Learning Labs

Virtual practice lab bundles powered by Cisco IOS software on Unix (CCNA, CCNP, and CCIP)

Sold on the Cisco Learning Network Store



## Industry-Leading Knowledge Assets





Networking Academy
Over 1M Students
Worldwide



Learning Business **Partner** 

Cisco Learning Partners
300K Customers

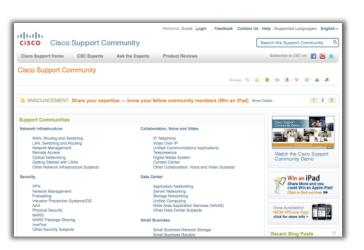




S+CC Institute 16K Visits



Cisco Developer Network



Cisco Support Community
1.2M Visits Monthly

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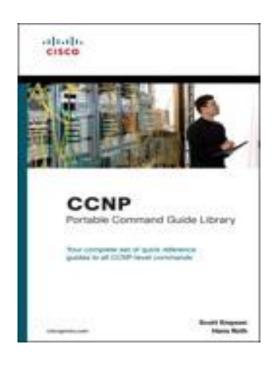
## Cisco Press Resources

**Enhance Classroom or Web-Based Training** 

### Cisco Press Learning Path











Learn

Experience

Prepare

Practice

**Expert Level** 

www.ciscopress.com





## Learning@Cisco Communities



# **Connecting with Loyal Communities**& Social Media

















Learning Network

Over 10,000 Members

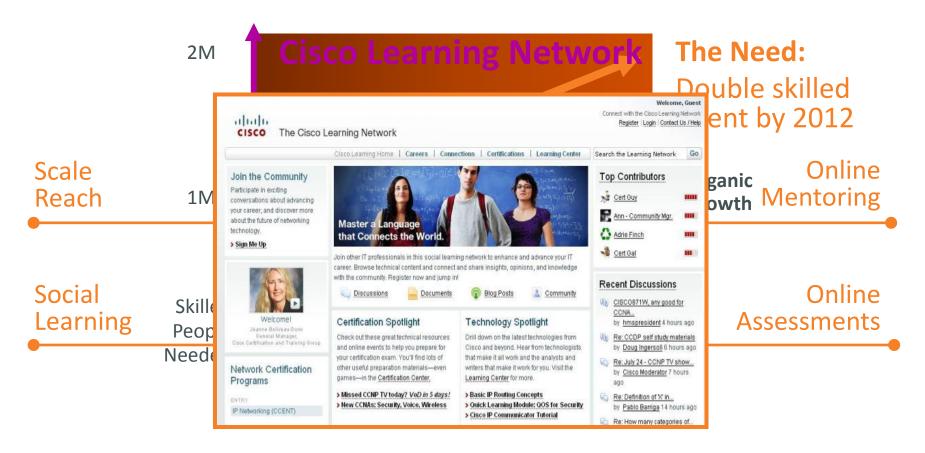
Over 161,000 Friends







# Developing a World of Talent Through Collaboration

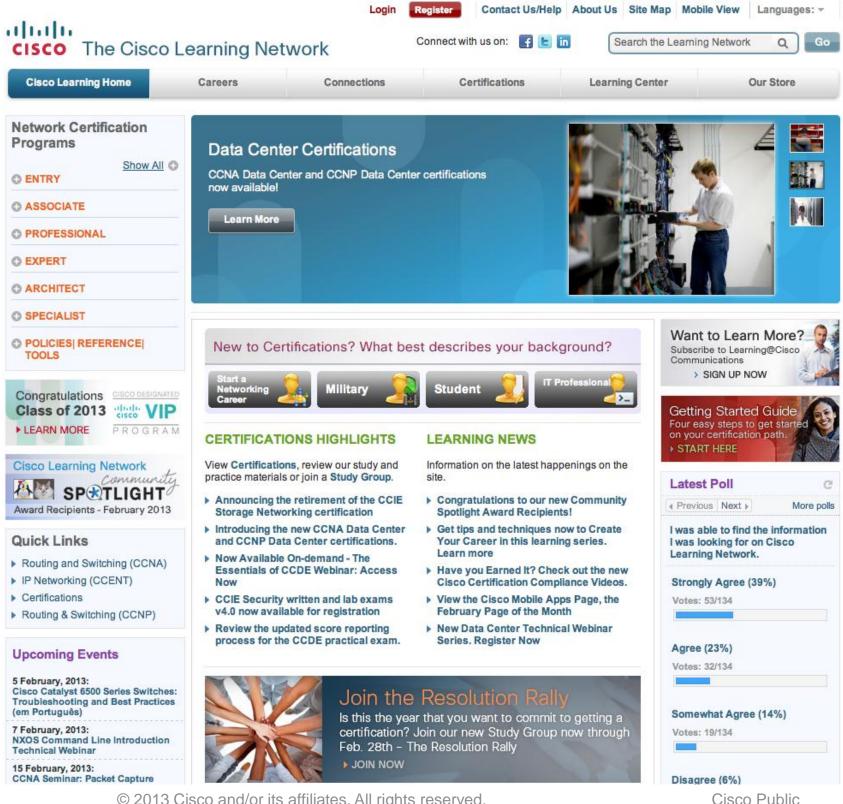


Since May 2008, more than 20 million site visits, more than 70 million page views, and more than 500,000 registered users from 230 countries



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## The Cisco Learning Network





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## The Cisco Learning Network

 The Cisco social learning network for networking professionals across the globe

www.ciscolearningnetwork.com



## What is Next for Cisco Learning Network

A Scalable Social Learning Platform that:

- Moves us from education assets to searchable knowledge assets
- Delivers leading-edge video and collaboration capability with integrated content capture and delivery
- Provides integrated classroom experience, social learning / collaboration
- Provides intelligent personalisation and recommendation
- Designed to scale, create and capture value, and meet diverse global needs



