



*TOMORROW  
starts here.*

Cisco *live!*



# Leveraging Private 4G LTE Networks for IoT Connectivity

BRKIOT-2601

Ian Ross

Solutions Manager, Global Service Provider Mobility Innovation  
& Enablement

#clmel

Cisco *live!*

# IoT(E) is Big – for Industry and Telco / IT

2020

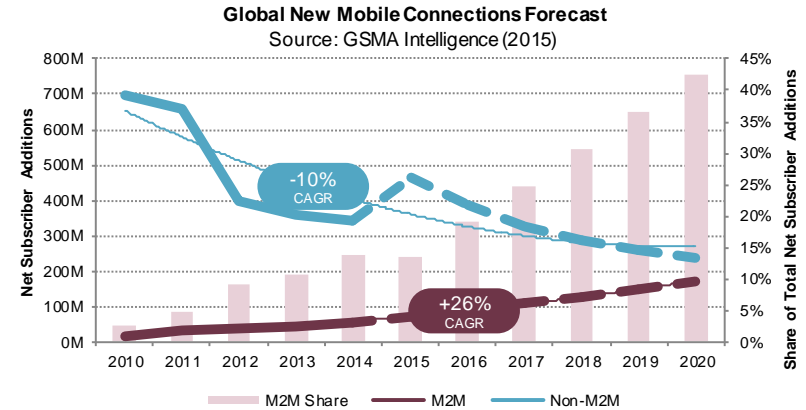
7.3B phones, tablets & PC's

26B IoT units

\* High proportion of *ghost* devices;  
devices that are capable but not activated

\$309B hardware, software & services

\$1.9T economic value-add



Wave 1  
Connect **People**  
with Mobility

Wave 2  
Targeted  
Segmentation

Wave 3  
Connect **Things**  
to Mobility

# The Connected Industry Revolution

## Verticals are In Flux Network-led Transformation

Automation  
*Cost-out & Safety*

Telemetry & Analytics  
*Increase Efficiency*

Sensors & Security  
*More IP, Better Access*

Rich Communication  
*Unicast & Broadcast*

### Mining & Minerals



Fleet management & autonomy, telemetry and analytics

### Public Safety



Unplanned event; mobility for emergency workers

### Manufacturing



DECT replacement, M2M, production-line analytics

### Transport



Modernise aged comms and signalling infrastructure

### Energy Utilities



Backhaul networks for Smart Meters and network control

### Military



Command Post & Connected Battlefield Enablement



Long Term Evolution

Latency

Throughput

Range

Mobility

Traffic Management

Standardisation

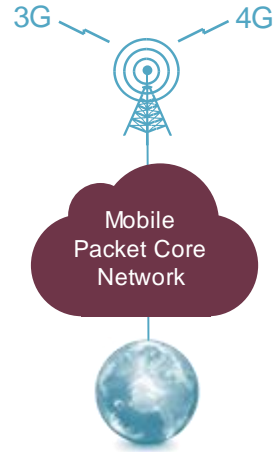
# 4G LTE and Cisco?

We have this ...



Cisco Mobility Portfolio

Which does ...



3G & 4G Core Networks

And used by these ...



75 Service Providers  
in 300 Countries

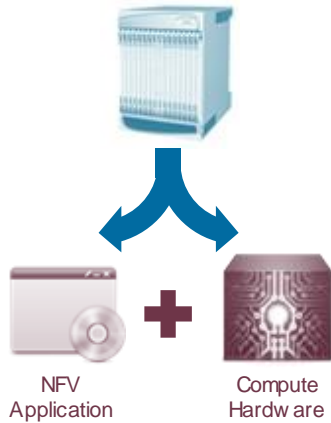
To do this ...



Connected Mobile Users

# 4G LTE and Cisco?

But with virtualisation ...



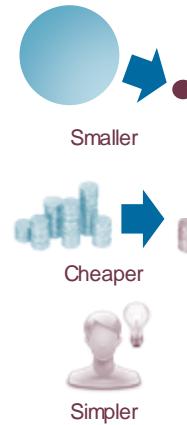
Software Network Functions

Which allows this ...



COTS Compute Usage

Which results in this ...



Lower Barriers to Entry

And allows this ...



Exciting Possibilities

# Agenda

## LTE as a connectivity platform for IoT

*An introduction, overview and common questions answered*

1

LTE Technology – Is It Fit For Purpose?

2

LTE Networks – What's Required?

3

The Finer Points Of Operation

4

LTE In IoT – Making It Happen

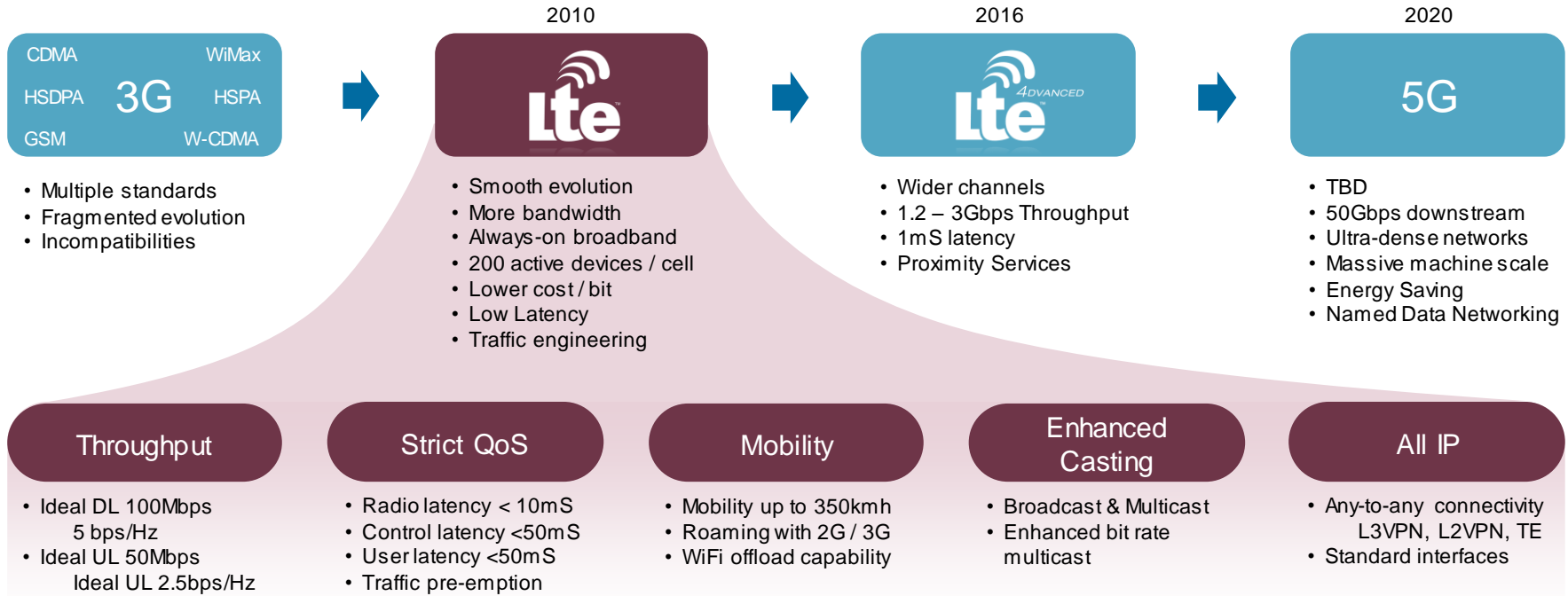


# LTE Technology

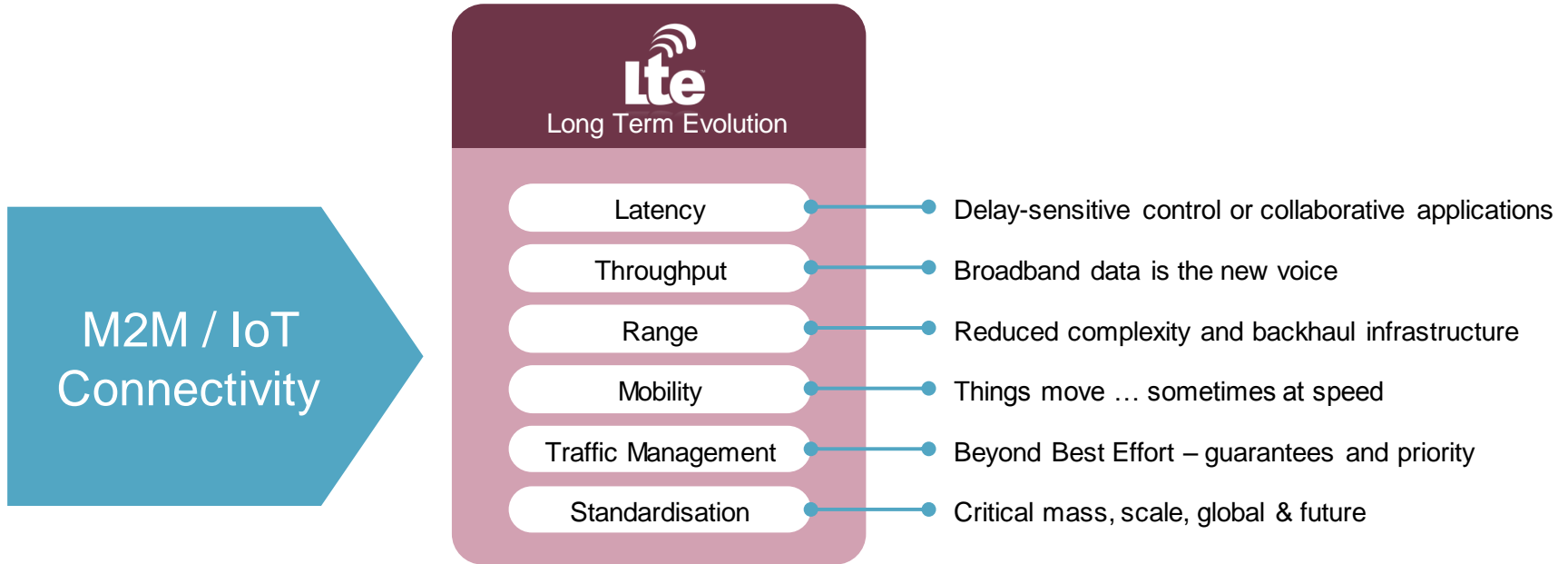
Is It Fit For Purpose?



# The Long Term Evolution

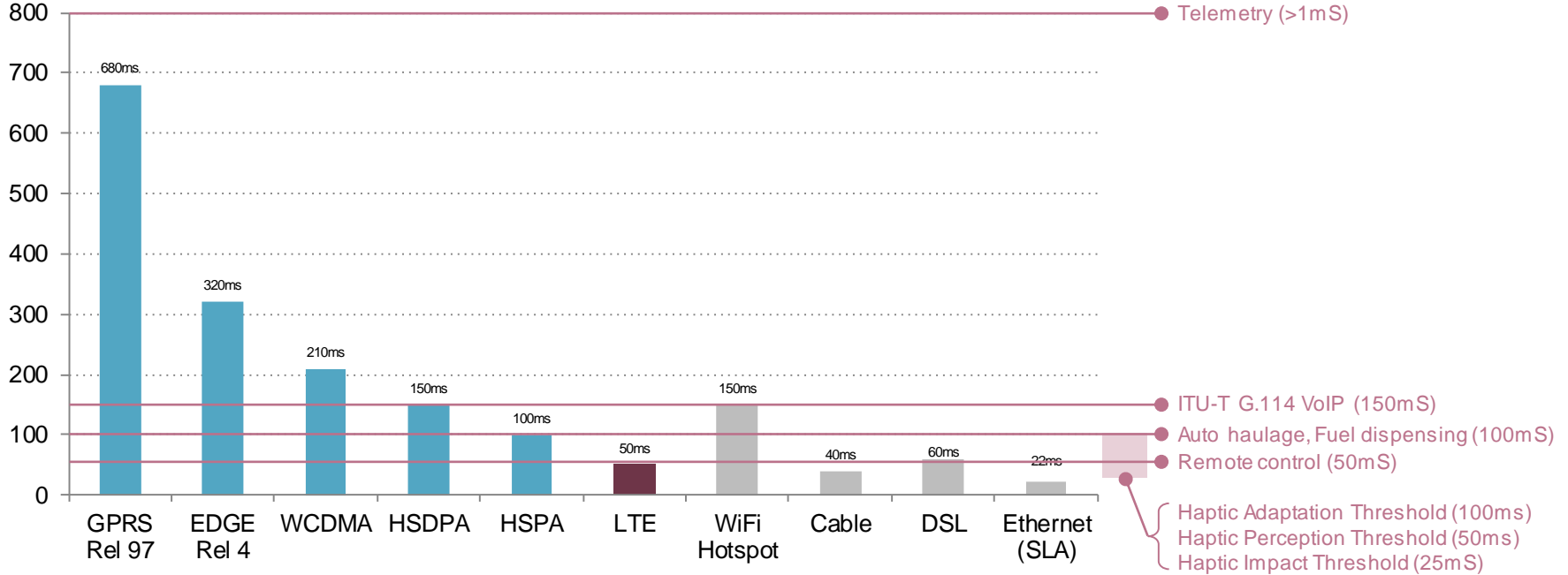


# IoT Requirements



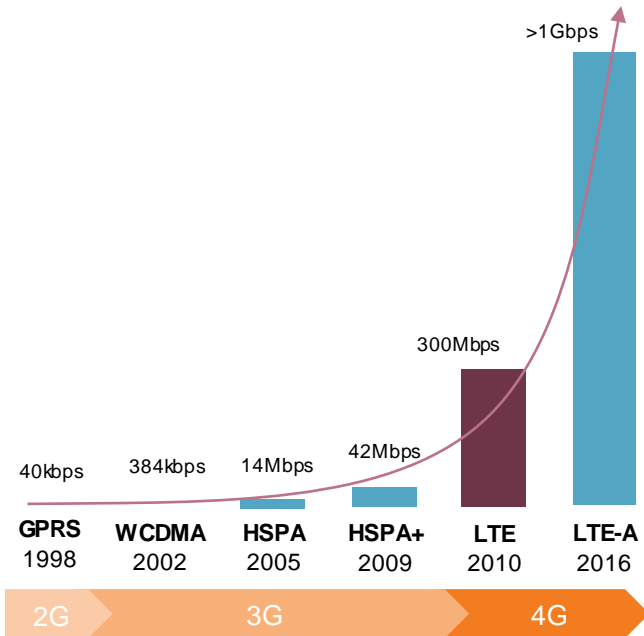
# Latency

## Latency Evaluation in Operational Networks



Sources : Y. Xu, Latency and Bandwidth Analysis of LTE for a Smart Grid. Master Thesis, Royal Institute of Technology, Stockholm, Sweden  
Jay, Glencross & Hubbold, Modelling the Effects of Delayed Haptic and Visual Feedback in a Collaborative Virtual Environment  
Open Signal, Slashdot, DSL Reports

# Throughput



Varies with the amount of bandwidth, distance to cell, cell loading, device type and indoor vs outdoor

## Capacity Dimensioning

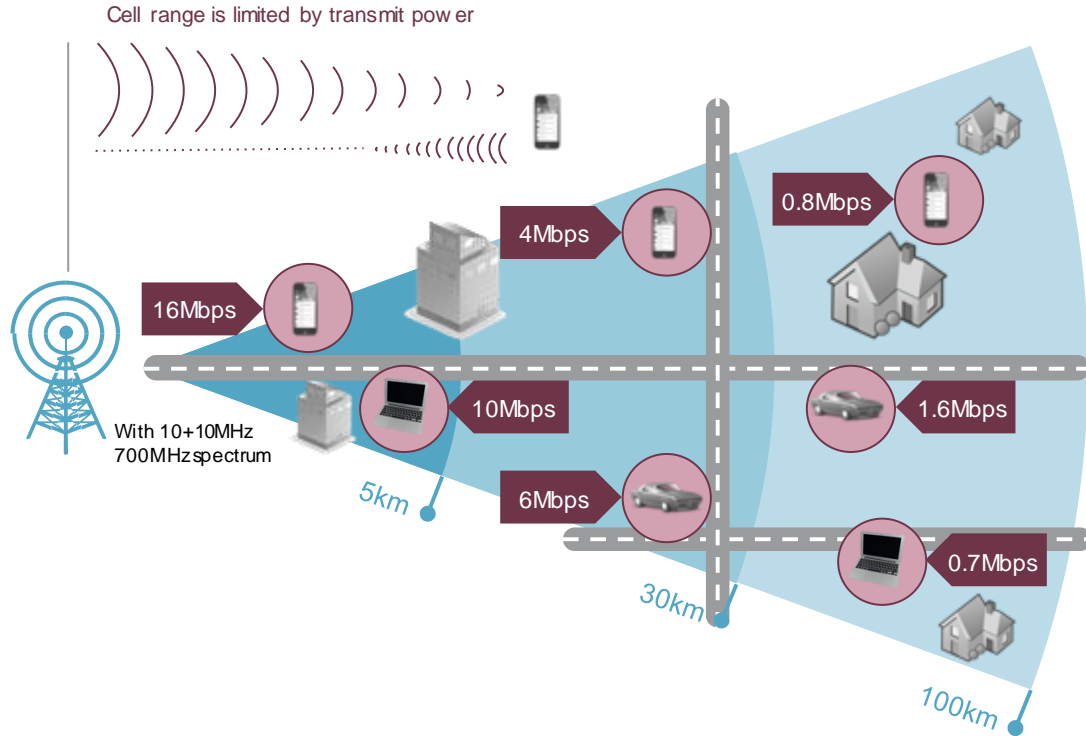
Channel Bandwidth (MHz)	1.25	2.5	5	10	20
Peak Download Mbps 4x4 MIMO	19	38	75	150	300
Peak User DL Mbps 2x2 MIMO	9	18	36	72	144
Peak User DL Mbps 4x4 MIMO	18	36	72	144	288

$$\text{Throughput} = \text{Min}(\text{network capability}, \text{device capability})$$

## Device Categories

UE Category	1	2	3	4	5
Peak DL (Mbps)	10	50	100	150	300
Peak UL (Mbps)	5	25	50	50	75

# Range



Transmit power, frequency, terrain, height & antenna gain define range

Lower frequency =  
Less distance & penetration

Peak Sector Throughput

Theoretical Performance  
86Mbps

Average Sector Throughput

Realistic Performance  
26Mbps

Individual User Experience

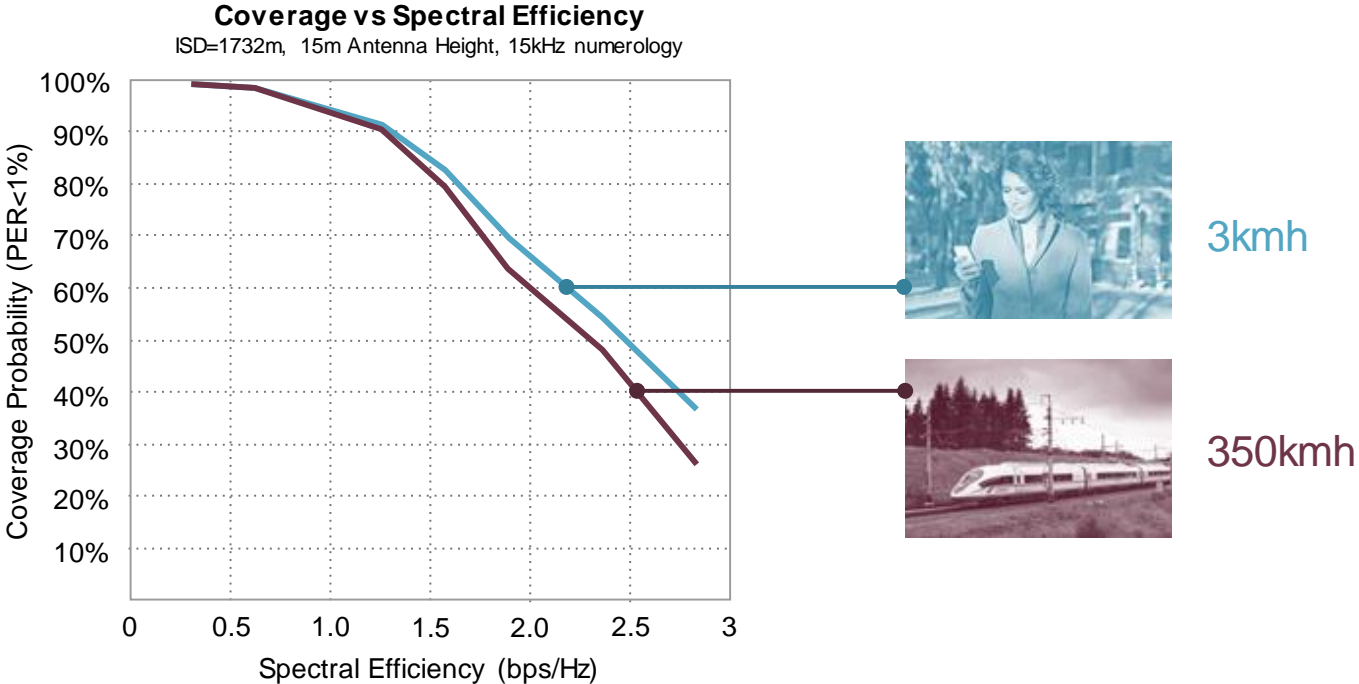
Subscriber's rates vary from  
0.7 – 20+Mbps

# Range

Practical Deployment Comparison for model Energy Utility

		P25 IV&D 700MHz	LTE 700MHz	WiMax 2.5GHz	WiFi 2.4GHz, 5.4GHz
Data Rate Expectations		Low	High	High	Very High
Urban Site Coverage	Area	25 – 40 km <sup>2</sup>	5 – 21 km <sup>2</sup>	1.5 – 8 km <sup>2</sup>	0.2 – 1.3 km <sup>2</sup>
	Radius	3 – 4 km	1.5 – 2.5 km	0.5 – 1.5 km	0.2 – 0.5 km
Rural Site Coverage	Area	260 – 1810 km <sup>2</sup>	52 – 260 km <sup>2</sup>	18 – 78 km <sup>2</sup>	Not Recommended
	Radius	10 – 24 km	5 – 12 km	2.5 – 5 km	
#Sites compared to P25		<b>1</b>	<b>2x – 7x</b>	<b>5x – 23x</b>	<b>&gt;140x</b>
# Sites compared to LTE		<b>0.2 – 0.5</b>	<b>1</b>	<b>2.5x – 3.5x</b>	<b>&gt;25x</b>

# Mobility



Source : UMTS Evolution – HSPA and SAE LTE, 3G Americas, 2008



# Traffic Management

“LTE as a standard has more control over priority services, the ability to pre-empt users and quality of service, than any other previous wireless broadband technology”

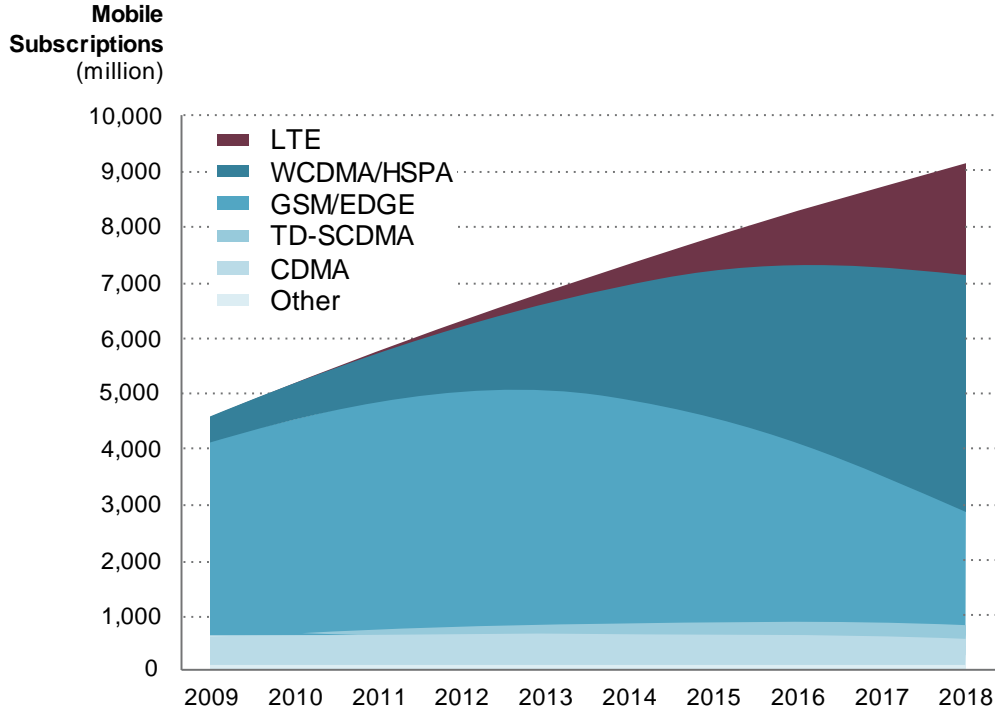
Public Safety Communications Research, US Department of Commerce



Source : [http://www.pscr.gov/projects/broadband/700mhz\\_demo\\_net/meetings/inaug\\_stakeholder\\_mtg\\_042010/day\\_2/5\\_Priority\\_Preemption\\_and\\_QoS-final.pdf](http://www.pscr.gov/projects/broadband/700mhz_demo_net/meetings/inaug_stakeholder_mtg_042010/day_2/5_Priority_Preemption_and_QoS-final.pdf)



# Standardisation



Source : Ericsson (June 2013)

BRKIOT-2601

© 2015 Cisco and/or its affiliates. All rights reserved.

Cisco Public

## The first global broadband mobility standard

- Communications Devices
- Application Platforms
- Sensors & Appliances
  
- COTS
- Merchant Silicon
- Consumer / Industry Cross-Over



Cisco *live!*

# Standardisation

**Lifecycles, Consumerisation, Volume / Scale  
Choice, Competition, Ecosystem, Dev Community**



**Sagecom 350R**  
GSM-R Phone

Peak DL = 85.6kbps  
Peak UL = 42.8kbps

**AUD\$2467**



**Sonim XP6**  
Hardened LTE Phone

Category 3 LTE UE  
Peak DL = 100Mbps  
Peak UL = 50Mbps

**AUD\$672**



**Samsung Galaxy S4 Mini**  
LTE Smartphone

Category 4 LTE UE  
Peak DL = 150Mbps  
Peak UL = 50Mbps

**AUD\$249**



Standardised Frequency Bands

Interchangeable Components

Vendor Interoperability

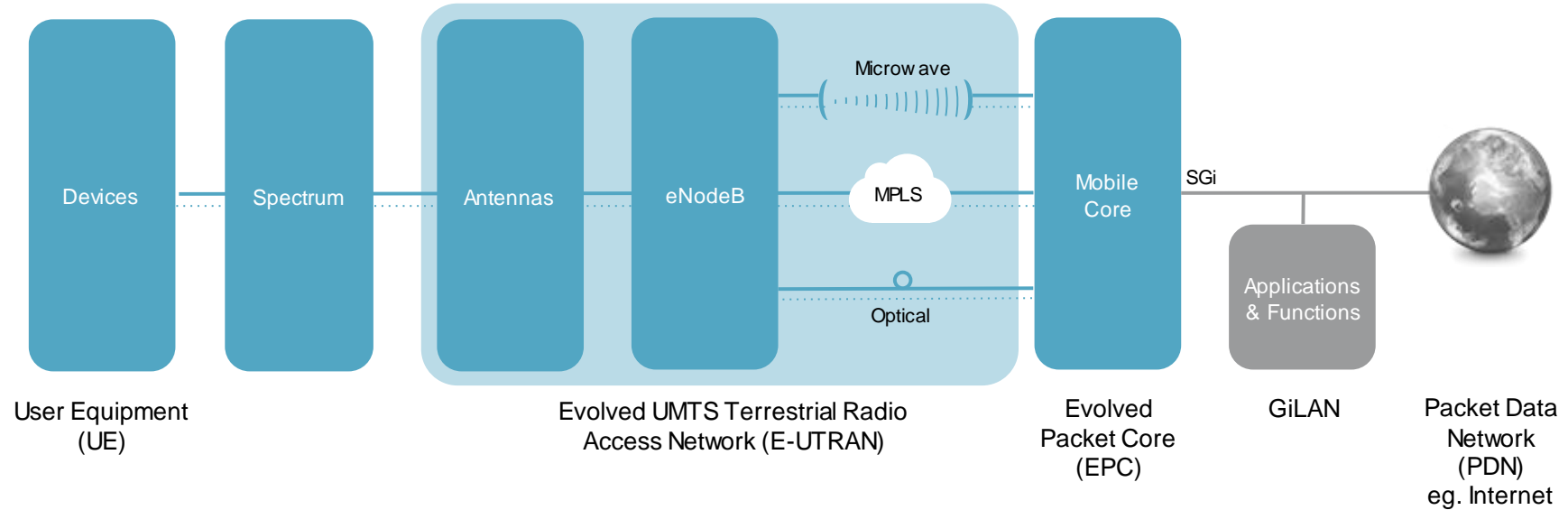
Variety of Solution Options

A nighttime photograph of a city street. In the background, there are modern buildings with lit windows and a pedestrian bridge. The middle ground shows a road with traffic lights and some light trails from vehicles. The foreground is dominated by long, colorful light trails in shades of yellow, orange, and red, suggesting motion blur of lights or traffic.

# LTE Networks

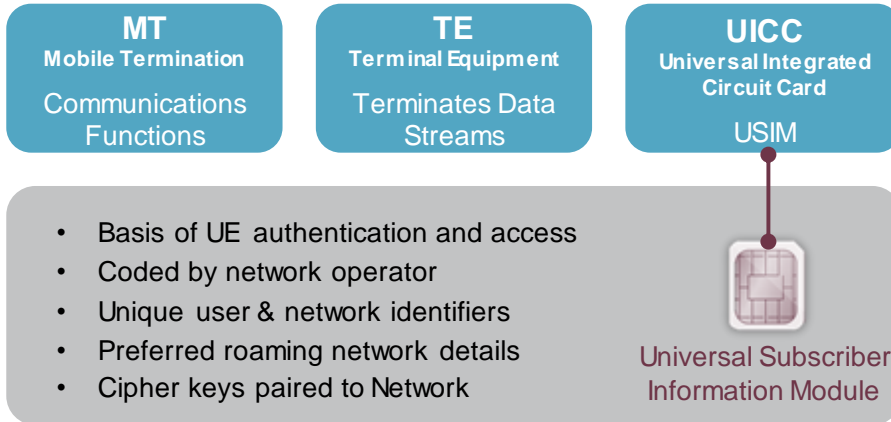
What's Required?