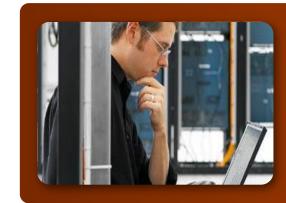
## Cisco Designated VIP Program



Recognises a select group of top external contributors in the Cisco Support Community (CSC) and the Cisco Learning Network (CLN)



Drives continued success by empowering and rewarding contributors to ensure ongoing participation and engagement at all levels of expertise



Rewards VIPs in the form of privileged and differentiated access to Cisco resources, attracting additional top contributors





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Benefits of Certifications for
Employers



# **Certifications Impact Performance** on the Job

 66 percent of managers believe that certifications improve the overall level of service and support offered to IT end users and customers.\*



<sup>\*</sup> Source: IDC, "Impact of Training: Functional Excellence Leads to Operational Productivity," Doc# 215762, December 2008

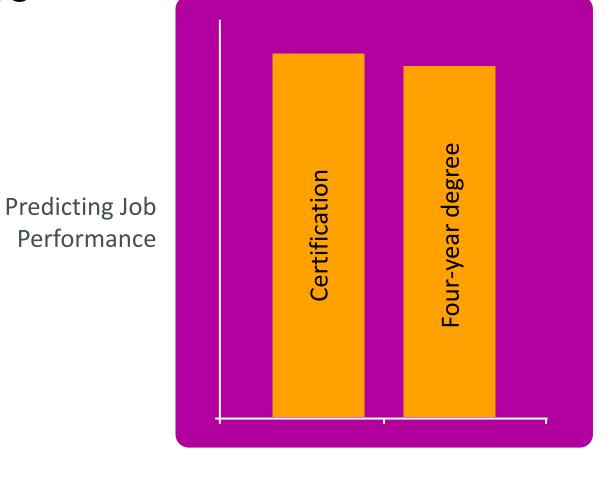


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## **Certifications Predict Job Performance**

IT decision makers rate certifications first for predicting job

performance



Type of Qualification



<sup>\*</sup> Study commissioned by Cisco and conducted by Forrester Research, June 2008

# Benefits of Training and Certifications to Employers

### Productivity, Performance, Increased Customer Satisfaction:

- The right skills to ease deployment, use products to their fullest, and get the most out of the IT investment.
- Organisations with 60 percent of team members certified performed above the average of all organisations.\*
- 75 percent say certifications are important to team performance.\*

### **Increased Customer Satisfaction:**

• IT training increases customer satisfaction. Trained workers know how to solve problems more quickly and with a greater success rate



# Benefits of Training and Certifications to Employers

### Lower Costs:

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- Skills to efficiently handle issues that arise. Less downtime equals lower costs
- Unscheduled downtime was about 20 percent lower at organisations with more certified IT staff\*
- Organisations with higher concentrations of certified staff spent about 30 percent less on external support for network security activities

### Better Return on Investments:

• 92 percent of employers find their employees more effective after certification\*\*

### Talent Attraction and Retention



<sup>\*\*</sup> Global Knowledge/Tech Republic IT Skills and Salary Report, 2012

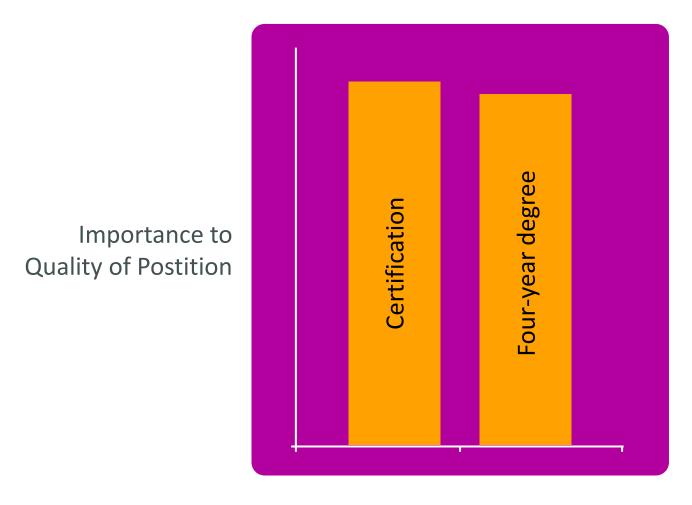




Learning@Cisco
Benefits of Certifications for
Employees

# **Certifications Help Holders Qualify for Positions**

IT decision makers rate certifications second only to four-year degrees in qualifying for positions.\*



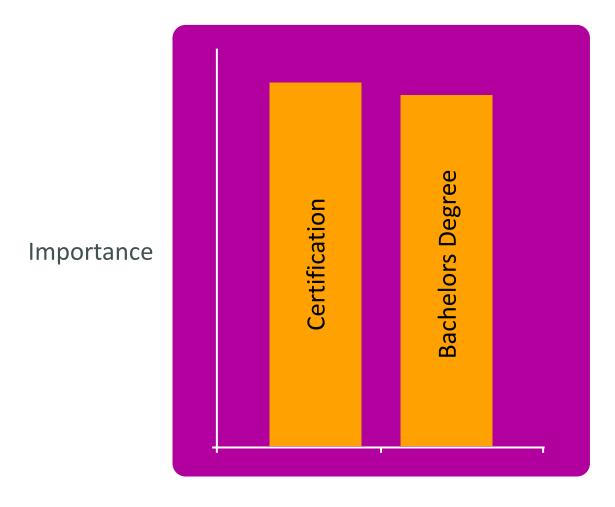
Type of Qualification



<sup>\*</sup> Study commissioned by Cisco and conducted by Forrester Research, June 2008

# Certifications Improve Chance of Being Hired

Hiring managers from 700 IT companies view certifications as at least as important as a bachelor's degree.\*



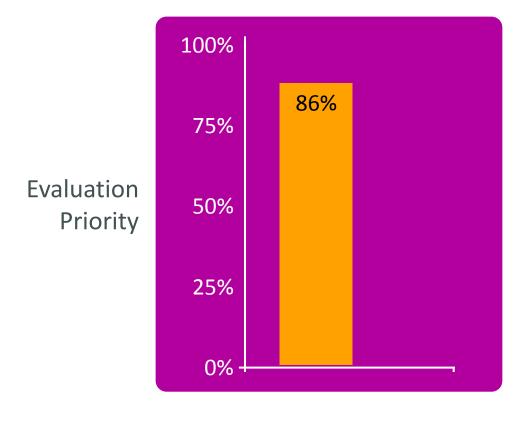
Type of Qualification



<sup>\*</sup> The Journal of Information Technology Education, Volume 7, 2008

### Certifications Are Strong Priority for Evaluating Candidates

86 percent of IT hiring managers consider certifications a strong priority for evaluating candidates.\*



**IT Certifications** 



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<sup>\*</sup> CompTIA Employer Perception of IT Training and Certification, Feb. 7, 2011

## Benefits of Training and Certifications for Employees

#### Differentiation and Credibility at Company and in Market:

- Increase skills
- Improve chances of being hired
- Increase value to employers
- "More than 85 percent of respondents agree that since they've become certified, there is a greater demand for their skills."

#### Improved Compensation:

- 80 percent of employees say certification training impacts salaries\*\*
- 76 percent of IT hiring managers say certifications impact a new hire's base salary\*\*
- Study found an average of 8.6 percent increase in salaries over those who
  do not take certification training\*\*

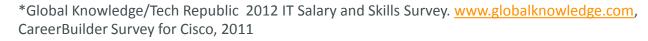


<sup>\*</sup> Certification Magazine Salary Survey, December 2009

<sup>\*\*</sup> Global Knowledge/Tech Republic IT Skills and Salary Report, 2012

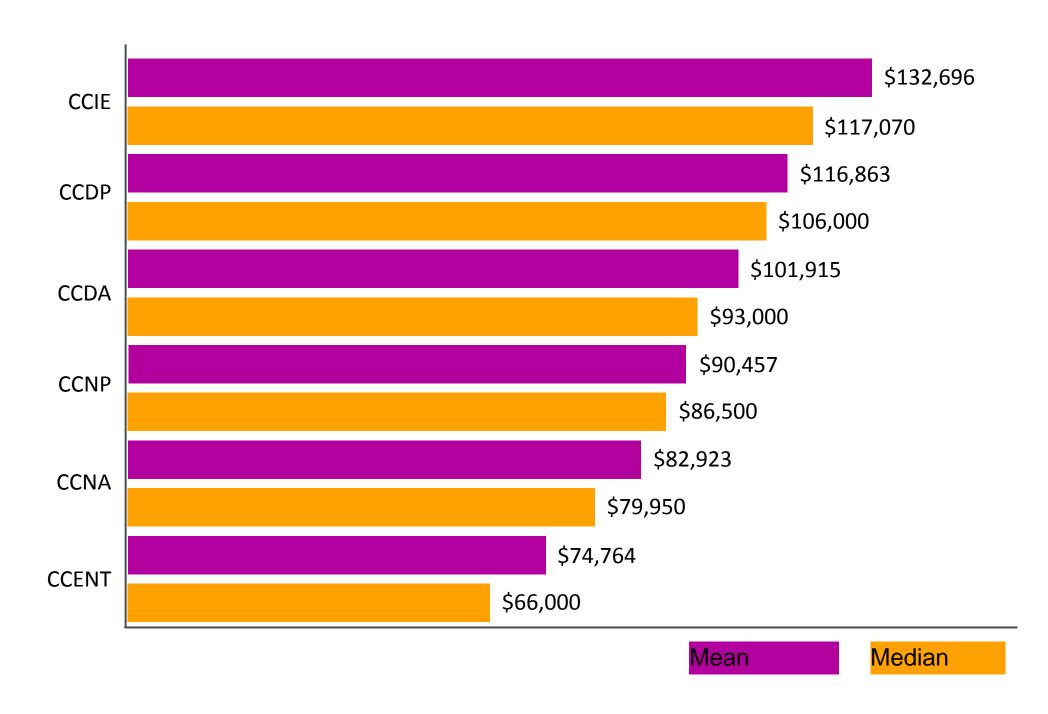
## Cisco Certifications Can Boost Salaries by 5 to 9 Percent

According to surveys, Cisco certified professionals can realise premiums in salary 5 to 9 percent higher than non-certified professionals.\*