# High Level System View



# User Equipment (UE)

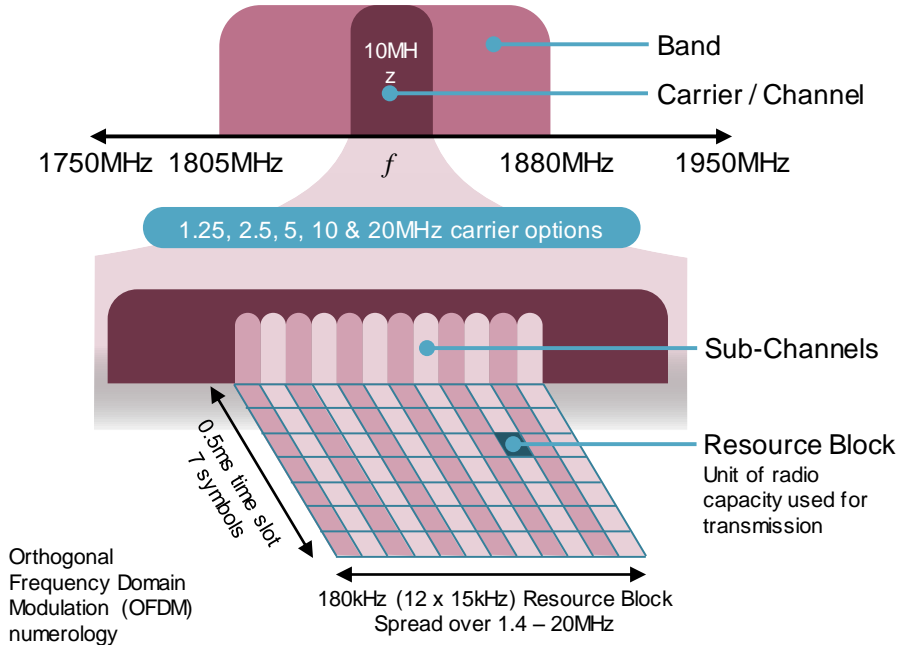
- User Interface to network services and applications
- Supports LTE uplink and downlink interfaces
- Mobility & Session Management & Call Control into network
- Monitors radios and conveys performance to network



Wireless Specification	UE Category	Maximum DL rate (Mbps)	Maximum UL rate (Mbps)
LTE	1	10	2
	2	50	25
	3	100	50
	4	150	50
	5	300	75
LTE-A	6	300	50
	7	300	150
	8	1200	600

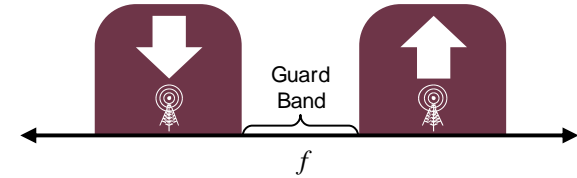
# Spectrum

## Allocating Spectrum to LTE Systems



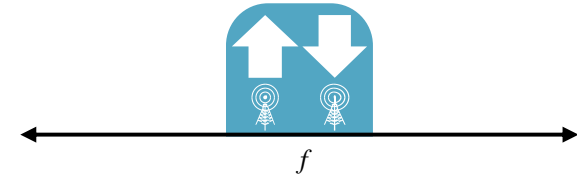
## LTE Duplex Schemes

**FDD**  
Frequency  
Division  
Duplex



Paired Carriers (eg. 10+10MHz)  
Suited to Symmetric Services  
Larger coverage areas

**TDD**  
Time  
Division  
Duplex



Single Carrier for TX and RX  
Suited to Asymmetric Services  
Bandwidth Efficiency

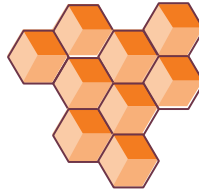
# Spectrum

- LTE operates in licensed bands
- Bands licenses issued by country regulator
- Requirements / restrictions vary by market
  - Availability – metro, urban, rural
  - Applicability – anyone / industry / licensed carriers only
  - Variants – experimental, apparatus, types, classes
  - Acquisition – Fees, Auction, Sub-Lease (3<sup>rd</sup> Party Authorisation)

## Cell-Based Reuse Increases Coverage and Capacity



Traditional Cellular  
3x3 Pattern  
**Reuse = 1/3**



LTE with Beamforming and  
Inter-Cell Interference Coordination (ICIC)  
**Reuse = 1**

	FDD Band	Frequencies (MHz)	TDD Band	Frequencies (MHz)
	1	1920-1980 / 2110-2170	33	1900-1920
	2	1850-1910 / 1930-1990	34	2010-2025
	3	1710-1785 / 1805-1880	35	1850-1910
	4	1710-1755 / 2110-2155	36	1930-1990
	5	824-849 / 869-894	37	1910-1930
	7	2500-2570 / 2620-2690	38	2570-2620
	8	880-915 / 925-960	39	1880-1920
	9	1750-1785 / 1845-1880	40	2300-2400
	10	1710-1770 / 2110-2170	41	2496-2690
	11	1428-1448/1476-1496	42	3400-3600
	12	698-716 / 728-746	43	3600-3800
	13	777-787 / 746-756		
	14	788-798 / 758-768		
	17	704-716 / 734-746		
	18	815-830 / 860-875		
	19	830-845 / 875-890		
	20	832-862 / 791-821		
	21	1448-1463 / 1496-1511		
	23	2000-2020 / 2180-2200		
	24	1626.5-1660.5 / 1525-1559		
	25	1850-1915 / 1930-1995		
	26	814-849 / 859-894		
	27	807-824 / 852-869		
	28	703-748 / 758 - 803		
	29	717-728		
	30	2305-2315 / 2350-2360		
	31	452.5-457.5 / 462.5-467.5		
	32	1452-1496		

TELSTRA Bands 1, 3, 7, 8, 28

OPTUS Bands 1, 3, 7, 28, 40

vodafone Bands 3, 5

TRG Band 7

# Antennas



**NOKIA**

**Flexi Multiradio  
Active Antenna**

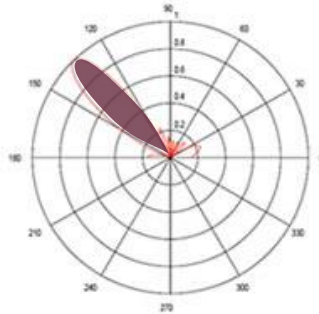
2 x 2 MIMO

Vertical Beamforming

## Beamforming

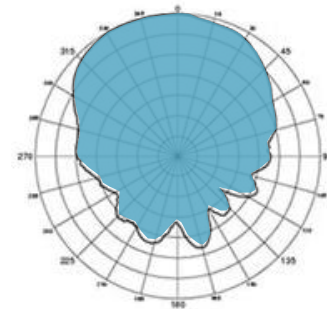
### Benefits

- Higher Signal-to-Noise Ratio
- Interference avoidance
- Interference rejection
- Higher Network Efficiency
- Downlink gains up to 70%
- Uplink gains up to 160%



### Beamforming Antennas

Like a torch.  
Focuses radio  
beam in required  
direction.



### Traditional Antennas

Like a light bulb.  
Radiates energy in  
all directions.

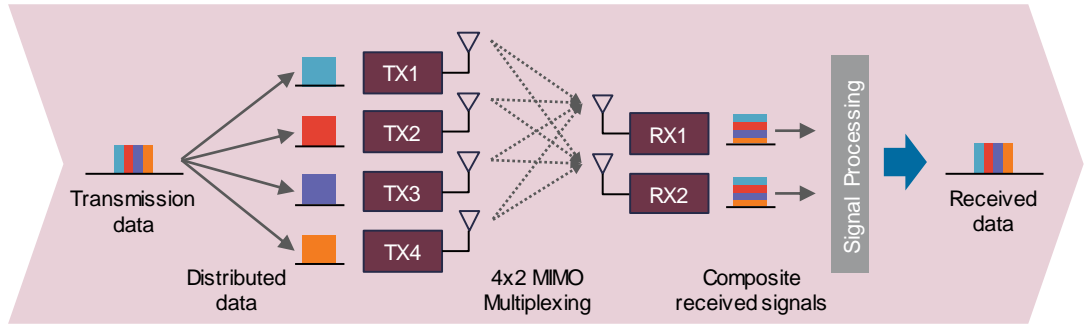
## MIMO

(Multiple Input Multiple Output)

1x1 2x2 4x2 4x4

### Benefits

- Increased capacity
- Reliability & diversity
- Resiliency

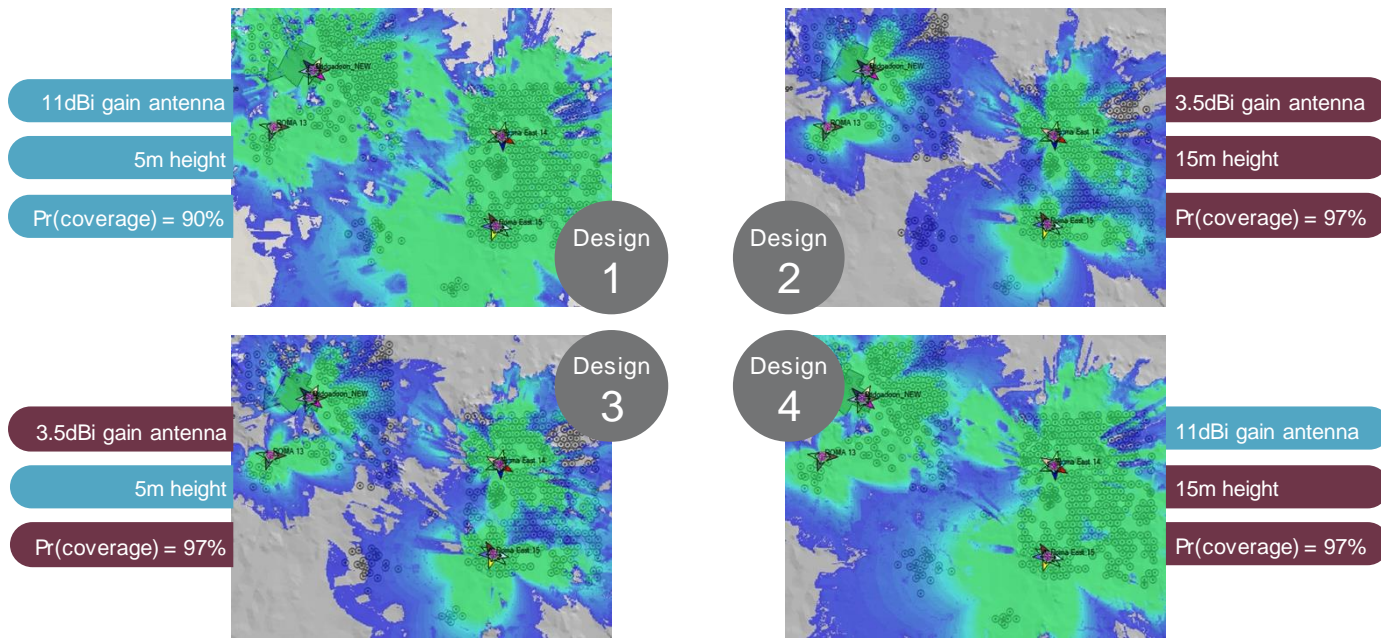




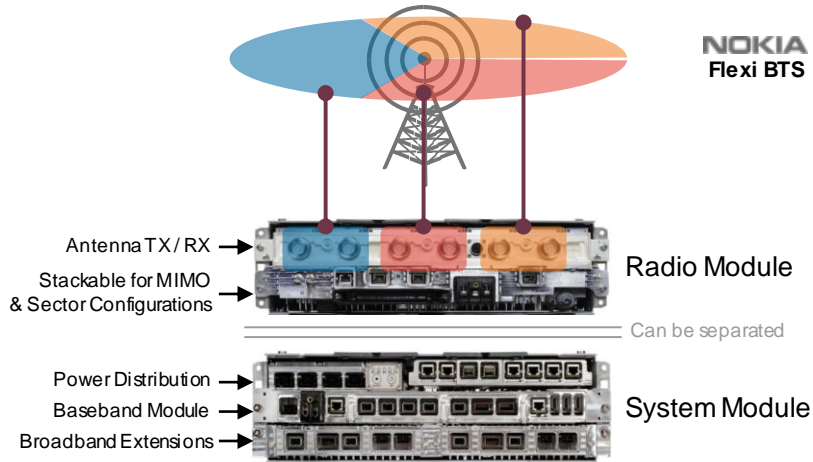
# Antennas

## Traditional Radio Principles Still Apply

### Gas Field Design Example



# eNodeB (eNB)



## Configuration & Licensing Parameters

Frequency	MIMO Type
Carrier Bandwidth	Active Radio Users
Power	Active Packet Sessions
# Sectors	Advanced Interference Features

## Variants & Functions

Femto Cell  
10m\*

Pico Cell  
200m\*

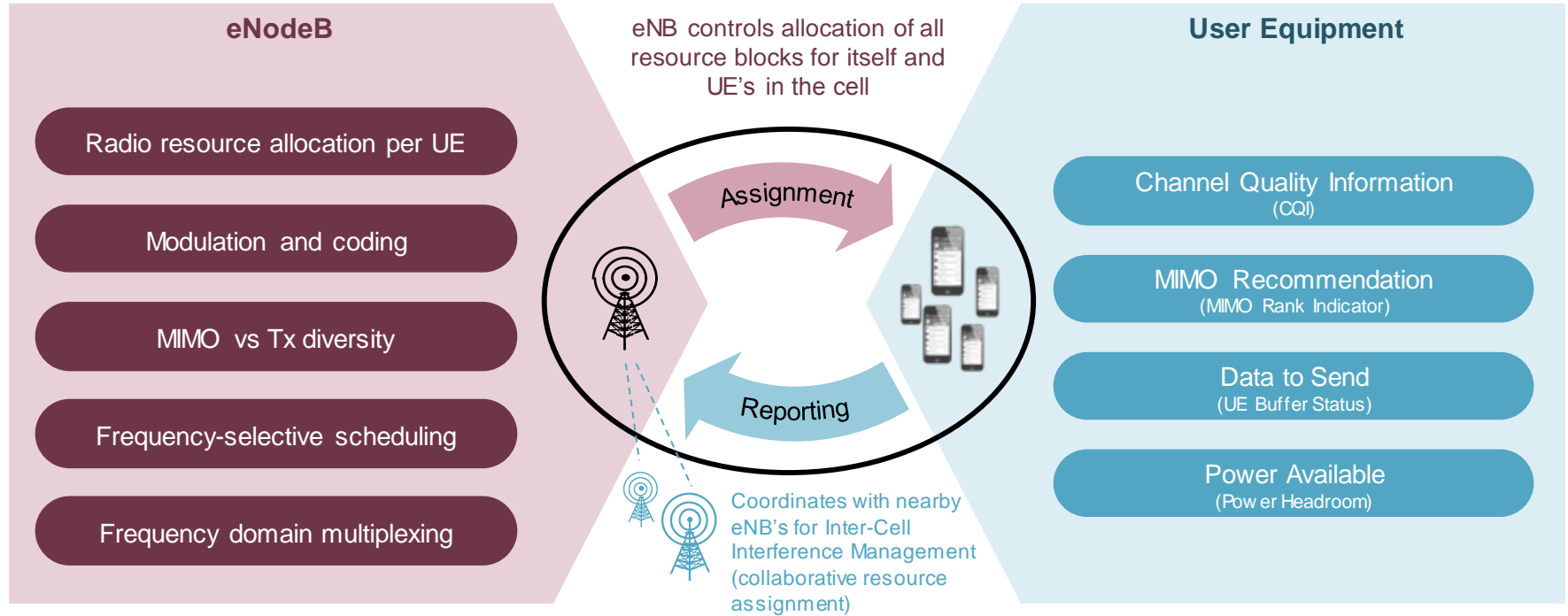
Micro Cell  
2km\*

Macro Cell  
30km\*

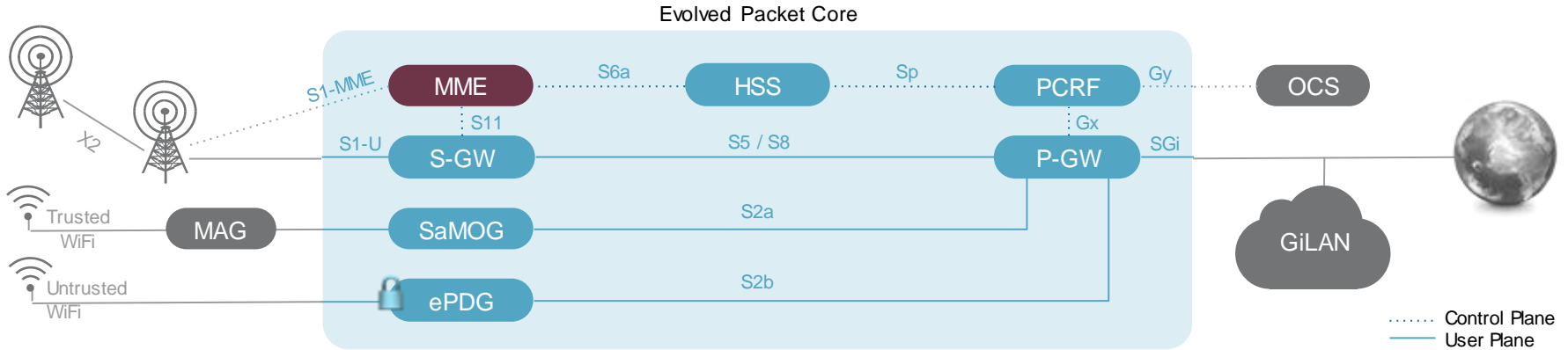
\* Distances vary with environment and radio & capacity planning requirements