#### Salaries by Certification

Mean and Median U.S. Salaries for Cisco Certification

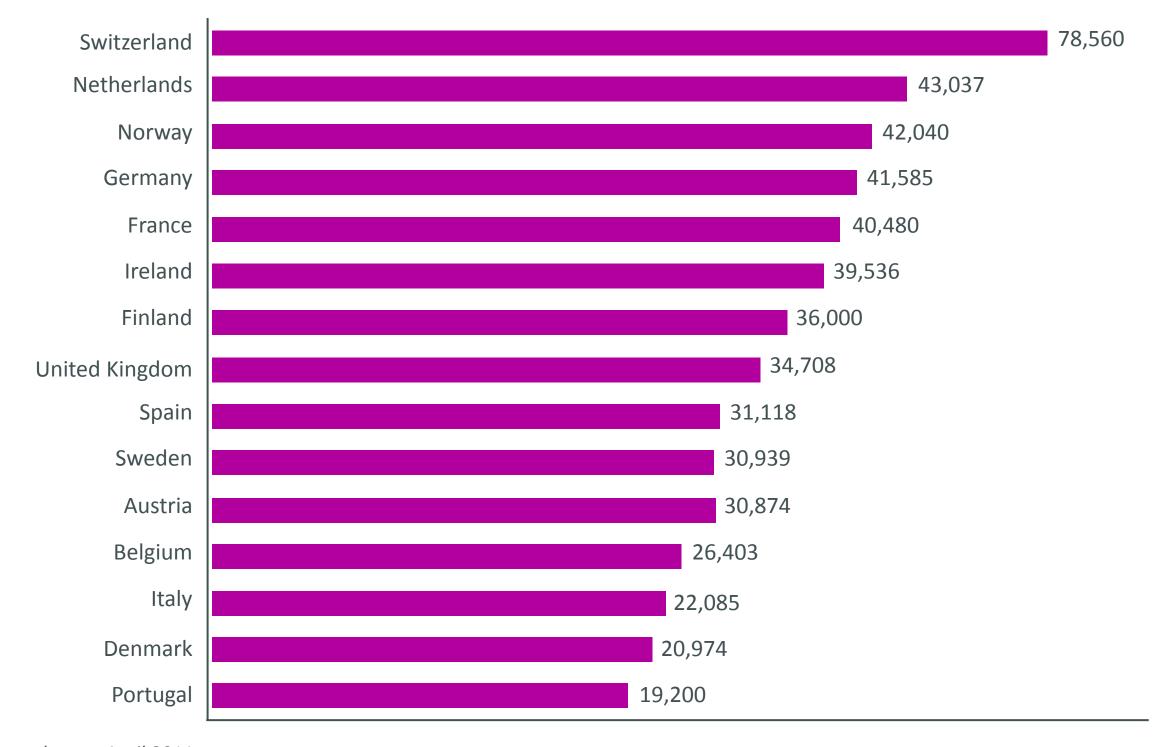


Source: 2012 Global Knowledge/Tech Republic IT Salary and Skills Survey



#### **Average Salaries by Country**

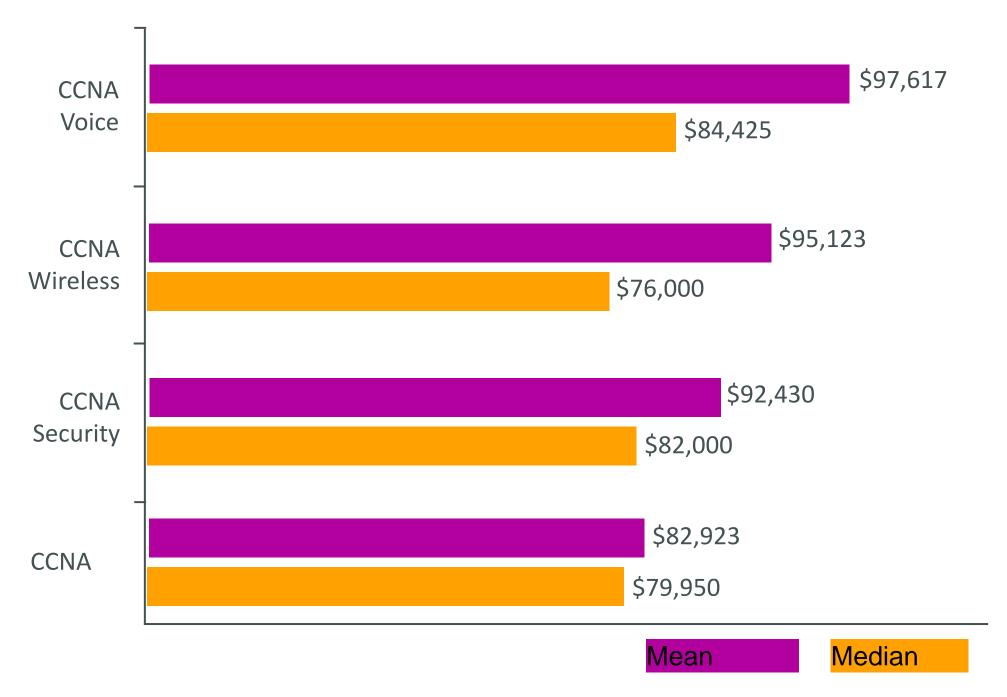
Average European Salaries for CCNA (in Euros)





### Mean and Median Salaries by Certification

Adding a CCNA Concentration Certification Increases Salary



Source: 2012 Global Knowledge/Tech Republic IT Salary and Skills Survey

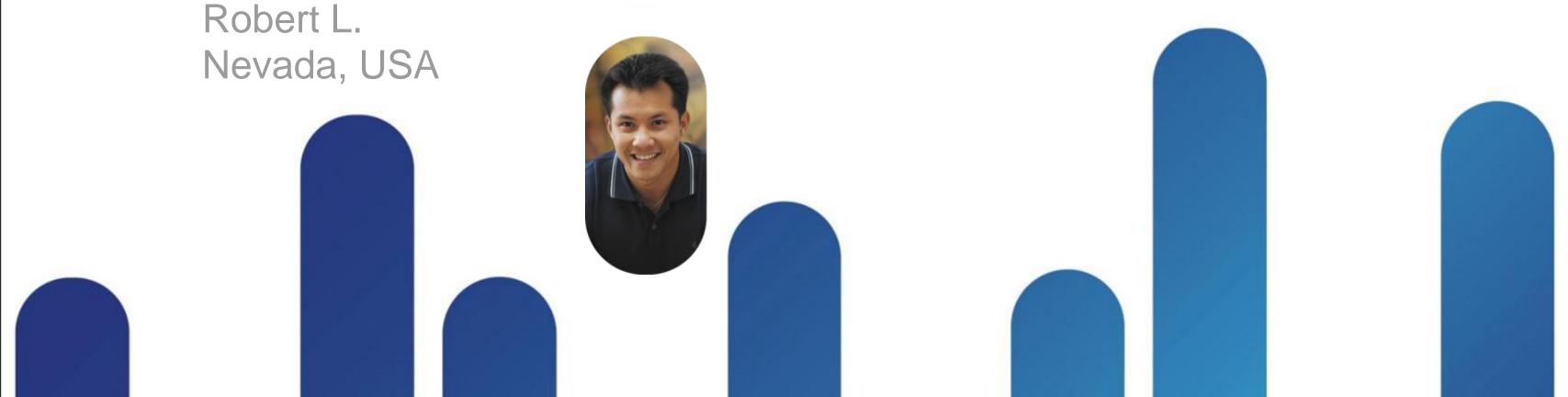




"Simply put, this certification has been a huge differentiator between me and others seeking the same job.

As a CCNP/CCDP for the past 10 years, I have never had to worry about getting interviews and landing great jobs in the Network Engineering/Architecture career space...