- Inter-Cell Radio Resource Management
- Radio Bearer Control
- Radio Admission Control
- Connection Mobility Control
- X2 Bearer Control to other eNB's
- Measurement and Reporting
- Paging
- IP Header compression and data ciphering
- Dynamic Resource Allocation (Scheduler)

# eNodeB Scheduler



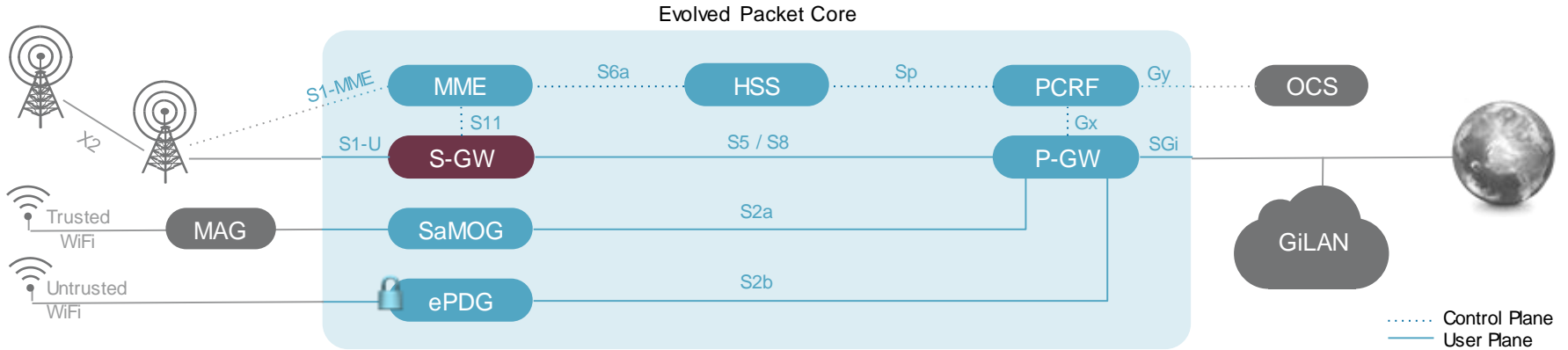
# Evolved Packet Core (EPC)



## MME – Mobility Management Entity

- Control plane for UE's connecting to the network
- Session and subscriber management
- Manages signalling for access to and security of E-UTRAN
- Idle mode UE reachability
- Area list management
- Roaming and Area handoff management

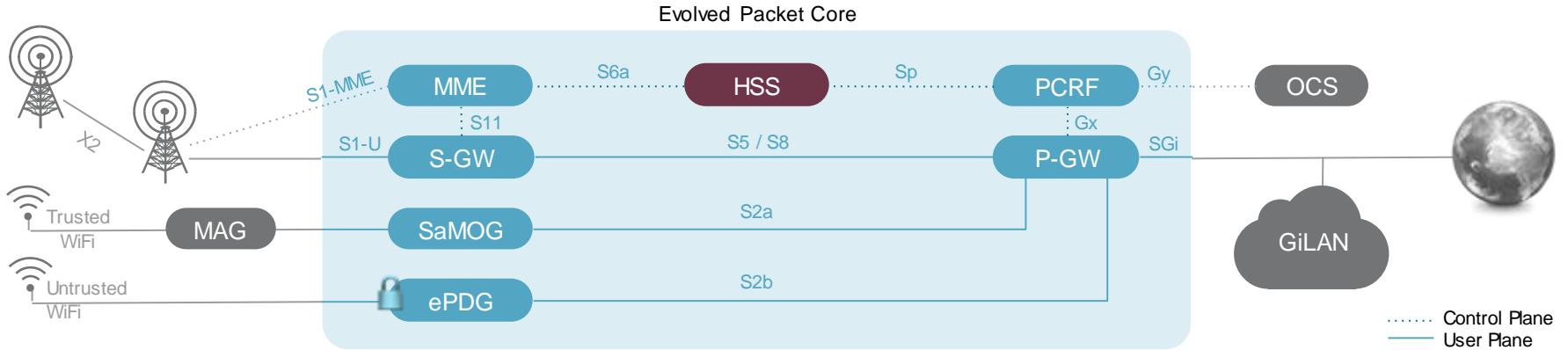
# Evolved Packet Core (EPC)



## S-GW – Serving Gateway

- Anchor point for mobile device traffic into the network
- Anchors sessions as they handover inter-nodeB
- Lawful interception
- Packet routing / forwarding
- QoS packet marking (Uplink & downlink)

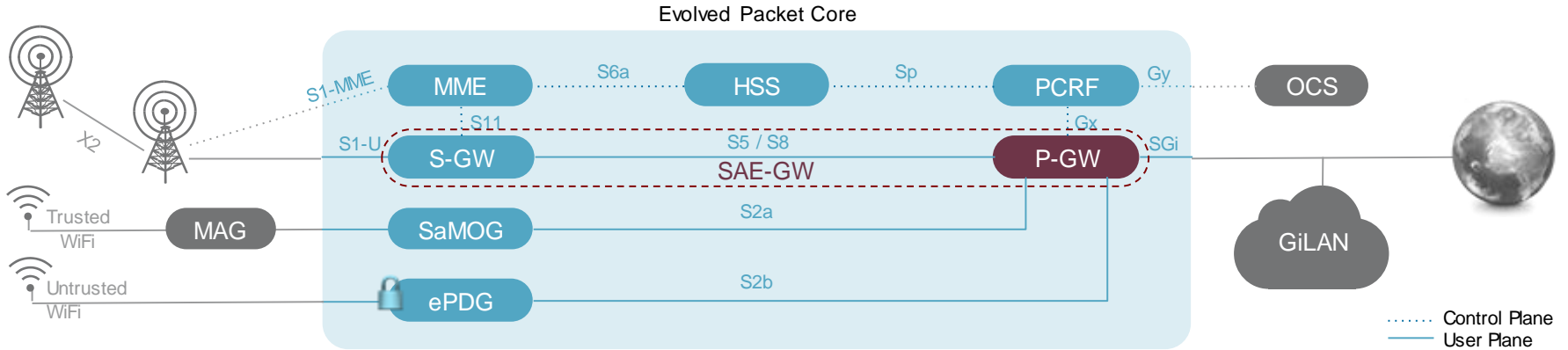
# Evolved Packet Core (EPC)



## HSS – Home Subscriber Server

- Database of user and subscription information
- Cipher key pairs to published USIMs
- Identification, Authentication & Addressing
- Profile / Policy data
- Network-terminal authentication
- Roaming restrictions lists and Accessible Access Points

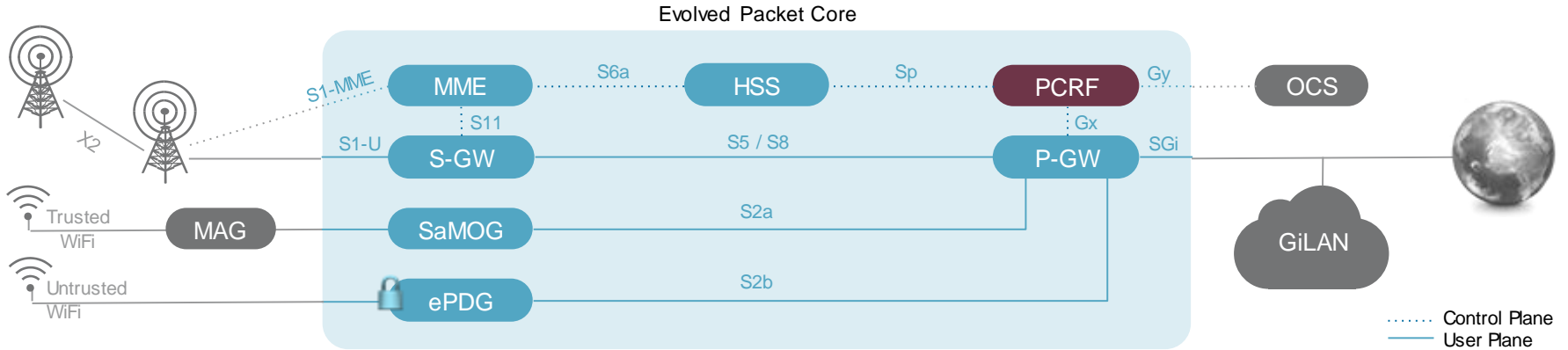
# Evolved Packet Core (EPC)



## P-GW – Packet Data Network Gateway

- Anchor point for sessions into external IP networks
- Policy enforcement
- Traffic filtering & downlink packet marking
- UE IP Address allocation
- Service level charging, gating and rate enforcement
- Can be combined with SGW in an SAE-GW

# Evolved Packet Core (EPC)

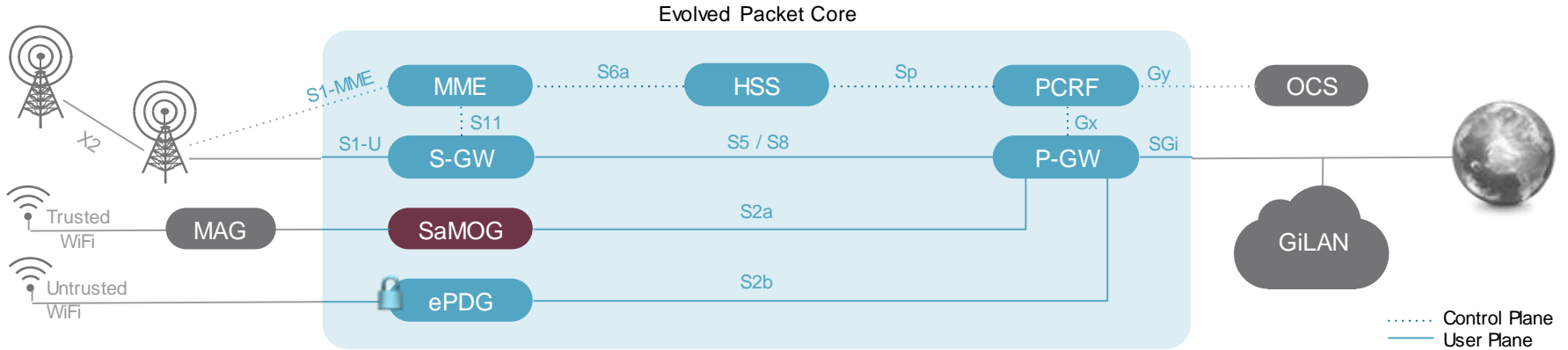


## PCRF – Policy and Charging Rules Function

- Defines and makes real-time policy decisions
- Maps user subscriber policy to PGW service treatment
- Defines active subscriber experience
- Provides links to online and offline charging systems
- Supplies Traffic Flow Templates for bearers
- Provides charging instructions to network



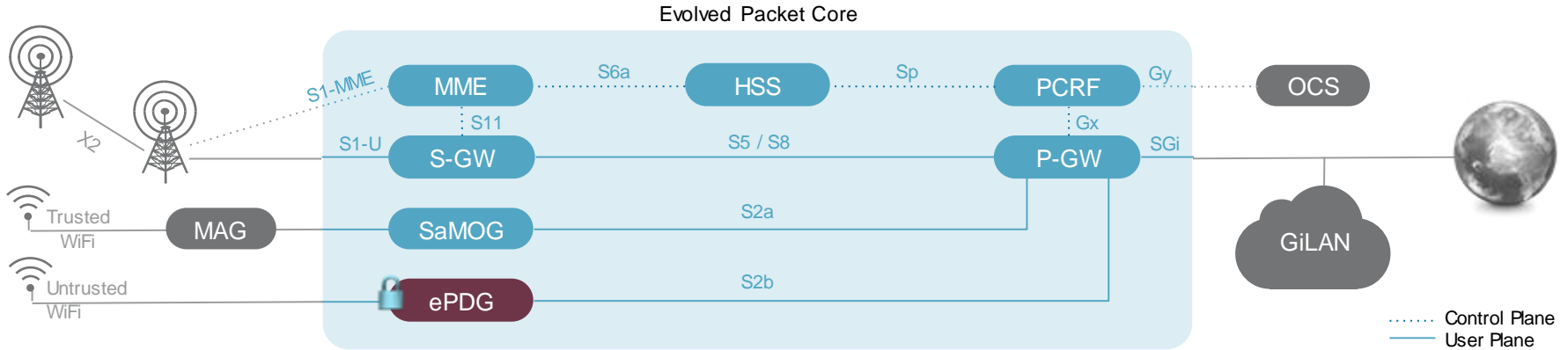
# Evolved Packet Core (EPC)



## SaMOG – S2a Mobility over GTP

- Interworking function between EPC and trusted WiFi
- Allows Media Access Gateway (MAG) in Wireless controllers to be 'seen' like an eNodeB's
- Extends subscriber policy and authentication model to WiFi
- SP authenticates users on the WiFi network (trusted)
- Uses Proxy Mobile IP to allow mobility to WiFi with same IP

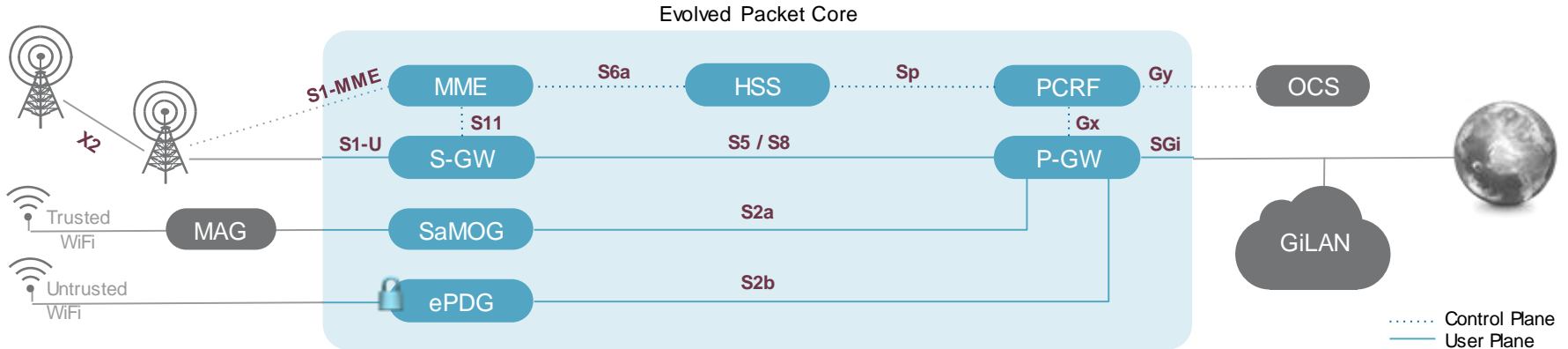
# Evolved Packet Core (EPC)



## ePDG— evoled Packet Data Gateway

- Interworking function to un-trusted networks (eg. WiFi)
- Access from networks where the SP doesn't authenticate
- Terminates IPsec tunnels to provide EPC access
- Uses Proxy Mobile IP when users roam to untrusted WiFi
- Extends subscriber policy and charging to any network
- Mechanism used for Apple iOS8 WiFi Calling feature

# Evolved Packet Core (EPC)



## Diameter / SCTP Interfaces

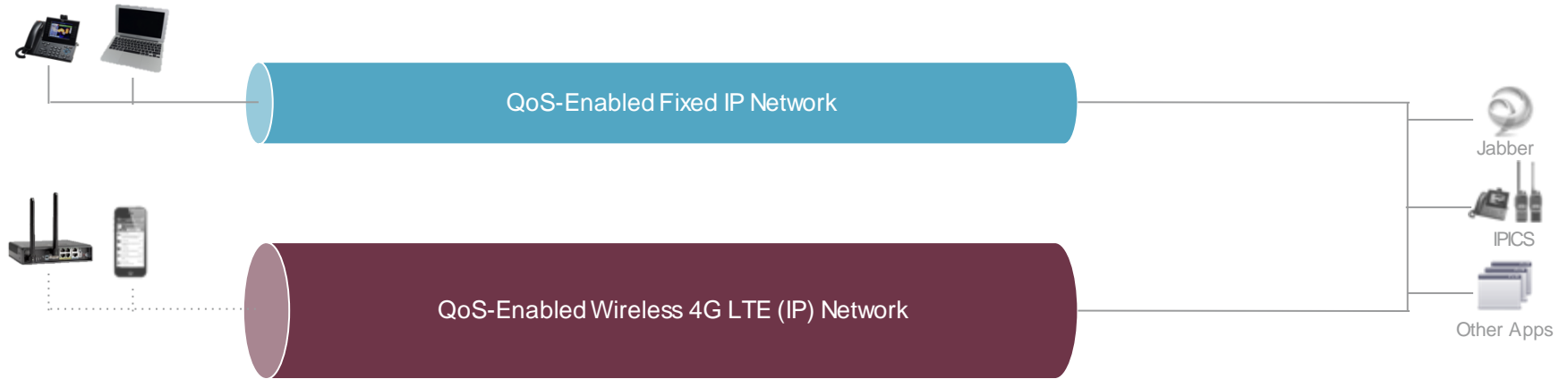
- X2 – zero-packet loss handover & eICIC data exchange
- S1-MME – eNB to MME signalling
- S1-U – user plane between eNB and S-GW
- S11 – MME bearer establish and path switching control
- S6a – MME retrieval of subscriber data from HSS
- S5 / S8 – GTP bearer establishment from S-GW to P-GW
- S2a/b – PMIPv6 bearer establishment to P-GW
- Sp – Retrieval of per-subscriber policy data from PCRF
- Gx – Convey policy to P-GW and retrieve traffic data
- Gy – Online Charging System



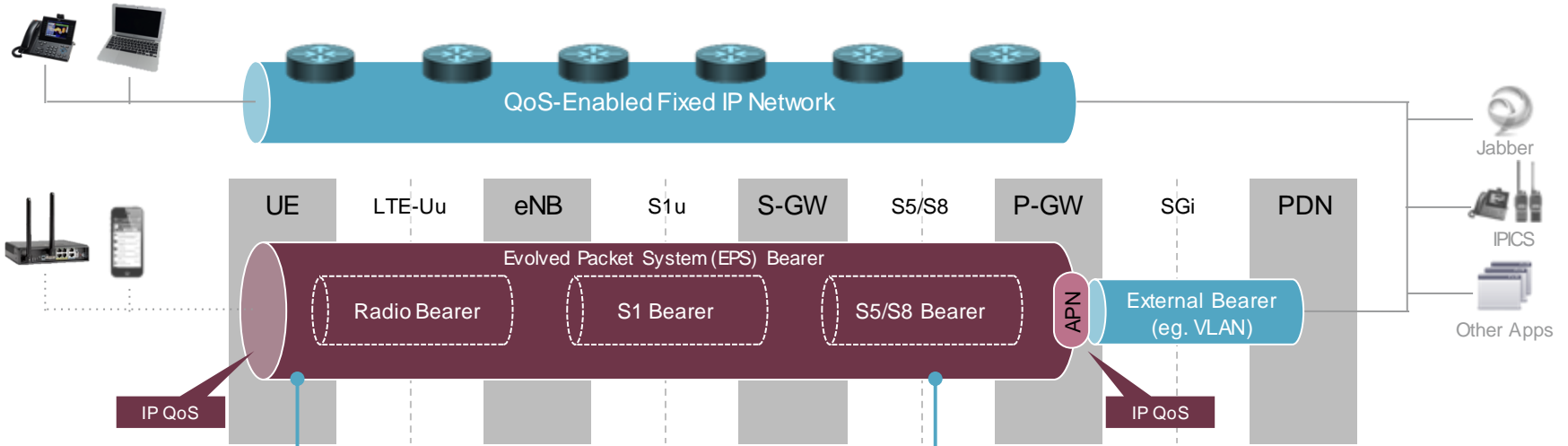
# The Finer Points of Operation

Cisco *live!*

# LTE Bearer Constructs



# LTE Bearer Constructs



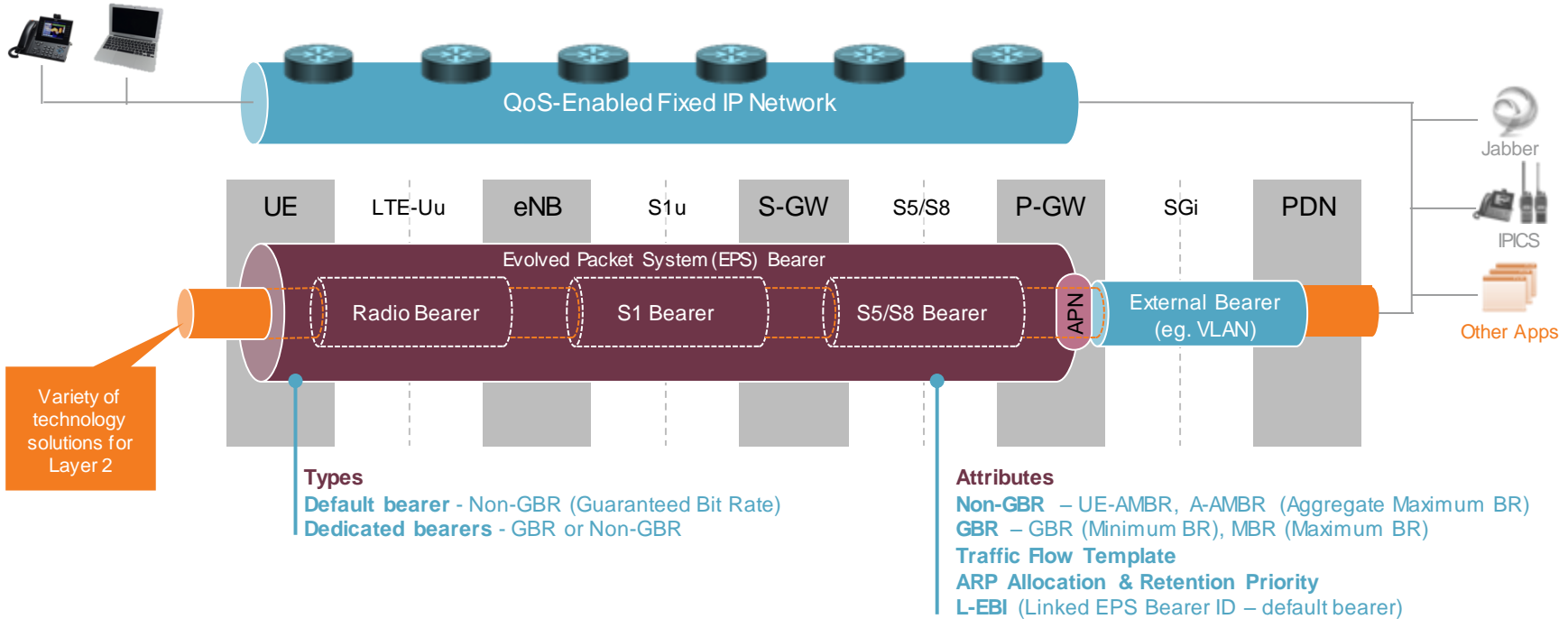
## Types

- Default bearer** - Non-GBR (Guaranteed Bit Rate)
- Dedicated bearers** - GBR or Non-GBR

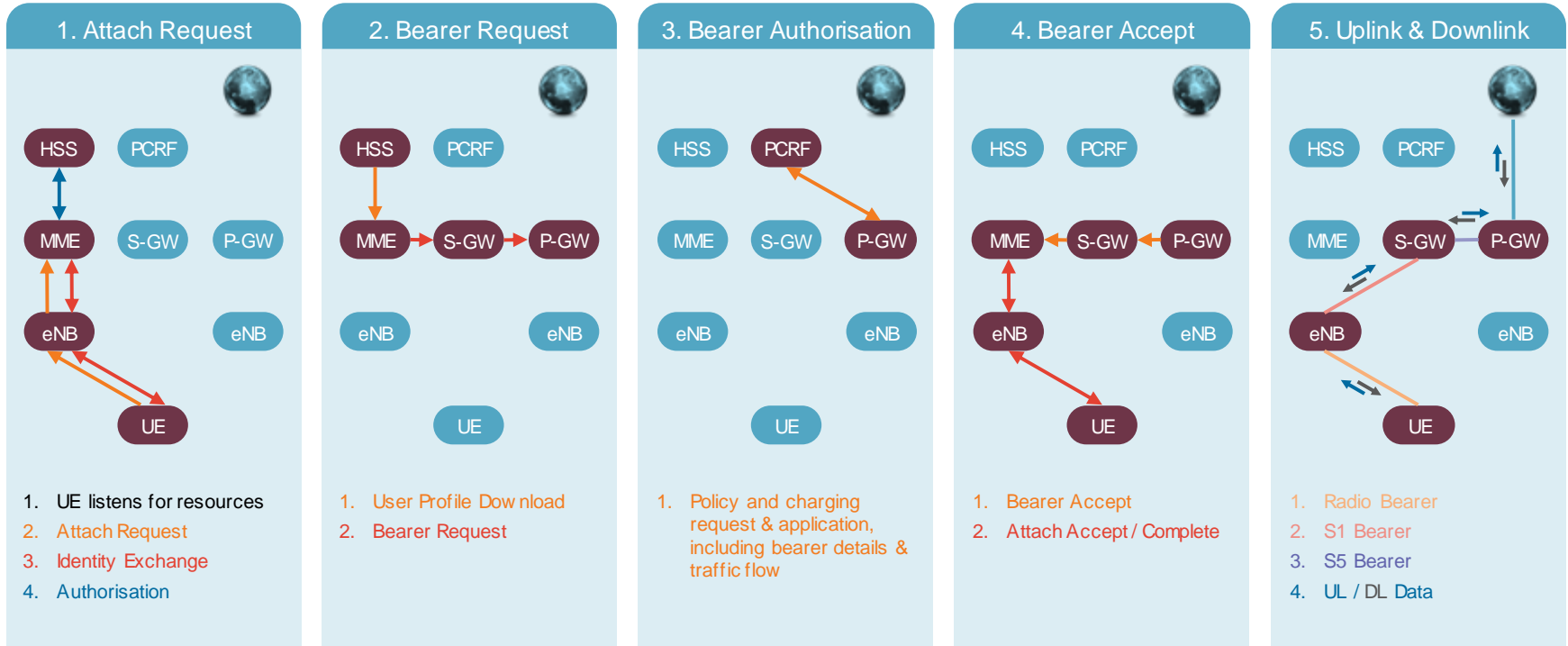
## Attributes

- Non-GBR** – UE-AMBR, A-AMBR (Aggregate Maximum BR)
- GBR** – GBR (Minimum BR), MBR (Maximum BR)
- Traffic Flow Template**
- ARP Allocation & Retention Priority**
- L-EBI** (Linked EPS Bearer ID – default bearer)

# LTE Bearer Constructs

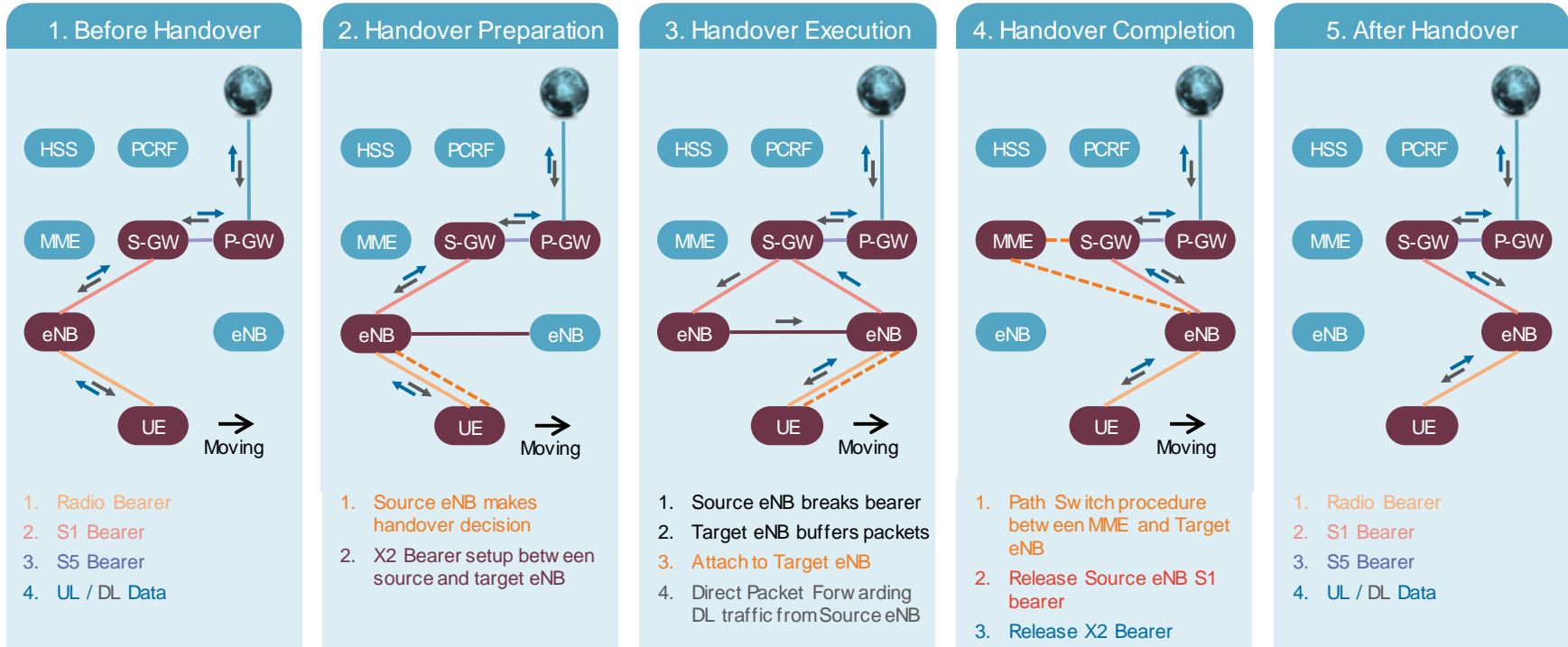


# UE Initial Attach





# UE Inter-Cell Handover with X2



# Quality of Service

## DSCP

Differentiated  
Services Code  
Point

Classifies packet  
priority at network  
ingress.