The certifications give companies assurance that as a candidate, I KNOW MY STUFF, no matter the industry. Thanks, Cisco! ."





### Learning@Cisco Certifications



#### Cisco Career Certifications

#### **Architect Certification Cisco Certified Architect** Design **General Certifications ENTRY PATH ASSOCIATE PROFESSIONAL EXPERT CCDP** CCDE **CCENT** CCNA/CCDA Design Routing and Switching CCIE R&S **CCENT** CCNA **CCNP CCNA Security CCNP Security CCIE Security CCENT** Security Storage Networking CCNA **CCENT CCNP** CCIE SAN Service Provider **CCNA SP CCNP SP** CCIE SP **SP Operations CCNA SP Ops CCNP SP Ops CCIE SP Ops** CCENT **CCNA Voice CCENT CCNP Voice CCIE** Voice Voice **CCNP Wireless** Wireless **CCENT CCNA Wireless CCIE** Wireless

**Solutions Legend:** 

Borderless Networks: Data Centre & Virtualisation:

Service Provider:

Collaboration:



### Cisco Certified Technician (CCT)

- Validates skills in job roles, Including Field Technician
- Validate abilities to diagnose, restore, repair, and hot-swap Cisco equipment
- CCT certifications are available in the following disciplines:
   CCT Routing and Switching, CCT TelePresence, and CCT Data Centre
- Modular online training
- One exam required per CCT certification
- No prerequisites



## Cisco Certified Entry Networking Technician (CCENT)

- Validates skills in job roles such as:
  - Help Desk Technician
  - Entry-Level Technical Support
  - Network Administrator
- Validates ability to install, operate, configure, and verify a basic IP network
- Confirms ability to implement wireless access and mitigate common security threats
- Single exam required (ICND1)
- Tangible, first step towards CCNA



## Cisco Certified Network Associate (CCNA)

- Aligns to job roles such as:
  - Network Technician
  - Network Support or Systems Engineer
  - Network Engineer
- Validates ability to configure, implement, verify, and maintain a multisite enterprise network
- Can implement a small switched and routed network and verify WAN links
- Exams needed for certification:
  - ICND1
  - ICND2

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No prerequisites



## Cisco Certified Network Associate Security (CCNA Security)

- Validates skills in job roles, including:
  - Network Security Support Engineer
  - Security Administrator
  - Network Security Specialist
- Facilitates installation, monitoring, and troubleshooting of Cisco security technologies
- Confirms ability to implement security policies and mitigate risk in networks
- Exams needed for certification:
  - IINS
- CCNA is a prerequisite



## Cisco Certified Network Associate Voice (CCNA Voice)

- Validates skills in job roles, including:
  - Voice Administrator
  - Voice Engineer
  - Voice Manager
- Validates skills in telephony, VoIP infrastructure, and Cisco Unified Communications applications
- Is capable of performing baseline installation, configuration, and maintenance tasks on Cisco VoIP solutions
- Exams needed for certification:
  - IINS
- CCNA is a prerequisite



## Cisco Certified Network Associate Wireless (CCNA Wireless)

- Validates skills in job roles, including:
  - Network Administrators
  - Wireless Technician and Support Technicians
  - Security Engineer focused on wireless networks
  - WLAN Project Manager
- Confirms ability to configure, implement, and support basic WLANs in enterprise and SMB environments
- Is capable of installing, configuring, monitoring, and troubleshooting Cisco WLANs in SMB and enterprise environments
- Exams needed for certification:
  - IUWNE
- CCNA is a prerequisite



## Cisco Certified Network Associate Service Provider (CCNA Service Provider)

- Validates skills in job roles, including:
  - Service Provider Network Engineers
  - Enterprises building carrier-grade networks
- Confirms ability to understand, configure, verify, and troubleshoot Cisco service provider networking devices and Cisco IOS software
- Capable of configuring switched and routed technologies and protocols; managing Cisco IOS, Cisco IOS XR, and Cisco IOS XE software; understanding and configuring security, IPv4/IPv6 addressing
- Exams needed for certification:
  - SPNGN1
  - SPNGN2
- No prerequisites



## Cisco Certified Network Professional (CCNP)

- Aligned to job roles such as:
  - Network Technician
  - Network Support or Systems Engineer
  - Network Engineer
- Validates ability to plan, implement, verify, and troubleshoot local and wide-area networks
- Confirms advanced knowledge of security, voice, wireless, and video
- Exams needed for certification:
  - TSHOOT
  - ROUTE
  - SWITCH
- CCNA is a prerequisite



## Cisco Certified Network Professional Security (CCNP Security)

- Validates skills and is aligned specifically to the job role of the Network Security Engineer
- Confidently uses Cisco security devices and solutions to test, deploy, configure, and troubleshoot the core technologies that make up network security
- Exams needed for certification:
  - SECURE
  - FIREWALL
  - VPN
  - IPS v7.0
- CCNA Security is a prerequisite



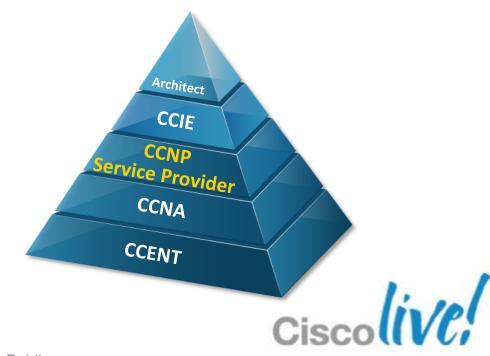
## Cisco Certified Network Professional Voice (CCNP Voice)

- Validates skills and is aligned specifically to job roles of the Voice Network Professional
- Confidently implements, operates, configures, and troubleshoots a converged IP network
- Create a transparent, scalable, and manageable telephony solution
- Certification consists of five exams:
  - CAPPS v8.0 (replaces QoS)
  - TVOICE (replaces TUC)
  - CVOICE v8.0 (replaces CVOICE v6.0)
  - CIPT1 v8.0 (replaces CIPT1 v6.0)
  - CIPT2 v8.0 (replaces CIPT2 v6.0)
- CCNA Voice is a prerequisite



## Cisco Certified Network Professional Service Provider (CCNP Service Provider)

- Validates skills in job roles, including:
  - Service Provider Network Engineers
  - Enterprises building carrier-grade networks
- Confirms ability to configure, verify, troubleshoot, and optimise Cisco service provider networking devices and Cisco IOS software
- Exams needed for certification:
  - SPROUTE
  - SPADVROUTE
  - SPEDGE
  - SPCORE
- CCNA Service Provider is a prerequisite



### Cisco Certified Design Associate (CCDA)

- Validates skills for job roles, including:
  - Network Design Associate
- Determines customer requirements for network performance, security, capacity, scalability, voice integration, and wireless solutions
- Specifies foundation for network infrastructure
- Understands design implications
- Has emphasis on converged model to support service delivery
- Exam needed for certification:
  - DESGN
- CCNA is a recommended prerequisite



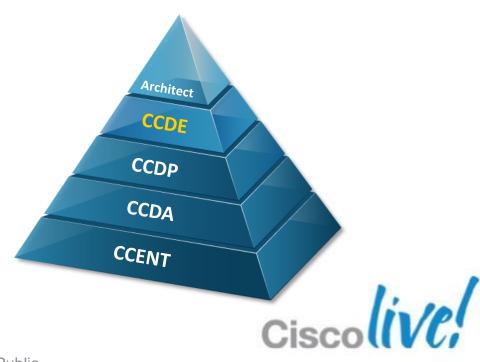
## Cisco Certified Design Professional (CCDP)

- Validates skills for job roles, including:
  - Network Designer
- Develops intermediate and detailed network design to support intelligent network services
- Meets specific requirements for performance, scalability, and high availability
- Prepares design for voice integration
- Exams needed for certification:
  - ARCH
  - BSCI
  - BCMSN
- CCNA and CCDA are prerequisites



### Cisco Certified Design Expert (CCDE)

- Validates skills in job roles, including:
  - Senior Network Designer and Architect
  - Network Lead for Enterprise IT Infrastructure Team
  - Network Lead for Enterprise Architecture Team
- Emphasises network design principles at the routing layer as well as the ability to assess and translate network business requirements into technical designs
- Exams needed for certification:
  - CCDE Qualification and Practical
- Has no prerequisites, but 7 years of experience is recommended



### Cisco Service Provider Operations Track

- Professionals who can manage, maintain, and troubleshoot complex IP nextgeneration network core infrastructures for service providers (SPs)
- Develop associate, professional, and expert-level capabilities to operate large and complex SP networks
- Designed for Cisco service provider customers, partners, and internal network engineers



#### Cisco Specialist Certifications

- Certifications enhance and validate core knowledge for specific job roles, technologies, and products
- Many certifications align to requirements for the Channel Partner Specialisation program
- Tracks include Advanced Routing and Switching, Data Centre,
   IP Communications, Service Provider, Telepresence, VPN and Security,
   and Wireless LAN

## Cisco Certified Internetwork Expert (CCIE)

- Most highly respected IT certification for more than 15 years
- Hands-on lab differentiates the CCIE certification
- More than 20,000 CCIE certified experts worldwide: less than 2 percent of all professionals who are certified by Cisco
- Demonstrates strong commitment and investment in networking career, life-long learning, and dedication to remaining an active CCIE certified expert
- Validates skills in job roles, including:
  - Lead Network Engineer
  - Designer
  - Administrator



#### **CCIE Certifications**

- CCIE Routing and Switching: Configure and troubleshoot complex converged networks
- CCIE Security: Configure complex, end-to-end secure networks, troubleshoot environments, and anticipate and respond to network attacks
- CCIE Service Provider: Configure and troubleshoot advanced technologies to support service provider networks
- CCIE Service Provider Operations: Network management and operations of complex networks and network services
- CCIE Storage: Configure and troubleshoot storage-area networks over a variety of interfaces
- CCIE Voice: Configure complex, end-to-end telephony, as well as network, troubleshoot, and resolve VoIP-related problems
- CCIE Wireless: Plan, design, implement, operate, and troubleshoot wireless network and mobility infrastructure



#### **Cisco Certified Architect**

- The highest level of accreditation achievable in the Cisco Career Certification program
- Recognises the architectural expertise of network designers, and establishes formal validation of design and IT skills in Cisco technologies and infrastructure
- Prerequisite to qualify for the program is a valid CCDE certification
- Meet in-person with an exam committee, appointed by Cisco, to defend a proposed network
- Available since January 2010



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# Learning@Cisco Training



### Cisco Networking Academy

- Excellent foundation for higher education
- Now expanded to include curriculum in a variety of Cisco areas and with other top IT leaders
- Offers web-based content, online assessments, hands-on labs, instructor training, and preparation for industry certifications
- Sixteen courses in nine curricula cover various IT concepts and skills
- Student benefits include:
  - Certificate of course completion
  - Congratulatory letter
  - Alumni program and career connection
  - Discount certification vouchers
  - Skill-set inventory