## Bearer

Default and  
Dedicated

Established  
between UE and  
eNB.

## QCI

QoS Class  
Identifier

Specifies treatment  
parameters and  
service levels for  
bearer traffic.

## TFT

Traffic Flow  
Template

Assign packets to a  
QCI and bearer  
based on 5 tuple.

## eNB Scheduler

eNodeB MAC  
Scheduling  
Interface

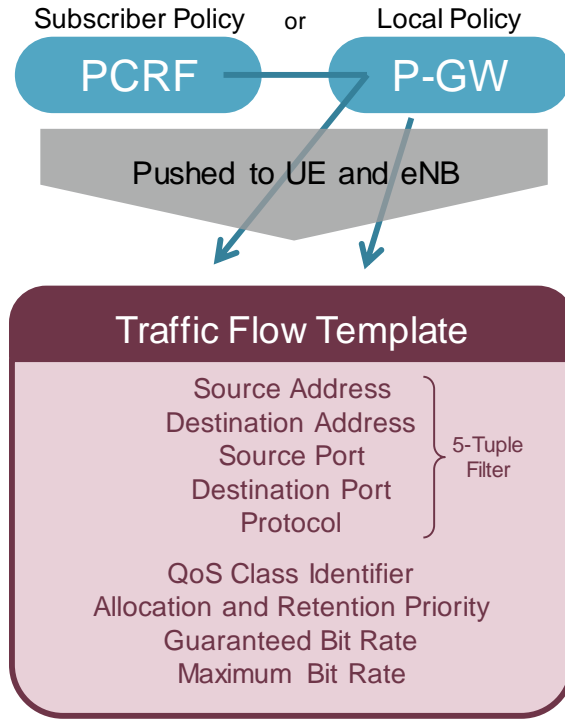
Manages bearer  
requests and  
resources across all  
UE's in a cell.

## ARP

Allocation and  
Retention  
Priority

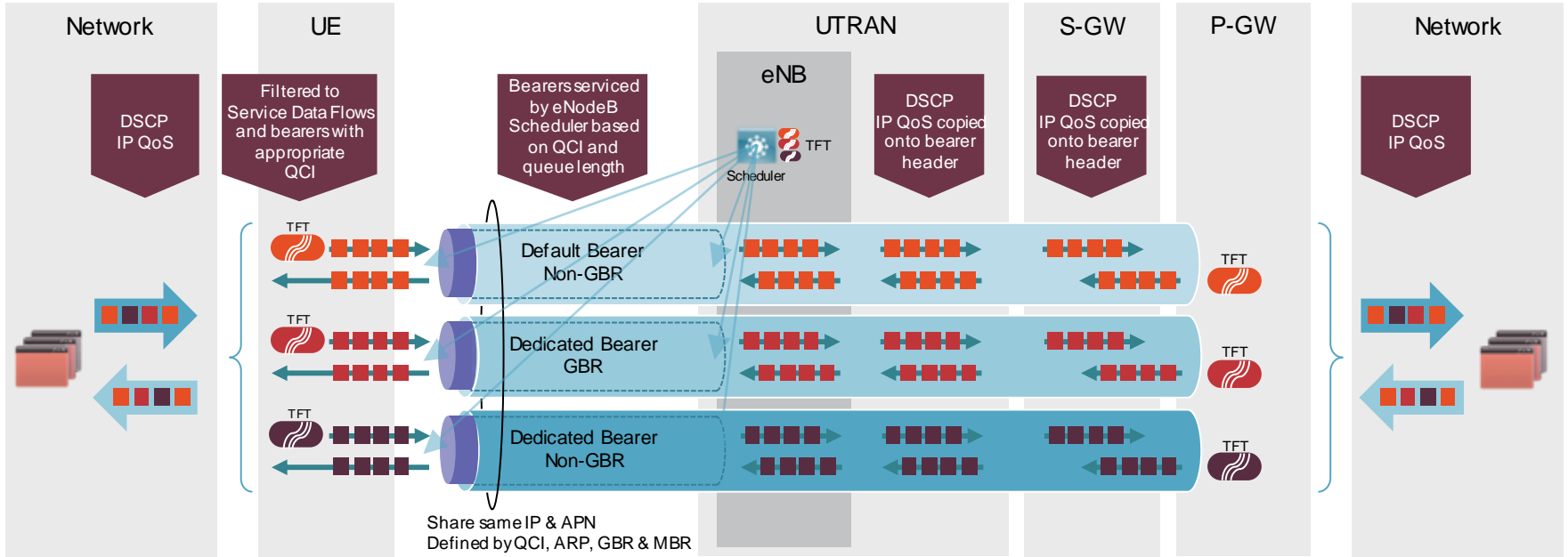
Used to accept /  
modify / drop bearers  
in case of resource  
limitation

# Traffic Flow Templates and LTE QCI



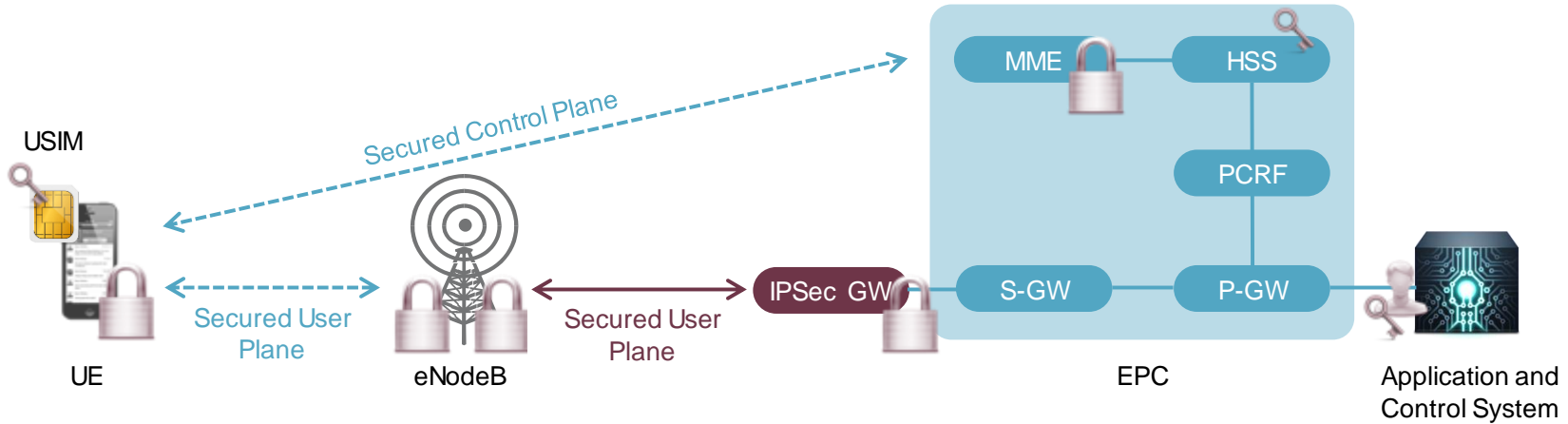
QCI	Resource Type	Priority	Packet Delay Budget (mS)	Packet Error Loss Rate	Example Service
1	GBR	2	100	10 <sup>-2</sup>	Conversational Voice
2	GBR	4	150	10 <sup>-3</sup>	Conversation Video (live streaming)
3	GBR	5	300	10 <sup>-6</sup>	Non-Conversation video (buffered streaming)
4	GBR	3	50	10 <sup>-1</sup>	Real-time gaming
5	Non-GBR	1	100	10 <sup>-6</sup>	IMS signalling
6	Non-GBR	7	100	10 <sup>-3</sup>	Voice, video (live streaming)
7	Non-GBR	6	300	10 <sup>-6</sup>	Video (buffered streaming)
8	Non-GBR	8	300	10 <sup>-6</sup>	TCP-based (WWW, messaging, file transfer)
9	Non-GBR	9	300	10 <sup>-6</sup>	Best Effort

# LTE QoS in Practice



Note **CAUTION** with Guaranteed BitRate bearers. If the eNB can't support the GBR and QCI, the bearer will fail onto the default non-GBR bearer. **Guaranteed is Guaranteed, not Attempted.**

# Security



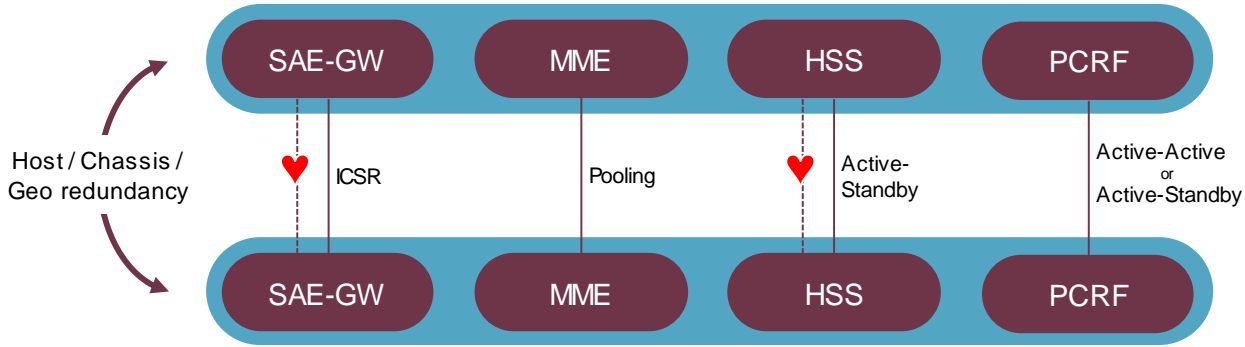
IoT risk is less from interception, more from DoS and/or device spoofing

- 1 USIM controls authenticated network access & ciphering. Risk = authorised USIM with unauthorised user or device
- 2 IPsec option to secure S1u – essential if RAN sharing
- 3 Token (USIM) PLUS application-level access to private systems recommended (tunnels)
- 4 IMEI (International Mobile Equipment Identity) whitelists; in HSS or policy (PCRF) to control legitimate device access

High Availability



# High Availability



Active & Standby kept in lock-step by L2/L3 connection for Inter-chassis Session Recovery (ICSR).

Standby assumes control of Virtual IP when master failure detected.

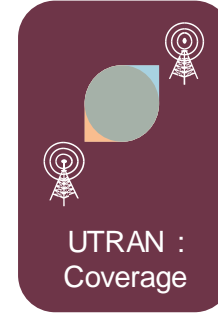
MMEs arranged as pooled resources.

No service impact to UE until next mobile management event (hand-over, timeout). UEs will detach bearer and re-attach via different MME in pool.

1:1 redundancy enabled by active-standby monitoring of heartbeat, with Virtual IP change on failure.

Configuration and counters changes cloned from active to standby at initialization and regular intervals.

PCRF (Cisco QPS) supports n+1 redundancy in active-active or active-standby configurations.



Separate carriers, overlapping sectors originating from the same or separate eNodeB sites.

200% coverage target.



Dual-home backhaul links over redundant systems / paths.

Unnecessary when providing 200% coverage from separate eNodeB sites.

A nighttime photograph of a city street. The foreground is dominated by long, curved light trails in shades of yellow, orange, and red, likely from traffic lights or streetlights. In the background, there are modern buildings with lit windows and a pedestrian bridge. The overall scene is illuminated by city lights, creating a vibrant urban atmosphere.

# LTE in IoT

Making It Happen

Cisco *live!*



# Different Approaches Exist

Shared Networks

Dedicated Networks

LTE QoS

Leverage capabilities of LTE QoS, activated by SP to provide priority network access (eg ARP, QoS, QCI, LANES)

MVNO

Mobile Virtual Network Operator

Leverage SP UTRAN and Session Management infrastructure. Apply own policy, user management and network interfaces.

Private LTE

Establish coverage where public networks don't reach, or provide specific performance or control.

# When Private LTE

## Coverage

Inadequate breadth or depth of coverage.

## Service Level Agreements

Performance and availability service levels don't meet needs.

## Quality of Service

Not enabled, or available options not fit for purpose.

## Trust

Lack of faith in ability to meet service levels – zero tolerance for breach.

## Allocation Retention

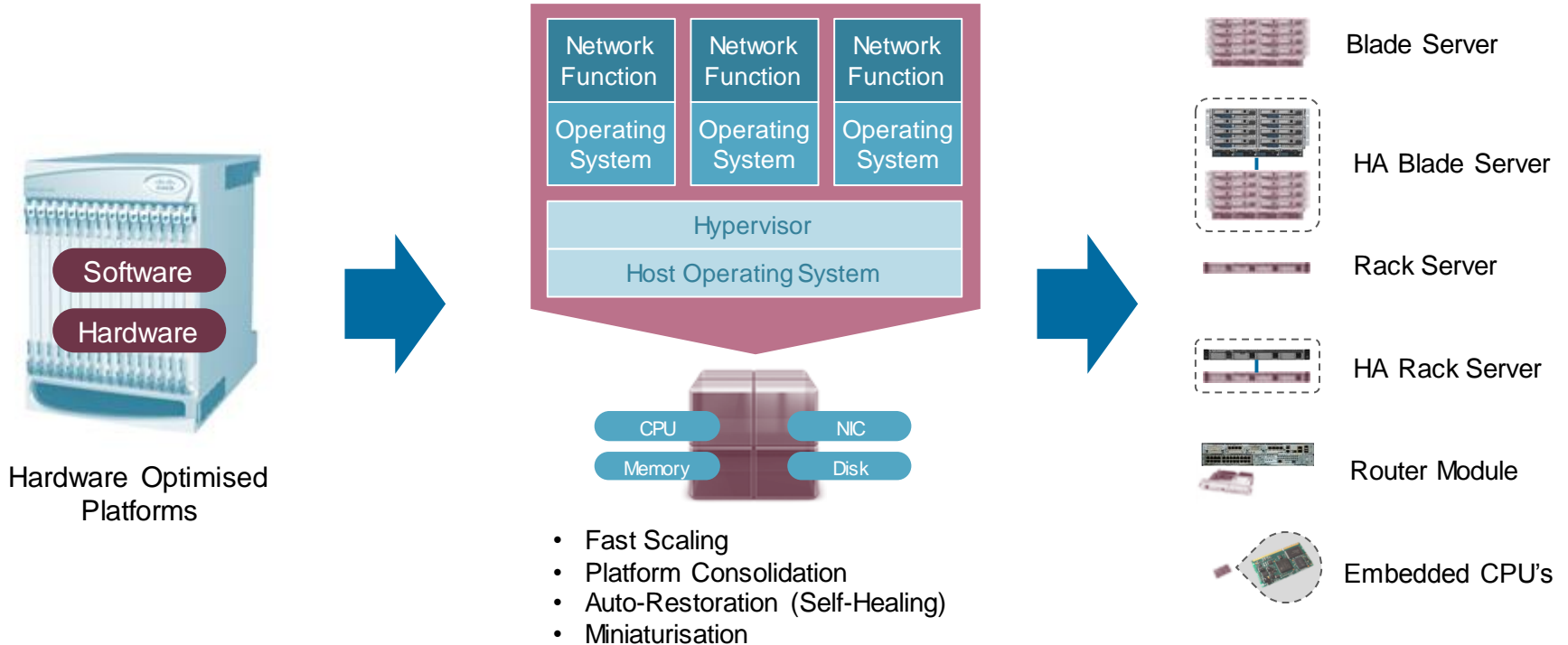
No pre-emptive dropping of lower-priority users.