www.cisco.com/go/netacad



### **Authorised Training Partners**

Cisco Learning Partners

The Only Authorised Outside Sources

for Cisco Training

Virtual Labs

Mentors and Experts

**Customised Training** 

cisco

Learning Business Partner Online Assessments

Career Certifications and Specialisation

E-Learning

www.cisco.com/go/learningpartners



Cisco 360 Learning Program

The Only Authorised Expert Training Program for CCIE Routing and Switching

plus Voice

Preassessment -> Diagnostic

Workshops 

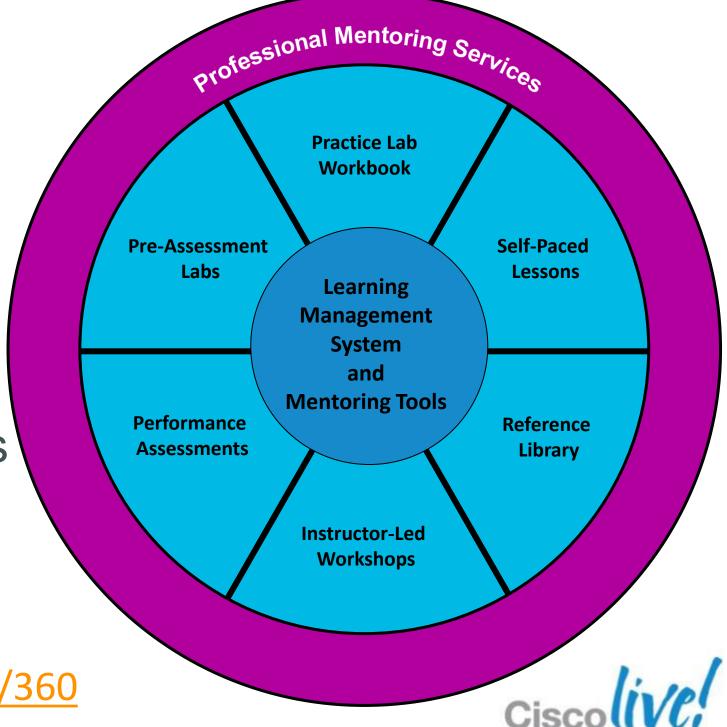
 Classroom

Library 
 Reference

Lessons -> E-Learning

Assessments 

 Learning Checks



www.cisco.com/go/360

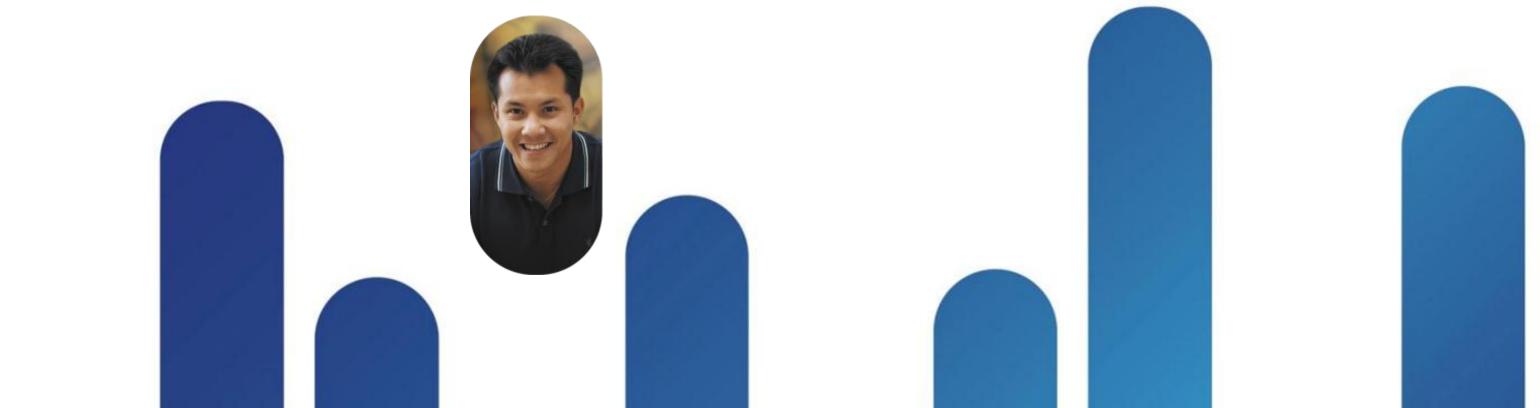
### Cisco 360 Learning Program:

Flexible Training Bundle Options

À la Carte	Essentials	Preferred	Premium
Pre-Assessment Labs	Pre-Assessment Labs	Pre-Assessment Labs	Pre-Assessment Labs
Practice Lab Workbook	Practice Lab Workbook	Practice Lab Workbook	Practice Lab Workbook
Self-Paced Lessons	Self-Paced Lessons	Self-Paced Lessons	Self-Paced Lessons
Performance Assessments	Performance Assessments	Performance Assessments	Performance Assessments
Reference Library	Reference Library	Reference Library	Reference Library
Note: Mentoring services are available exclusively through participating Cisco Learning Partners.			Instructor-Led Workshop 1
			Instructor-Led Workshop 2