## Commercials

Cost (and structure) of providing services and features prohibitive.

Viability underpinned by economies of virtualisation  
SP-grade infrastructure at enterprise price point

# Virtualisation



# In Perspective ...

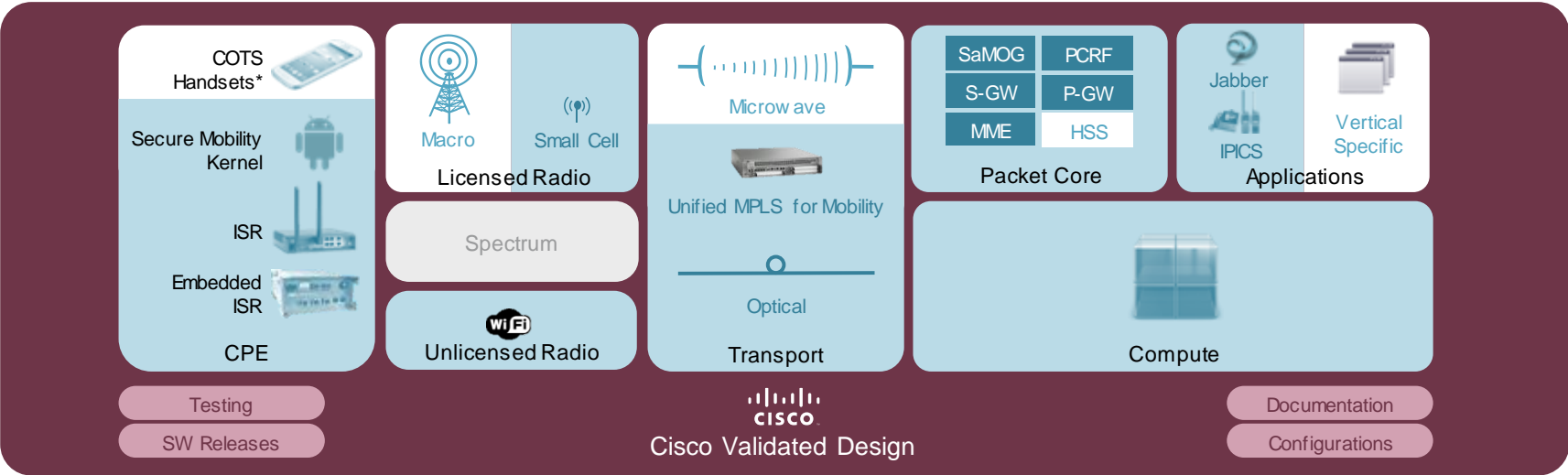


Evolved Packet Core *for public LTE*



Evolved Packet Core *for Private LTE*

# Cisco Premium Mobile Broadband Architecture



Static  
(Site)



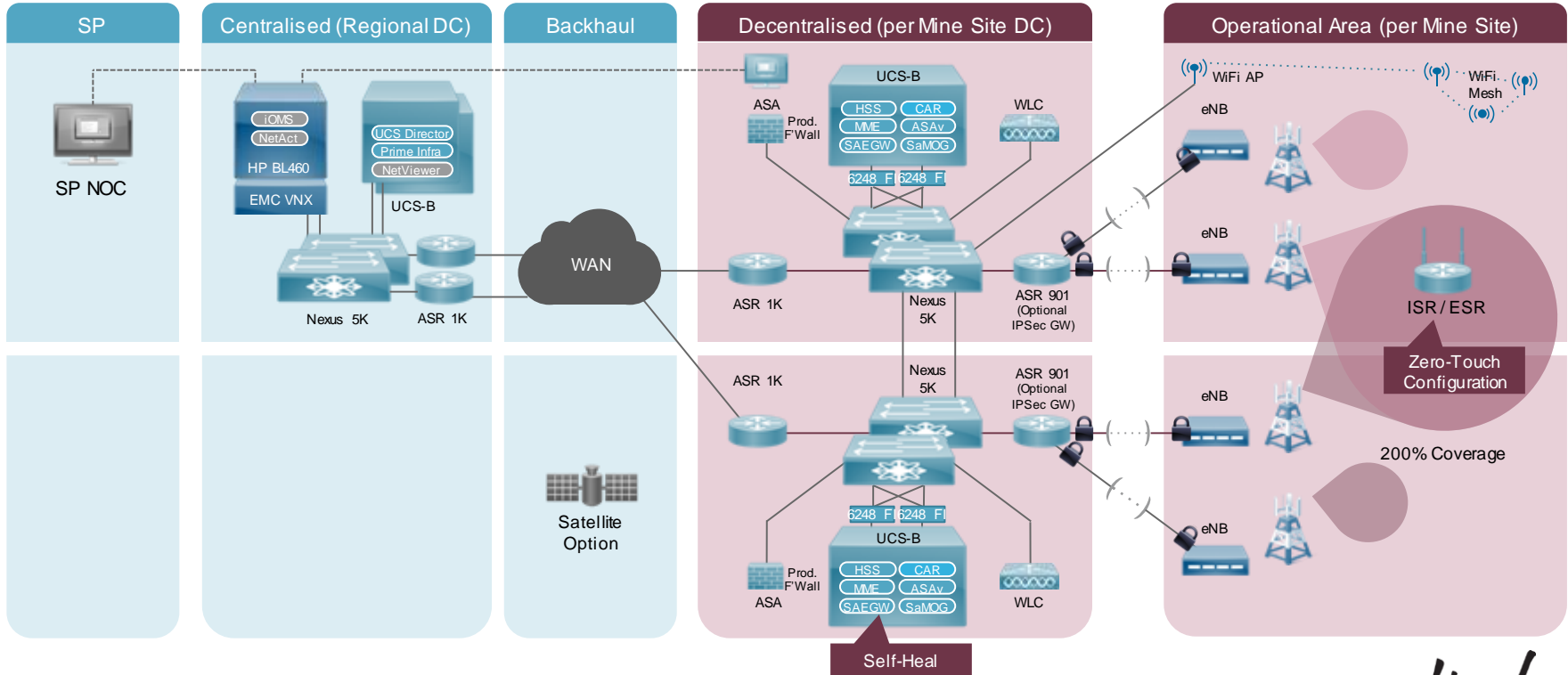
Tactical  
(Portable / Vehicle)



Tactical  
(Personal)

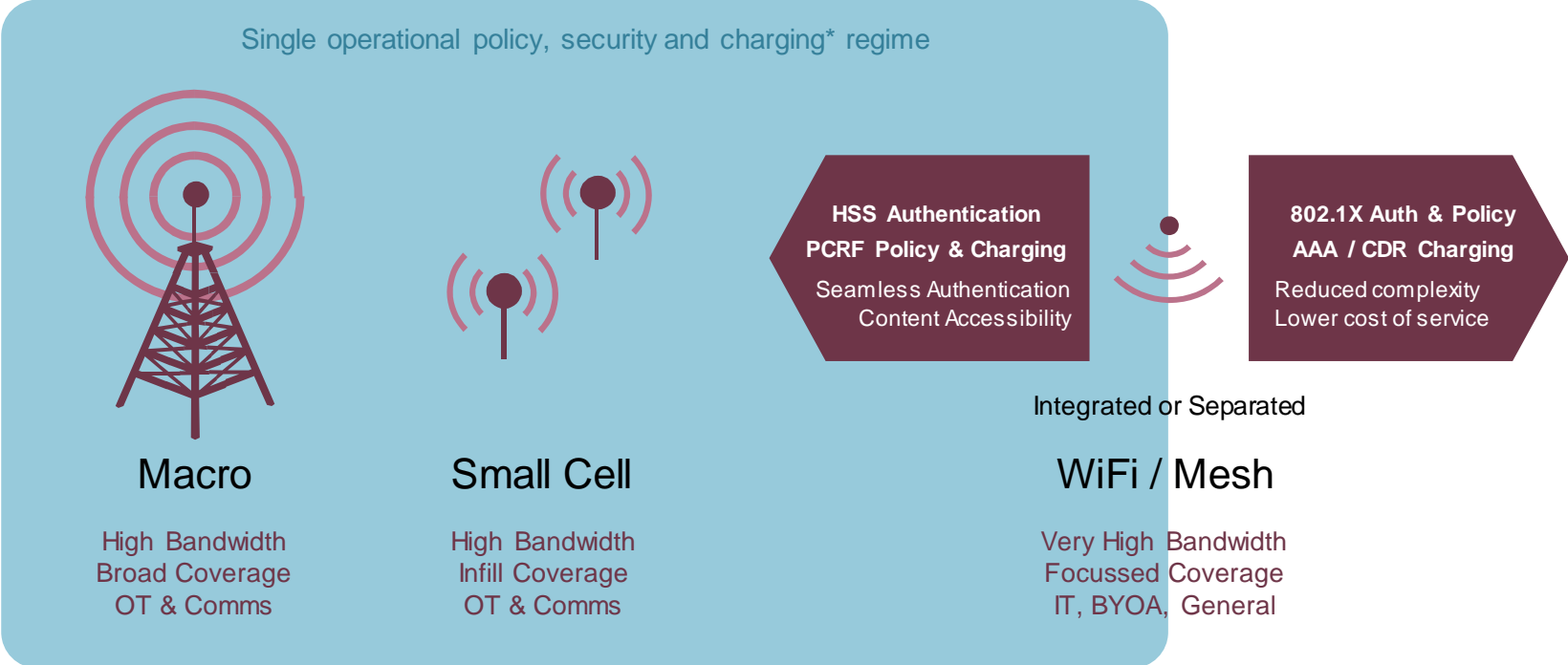
# Practical Implementation: Mining

P  
R  
I  
M  
A  
R  
Y



S  
E  
C  
O  
N  
D  
A  
R  
Y

# Heterogeneous Networks



# Private LTE Strategy Priorities

- 1 Access to Spectrum
- 2 Device Options  
Band, Form, Durability  
Performance, Cost
- 3 Technology Selection  
Band, Duplex
- 4 Platform Selection  
Form, Cost, Performance



# Procurement Considerations

- Spectrum
  - Are you entitled?
  - Is it available? Who has it?
  - How much are they using?
  - What bands?
  - License, Sub-license, Procure
- Technology & Solution
  - Build or Buy
  - End-to-end scope
  - Performance Requirements
  - Operational life
- Expertise
  - Design; network & radio
  - Implement / Integration
  - Operate
- Commercials
  - CAPEX or OPEX, Fixed or Variable Consumption
  - Risk Appetite

	Required Outcome		
	SP	ICT SI	Specialist/ Vertical SI
Network Elements			
Architecture & Applications			
Integrated Solution			
Monitored Solution			
Managed Solution			
Packaged Service			

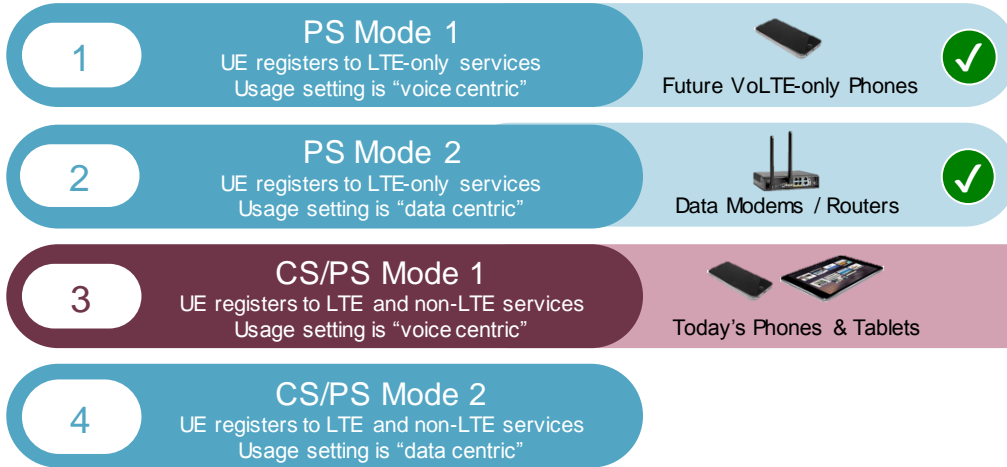
# Delivery Models

	Current Platform Current Offer	Current Platform New Offer	New Platform New Offer			
Enterprise-Led			<b>Licensed</b> Spectrum UTRAN Private EPC Enterprise Ow ned Enterprise Built	<b>Sub-Leased</b> UTRAN Private EPC Enterprise Ow ned Enterprise Built Spectrum		
SP-Led	X Public service baseline with potential special build / commercial packaging	? May have architectural / scale / commercial deficiencies	<b>Managed Network</b> Spectrum UTRAN Private EPC Enterprise Ow ned SP Built	<b>LTEaaS</b> Spectrum UTRAN Private EPC SP Ow ned SP Built	<b>MOCN</b> Spectrum UTRAN Private EPC Enterprise Ow ned Enterprise / SP Built	<b>MVNE</b> Spectrum UTRAN MVNO Enterprise Ow ned Enterprise / SP Built

# Private LTE Complications: Combined Attach

## UE Attachment Modes

Ref. 3GPP Specification 24.301



*CS/PS Mode 1 attaches with ‘IMS voice not available’ and ‘CS Fallback not preferred’ responses will disable E-UTRA (LTE) capability.*

- ✓ IP Multimedia Subsystem (IMS)
- ✓ Circuit-Switched Fallback
- ✗ No IMS
- ✗ No IMS, No Circuit-Switched Fallback
- ✓ API / Kernel change to PS Mode 1/2
- ✗ EPC IMS Spoofing (non-3GPP compliant)

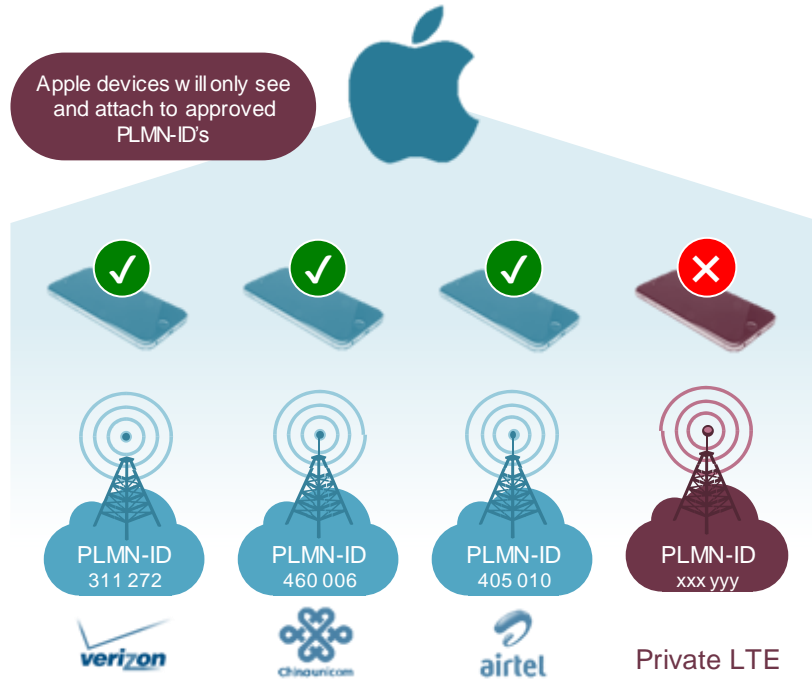
# Private LTE Complications : Apple Compatibility