# Learning@Cisco Mobile Labs



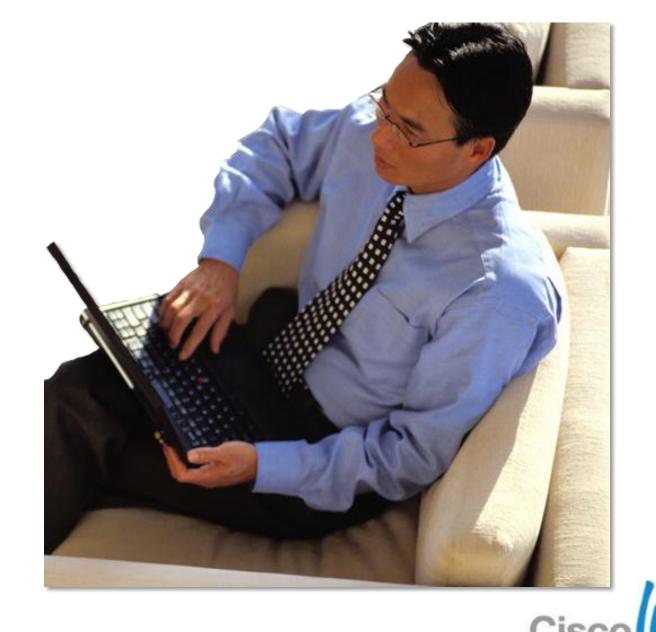
#### **Mobile Labs for CCIE Exams:**

Green, Mobile and Global

From Lab Racks

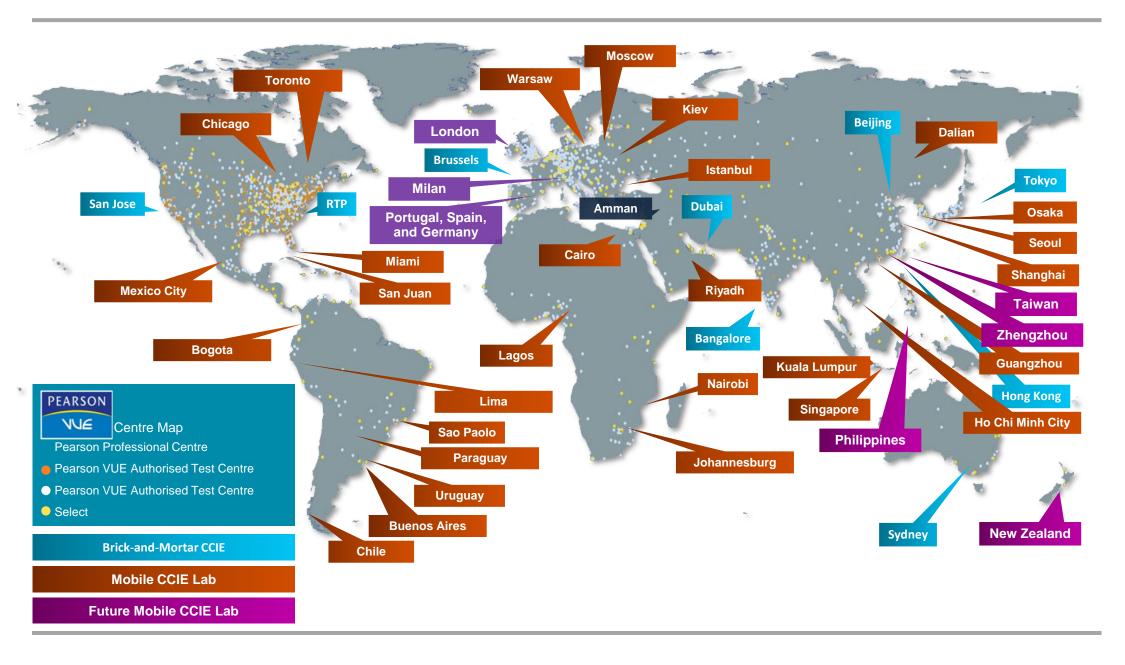






## Global Reach: Expansion of Education Through Mobility

CCIE Routing and Switching and CCIE Security





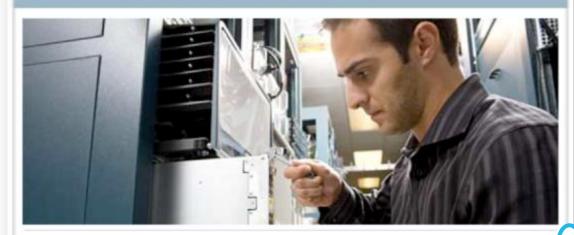


# Learning@Cisco Enterprise Solutions



#### Cisco Technical Education

#### Cisco Technical Education



#### Welcome to Cisco Technical Education

BRKCCT-1610

Cisco Technical Education, organized around key networking technologies, gives your company subscribers access to the entire range of intermediate and advanced-level internal Technical Assistance Center (TAC) training resources used to educate Cisco's world-renowned

Cisco Technical Education is a premier "break-fix" training resource to teach just-in-time troubleshooting to network support professionals and build their problem-solving skills.

CLICK HERE to log in to your company's Cisco Technical Education subscription:



**New Cloud-Based Services Offering** www.cisco.com/go/cte

#### Online Product Training Portal

12-month Subscription Service Contains 10,000+ e-learning modules Covers most Cisco Products

#### **Key Technology Topics**

Provides access to intermediate and advanced level training topics

#### Benefits

Just-in-time training titles 5 to 20 minutes in length

Cisco Public

Aligned to current architectures



### **Custom Content and Training Delivery**

#### Instructor-Led Training Service

- Includes hands-on lab exercises
- Various technologies and solutions

#### Delivered

- Privately at customer site
- Publically as open enrollment
  - Go to <u>www.cisco.com/go/ase</u>
     for schedule

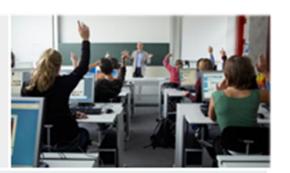
### Selected Courses Delivered Virtually by WebEx

#### Course Customisation Service

 Standard courses can be modified to support customer request/need

#### Accelerate your self sufficiency with ASE

Strengthen your company's competitive edge using Cisco Advanced Services Education's (ASE) comprehensive approach to staff development and training.



#### Now Available: Virtual Training Service Offerings

In response to customer feedback to reduce time in the classroom, as well as costs associated with training, we have created Virtual Training Service (VTS) offerings. VTS refers to training sessions that are focused on single topics, thus shorter in length and delivered virtually thru Cisco's WebEx application. These sessions cost less than a five day course, reduce your time away from the office and do not require travel. Go to <a href="Virtual Training Services">Virtual Training Services</a> for more information on what is currently available.

Education Offerings Curriculum Planning Review

Technical Knowledge Library Virtual Training Services Cisco Technical Education

ASE training courses focus on the deployment and integration of Cisco advanced technologies. Classroom sessions, led by Cisco ASE team members, include intensive, hands-on lab work on network connectivity, device configuration, and troubleshooting.

Request Course Admission

Get Pricing and Contact Information

ASE Lab Access End User License Agreement

Offerings by Technology



### Curriculum Planning Services

#### **Training Roadmaps**

Single Job Role

Multiple Job Roles

#### **Course Outlines**

Standard Course
Outlines

Custom Course
Outlines

### Additional Recommendations

For Example:

Lab Gear Build Out

Need for Evaluation of Internal Processes

#### Other Educational Resources

CTE
Recommendations
(if customer has
CTE)

Knowledge-Transfer Sessions (If customer has NOS)



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- Experts on site to answer your Certification Questions
- On Site Certification Testing
- Demonstrations
- CCIE Lounge
- Great Giveaways
- Provide Feedback







Q&A



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