Public Land Mobile Network  
**Unique Identifier**

PLMN-ID	
MCC	MNC

MCC = Mobile Country Code  
Allocated by International  
Telecommunications Union (ITU)

MNC = Mobile Network Code  
Allocated by Country Regulator

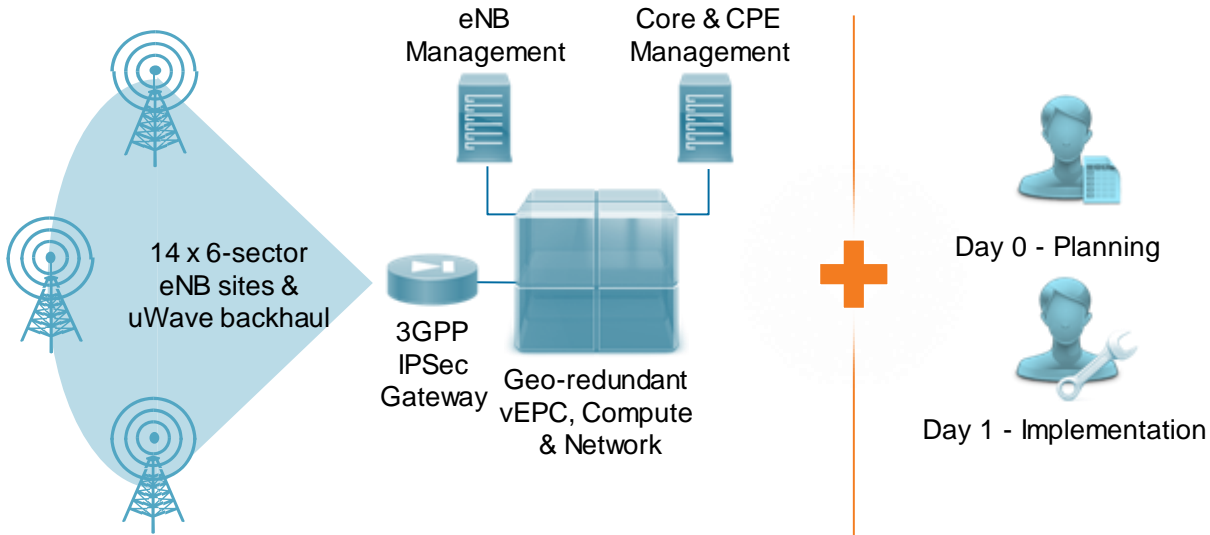


Supporting Apple Devices



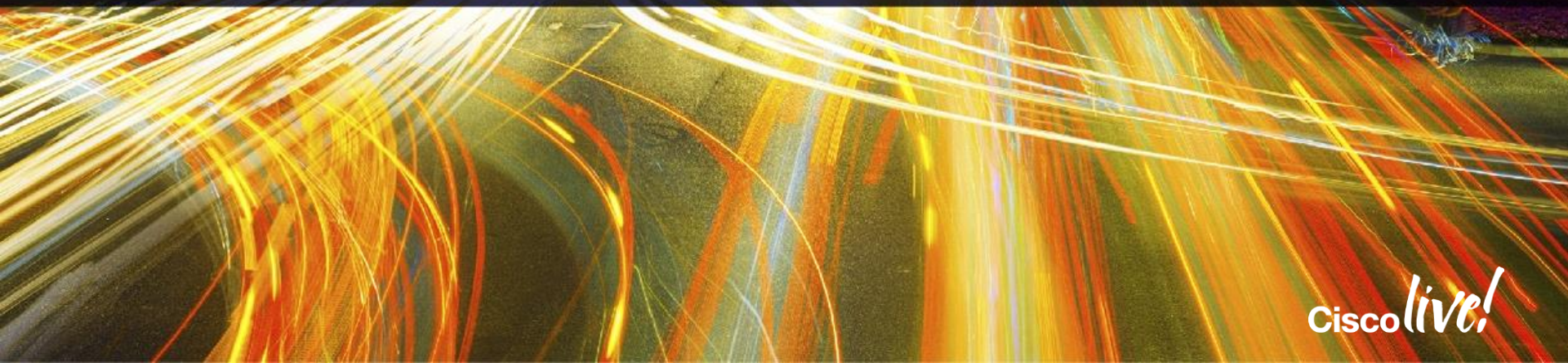
- ✗ Private LTE USIM
- ✓ Private LTE USIM  
Apple-approved deployment  
Updated iOS release
- ✓ Public SP LTE USIM  
Existing PLMN-ID approval  
Mngd Network, LTEaaS, MVNE

# Commercial Profiling

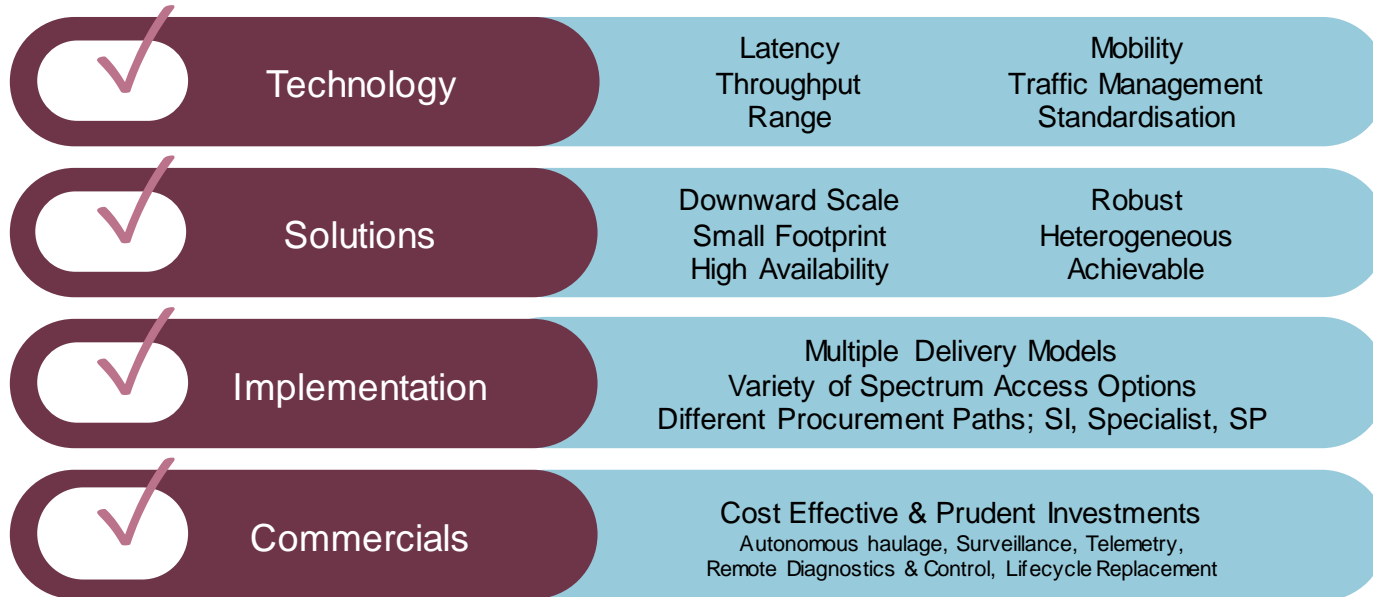




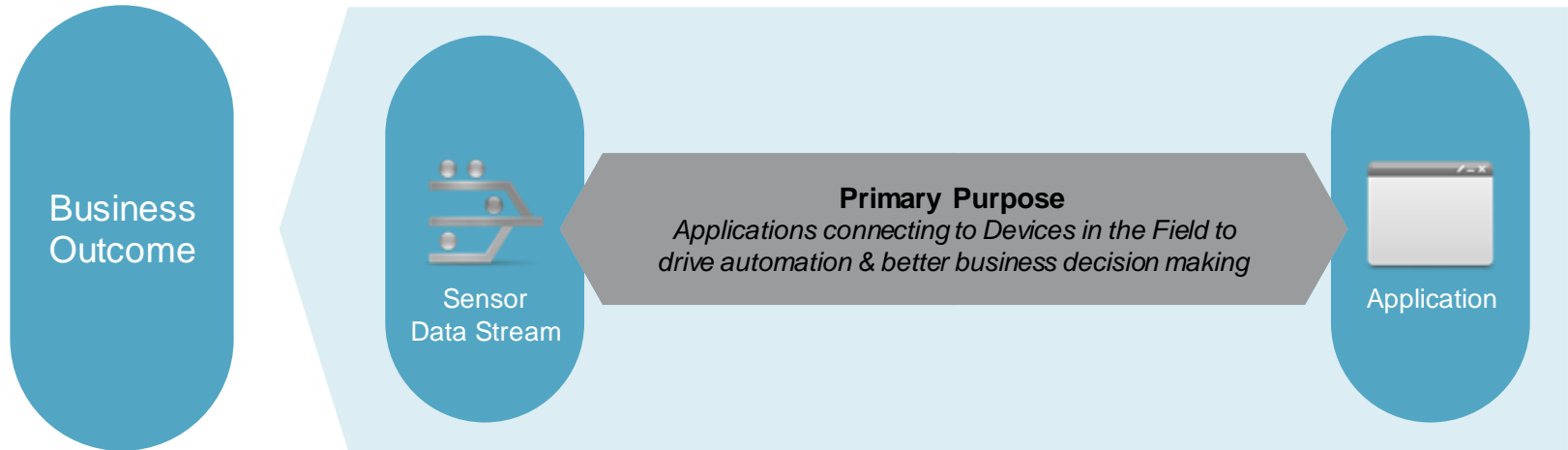
# Wrapping Up



# Viability Test – Private 4G LTE in IoT



# Keep the Objective in Mind

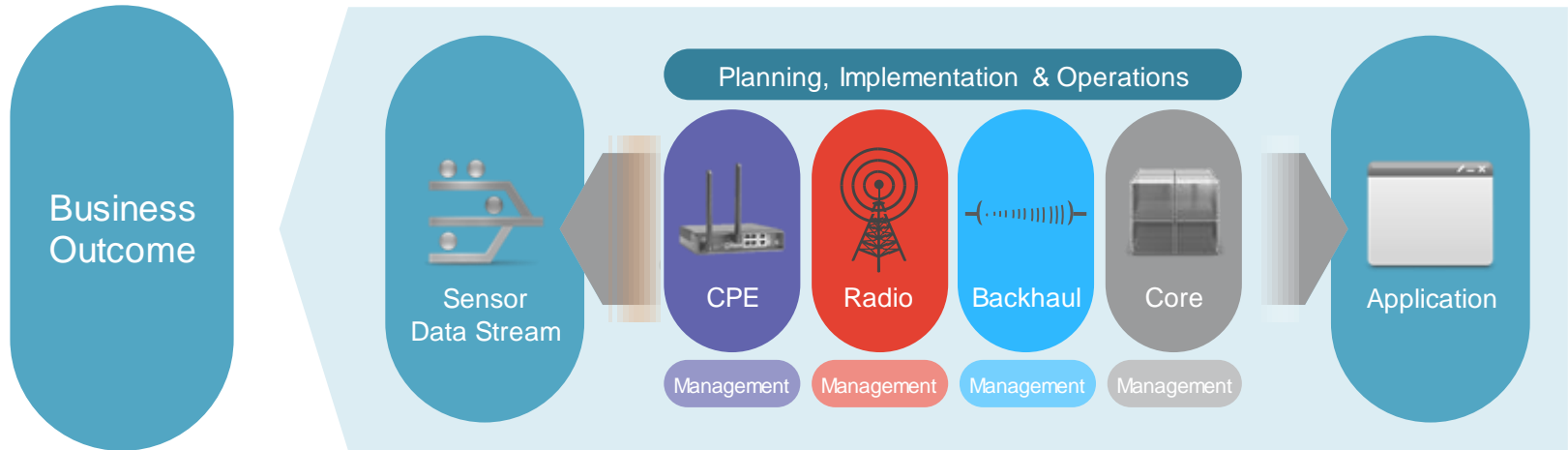


1

LTE is the Enabler, not the Solution



# Keep the Objective in Mind



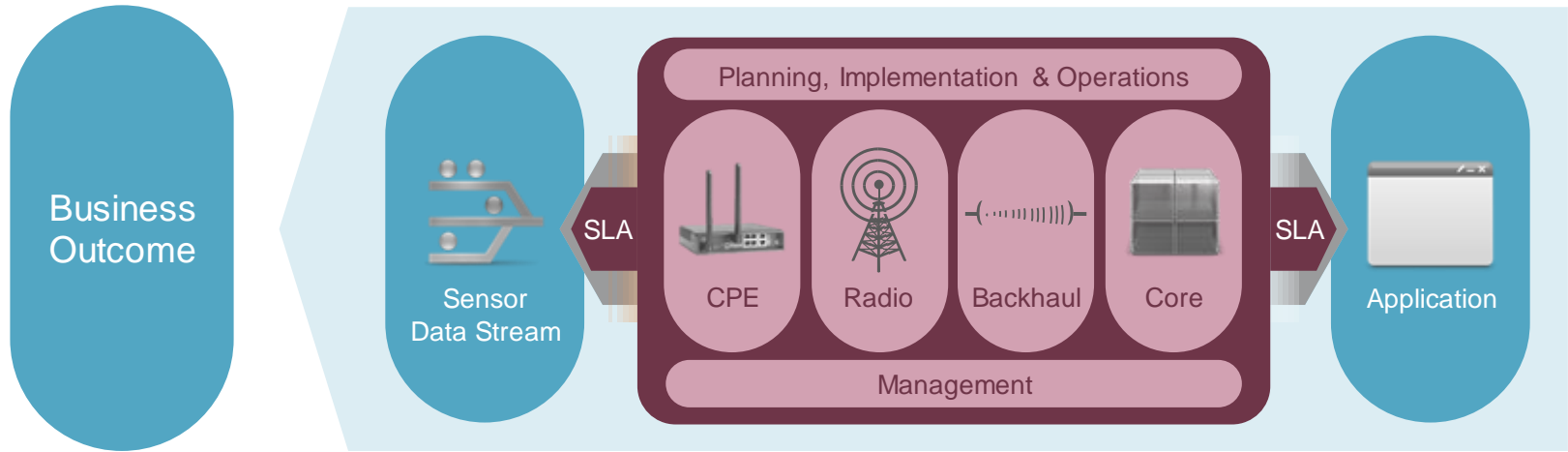
1

LTE is the Enabler, not the Solution

2

Avoid Pillars of Fragmentation

# Keep the Objective in Mind



- 1 LTE is the Enabler, not the Solution
- 2 Avoid Pillars of Fragmentation
- 3 Pursue partners with End-to-End capabilities



Q & A



Cisco *live!*

# Complete Your Online Session Evaluation

**Give us your feedback and receive a Cisco Live 2015 T-Shirt!**

Complete your Overall Event Survey and 5 Session Evaluations.

- Directly from your mobile device on the Cisco Live Mobile App
- By visiting the Cisco Live Mobile Site  
<http://showcase.genie-connect.com/clmelbourne2015>
- Visit any Cisco Live Internet Station located throughout the venue

T-Shirts can be collected in the World of Solutions on Friday 20 March 12:00pm - 2:00pm



**Learn online with Cisco Live!**

Visit us online after the conference for full access to session videos and presentations. [www.CiscoLiveAPAC.com](http://www.CiscoLiveAPAC.com)



Thank you.

Cisco *live!*



**CISCO**